

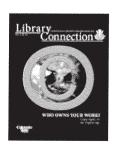
COLORADO STATE UNIVERSITY

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MARCH 27, 2007

Who Owns Your Work: Copyright in the Digital Age



Comment on this issue

It's been ten years since CSU Libraries launched its Web site, and since then the Internet has revolutionized the way we bring you information. Today the Library provides you with access to more than 24,000 electronic journals and more than 198 databases, regardless of whether you're at home, at the office, or out in the field. The Library Web site has no doubt transformed the way that CSU faculty and staff conduct their writing and research. The Internet has had a similar effect on the classroom, with students now able to do research from computer labs inside the Library, across campus, in their dorm rooms, and beyond. Thanks to the Library's Electronic Reserve system, we're also making it easier for you to share materials online with your students without the costly expense of paper copies.

As a society, we are in the midst of an information revolution. For the first time in history, Internet technology enables the dissemination of knowledge and the exchange of ideas both globally and instantly. The Internet is also transforming notions of authorship. As blogging, e-mail listservs, and other forms of online publishing are embraced across academia, the ways in which we publish and share our work are being radically transformed. In the midst of this burgeoning technology, lawmakers are faced with important questions on the ways in which to govern--or, some would argue, to protect--information in the digital environment. This issue of *Library Connection* explores copyright in the digital age. Who owns creative work and who has the right to share it? For educators, the <u>Know Your Copy Rights</u> will serve as a quick guide to help you navigate some important questions when sharing digital content in the classroom. We're happy to assist you in the Library and the General Counsel's Office can also answer specific legal questions pertaining to copyright information. The article we present here in *Library Connection* is addressed to you as authors. It is meant to help you explore the options of ownership of your own creative work--the rights you have, the rights you sign away, and the rights you may want to keep.

Posted by Judea Franck at 05:31 PM [Permalink

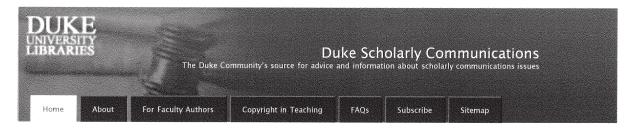
Exploring Copyright



In an academic setting, publishing is essential. It enables us to communicate our research and teaching to others, to further the exploration of ideas and theories, to share discoveries and make important advances that directly impact our communities and quality of life. Ideally, publishing gives us a voice in the vast discourse of our fields. Most practically, it provides us with professional standing and enables us to pursue important advancements such as tenure. Most view publishing as the end result of months or sometimes years of toil--the products of our research and teaching. Once our work has been accepted, especially if it is to be published by a top tier journal, we often sign

whatever paper the publisher puts in front of us. It is so important that our work has made the journey from our own desktop and into the wider world to be read, discussed, and hopefully cited that most of

http://library.duke.edu/blogs/scholcomm/



Can Google inherit quality? August 14, 2007

That is the question posed by Paul Duquid, a professor at UC Berkeley, the University of London and Santa Clara University, about the Google Books Project. His article, "Inheritance and loss? A brief survey of Google Books" was just published in First Monday, a peer-reviewed online journal about the internet.

Duguid's point is that the Google Books project will really outstrip most other projects to digitize cultural artifacts, making them "appear inept or inadequate." But the authority and quality of the Google project, Duquid argues, is based on a kind of inheritance from the reputation of the libraries involved. So Duquid sets out to see if Google really is the qualitative heir of Harvard and Stanford.

His results are disheartening. His search for a deliberately unconventional book, Sterne's "Tristram Shandy," returns results likely to confuse and discourage a casual reader. The first result on Google's results list, a copy from Harvard, is so badly scanned that it is virtually illegible, with words cut off by the gutter on nearly every line. Elsewhere the text fades to indecipherable scratchings. And some of Sterne's eccentricities are missing; the black page of mourning for the dead Parson Yorick simply is not included in the Google scan, When Duquid tries the second result from his search, things get worse. The first page of the scan is blank and the second page puts the reader at the end of chapter One and the beginning of chapter 2 — of the second volume. Nothing informs the reader (other than comparison with a printed text) that they have been plunged into the middle of the book.

Duguid's judgments on Google Books are harsh; the project ignores essential metadata like volume numbers, the quality of the scans are often inadequate, and sometimes editions that are best consigned to oblivion are given undeserved prominence for no discernible reason (that is his conclusion regarding the second text he found, from Stanford). Rather than inheriting quality from Harvard and Stanford, he concludes, "Google threatens not only its own reputation for quality and technological sophistication, but also those of the institutions that have allied themselves to the

It is true that the real value of the Google Books Project is not so much to find reading matter for people as to direct them to which books are most likely to be of help or interest to them. Few people one presumes, will try to read "Tristram Shandy" in the Google Books format. But the failures of visual quality and metadata control threaten even the more modest view of Google Books as a giant index. Without a higher degree of quality than Duguid discovered, it is hard to argue that Google is superior in any way to a comprehensive online catalog from a major library



Yale says no to an OA flavor August 10, 2007

The announcement this week that Yale University will no longer maintain its membership in BioMed Central is another example of the growing pains involved as scholar publishing adapts itself to new business models and forms of distribution.

BioMed Central is an open access publisher that relies on author fees and institutional memberships to pay the cost of online publishing. The resulting 180 peer-reviewed electronic journals are freely available to all users. But open access is not free, and Yale decided to withdraw its institutional membership, which covered the fees for all articles published in BioMed Central journals by Yale authors, because the price was getting too high. In one sense, this is good news for open access publishing; it means that lots of authors from this prestigious university are publishing in BioMed One journals. Clearly quality, peer-reviewed scholarship is compatible with open access. In its response to

search gol

- Copyright in the Classroom
- Digital Rights Management
- Open Access and Institutional Repositories
- Scholarly Publishing

Recommended readings

- Deep Niche article in The Journal of Electronic Publishing
- Influence of academic values on scholarly publication & communication practice:
- Will Fair USe Survive -- report from the
- Breenan Center for Justice "Big Deal" Bundling of Academic Journals Value-base Journal Pricing report
- Report: Scholarly Communication: Academic Values and Sustainable Models
- University of California Whitepaper on Copyright Management
- Digital Learning Challenge
- SSRN-Educational Fair Use in Copyright: Reclaiming the Right To Photocopy Freely by Ann Rartow
- Fixing Fair Use by Michael Carroll

- Yale says no to an OA flavor
- Taking a defense on the offensive

- Friday's bad news
- Friday's good news
- Copyright term, open access and the NIH
- A very expensive blanket

- aisha on Can Google inherit quality?
- World's History at Culture Club on Recent
- Best Buy Consumer Reports on The downside
- Tim Post on Advertisements, elitism and open
- Jonathan Bailey on Taking a defense on the

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SC NEWS LINKS ISSUES IN SCHOLARLY COMMUNICATION: SC News for the UIUC Community

August 9, 2007

Yale Drops It's Pre-Pay Membership to BioMed Central

As widely reported in the media, Yale University has dropped it's institutional membership in **BioMed Central**

This isn't a reflection on lack of support on Yale's part for the idea of open access. In fact, membership was dropped because Yale authors are apparently flocking to publish their articles in the openly accessible BMC journals, which then made the cost to the library - which was picking up the publication fees for the papers soar out of hand! There were 41 BMC papers published by Yale authors in 2006; already in 2007 there have been 43. (Note: The corresponding author, whose institution pays the publication fee, was not necessarily a Yale author in all these cases.) By taking an institutional "pre-pay" membership in BMC, the Yale Library had opted to try to pay the BMC author publication fees (via the Institutional Membership program) and these fees just got to be too much for them to bear as more and more Yale authors opted for publishing in BMC

To be sure, the article charges for publishing in BMC journals have been rising, too. Yale authors can, of course, continue to publish in BMC journals, and it will be interesting to see how many still opt for this. They will have to pay the page charges out of their grant money, as over half of the BMC authors have been

As David Stern, Yale's science librarian, <u>regestion in including</u>

The libraries' BioMedCentral membership represented an opportunity to test the technical feasibility and the business model of this OA publisher. While the technology proved acceptable, the business model failed to provide a viable long-term revenue base built upon logical and scalable options. Instead. BioMedCentral has asked libraries for larger and larger contributions to subsidize their activities. Starting with 2005, BioMed Central article charges cost the libraries \$4,558, comparable to a single biomedicine journal subscription. The cost of article charges for 2006 then jumped to \$31,625. The article charges have continued to soar in 2007 with the libraries charged \$29,635 through June 2007, with \$34,965 in potential additional article charges in submission.

"We believe in the widest possible access to scholarly research supported by workable business models and should BioMed Central develop a viable economic model which allows them to more equitably share costs across all interested stakeholders, we would consider renewing our financial support. '

BMC Publisher, Matthew Cockerill, has of course and the law Yalayan and pointing out that the article processing charges that (1995, 1996) processing charges that was saying the substitution of the substit of the library to support open access publishing for the greater good. From his posting:

That is why BioMed Central introduced its institutional membership scheme, which allows institutions to centrally support the dissemination of open access research in the same way that they centrally support subscription journals, thereby creating a 'level playing field'.

In order to ensure that funding of open access publication is sustainable, we have encouraged institutions to set aside a small fraction of the indirect funding contribution that they receive from funders to create a central open access fund.

It should be noted that BMC's Institutional Membership program, whereby universities (usually the library) pre-pay all or most of the author's article fees is not the only way in which the institution can show it's support for the BMC flavor of open access. BMC also offers a "<u>Support of Alleron BMC flavor of open access.</u> BMC also offers a "<u>Support of Alleron BMC flavor of open access.</u> BMC also offers a "<u>Support of Alleron BMC flavor of open access.</u> BMC also offers a "<u>Support of Alleron BMC flavor of open access.</u> BMC also offers a "<u>Support of Alleron BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the BMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>Support of the SMC flavor of open access.</u> BMC also offers a "<u>SMC flavor of the SMC flavor of the S</u> the number of articles submitted from an institution; it offers a modest (usually 15%) reduction in the article

At this point, the University of Iflinois at Urbana-Champaign is neither an Institutional nor Supporting member of BMC.

Report Tracks Search Engine Privacy

A report published recently by the Center for Democracy & Technology (CDT) tracks the efforts of the leading

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