

Budgets

Development Budget

	Actual Fiscal Year 05*	Proposed Fiscal Year
06		
Travel		
Development calls	\$ 5,687	\$ 10,000
Professional development	\$ 4,300	\$ 7,000
Postage	\$ 921	\$ 1,200
Telephone	\$ 240	\$ 500
Photocopies	\$ 200	\$ 500
Printing	\$ 5,143	\$ 7,000
Supplies/Services	\$ 1,866	\$ 3,000
Dues	\$ 85	\$ 150
Development Events	\$ 11,600	\$16,000
Miscellaneous	\$ 100	\$ 1,000
Public Relations/Marketing	\$19,009	\$25,000
TOTALS	\$49,151	\$71,350

*As of April 21, 2005

Purdue Libraries Advancement Budget

FY 2005-06

	Printing	Mailing	Photo-graphic	Food	Supplies/ Rental/ honorarium	Hotel/ airfare/ car rental	Budget Total
Publications and marketing							
Newsletters (2)	30,000.00	12,000.00	1,000.00				43,000.00
Campaign materials	2,000.00		1,500.00				3,500.00
Libraries general brochures	3,000.00		500.00				3,500.00
Miscellaneous printing (notecards, bookmarks, etc.)	4,000.00						4,000.00
subtotal							54,000.00
PR and Development Events							
State Fair	50.00				1,429.68		1,479.68
Homecoming	50.00			50.00	2,655.95		2,755.95
Chicago Purdue Day	50.00			500.00	1,650.00		2,200.00
Distinguished Lecture Series							
1. First Man Lecture and Reception	1,000.00	250.00	200.00	1,200.00	500.00		3,150.00
2. Spring lecture	1,000.00	250.00	200.00	1,200.00	10,000.00		12,650.00
William Latta Exhibit Reception	200.00	200.00		800.00	100.00		1,300.00
PFDA Exhibit and Reception	200.00	200.00	200.00	1,200.00	500.00		2,300.00
Library Scholars Grants Luncheon	200.00	100.00		1,500.00	250.00		2,050.00
Women of Purdue	200.00	50.00	150.00	500.00	100.00		1,000.00
Jack Albright Reception	250.00	50.00	100.00	300.00			700.00

Purdue Libraries Advancement Budget

FY 2005-06

	Printing	Mailing	Photo-graphic	Food	Supplies/ Rental/ honorarium	Hotel/ airfare/ car rental	Budget Total
Coffee shop grand opening		300.00	200.00	500.00	500.00		1,500.00
Event momentos BGR, State Fair, Homecoming, Grad Student Fair, Coffee Shop opening					4,000.00		4,000.00
subtotal							35,085.63

Purdue Libraries Advancement Budget

FY 2005-06

	Printing	Mailing	Photo-graphic	Food	Supplies/ Rental/ honorarium	Hotel/ airfare/ car rental	Budget Total
Development							
Mailing							
Lapsed donors	1,500.00	500.00					2,000.00
Additional mailing TBD	1,500.00	500.00					2,000.00
Honor and Remember	1,200.00	250.00					1,450.00
Thanksgiving card	2,500.00	500.00					3,000.00
subtotal							8,450.00
Donor Recognition							
Dean's Club Plaque plates					500.00		500.00
Tokens of appreciation (books)					500.00		500.00
subtotal							1,000.00
Major Gift activities							
Dean's Advisory Council	200.00		200.00	3,500.00	2,000.00		5,900.00
Entertainment							
Football games & buffets				1,200.00	24,000.00		25,200.00
Meals with donors				4,000.00			4,000.00
Bowl game						4,000.00	4,000.00
Travel							
						8,000.00	8,000.00
subtotal							47,100.00

Purdue Libraries Advancement Budget

FY 2005-06

	Printing	Mailing	Photo-graphic	Food	Supplies/ Rental/ honorarium	Hotel/ airfare/ car rental	Budget Total
Office							
Postage stamps for donor correspondence		1,500.00					1,500.00
Equipment (Blackberry)					600.00		600.00
Misc office supplies					500.00		500.00
subtotal							2,600.00
Professional Development							
DORAL						1,800.00	1,800.00
ALADN						1,800.00	1,800.00
CASE						1,000.00	1,000.00
Subscriptions, fundraising and marketing books					700.00		700.00
subtotal							5,300.00
Total	49,100.00	16,650.00	4,250.00	16,450.00	50,485.63	16,600.00	153,535.63