IR Promotion

eScholarship Liaison's Library

Included here are materials intended for use by the **eScholarship liaisons**. Some are created by eScholarship, and others have been written by liaisons or other campus library or administrative staff members.

If you have anything that would be useful to add to this collection, please make sure you get the permission of the creator and then email the document to **escholarship@ucop.edu**. You can assume that anything included here is fair game for your use and customization.

We'll continue to add to this collection, so please check back for new materials.

Presentations

- Introduction to eScholarship PowerPoint — [**PPT**]
- The Relationship Between OAI and the Repository — [**PDF**]
- UC Press eScholarship Editions presentation — [**PDF**]

Promotional Materials

- **eScholarship Repository Journals and Peer-Reviewed Series Overview**. [**PDF**]
- **eScholarship Repository Journals and Peer-Reviewed Series FAQ**. [**PDF**]

Sample Letters & Announcements

- **Sample Repository Dean Letter**
- **Sample Repository MRU Outreach E-mail**
- **Repository Selling Points Document From UCSD**
- **Announcement re: eScholarship Repository from UCSD newsletter** (in MS Word format)
- **UC Press eScholarship Editions press release January 2003**

Administrative Documents

- **Liaisons "Boot Camp" attendees**, 12/02 (in MS Word)

Document owner: **Catherine Candee**
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Questions? Comments?

KU ScholarWorks <http://kuscholarworks.ku.edu> is a digital repository for scholarly work created by faculty and staff at the University of Kansas. KU ScholarWorks makes important research available to a wider audience and helps assure its long-term preservation by offering a central location for depositing research and other scholarly work (including datasets, working papers, pre-publication scholarship, and published papers).

7 reasons to use KU ScholarWorks

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- published articles
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- conference papers
- books
- data sets
- computer programs
- multimedia publications
- images
- audio and video files
- web pages

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COST-EFFECTIVENESS

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Please browse through the links on this site for more detailed information about KU ScholarWorks and how to join, and feel free to contact us directly at kuscholarworks@ku.edu for more information.

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Marketing Materials

1. Increase the impact of your research
Faculty intro, PowerPoint presentation

2.University of Rochester's Ready responses to faculty questions and concerns about the IR.
Institutional Repository (IR) Crib Sheet

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