

University Mission Statements


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ASU VISION

To establish ASU as the model for a New American University, measured not by who we exclude, but rather by who we include; pursuing research and discovery that benefits the public good; assuming major responsibility for the economic, social, and cultural vitality and health and well-being of the community.

ASU Goals 2002-2012

ACCESS AND QUALITY FOR ALL

- Expand university access to match Arizona diversification and growth
- Improve freshmen persistence to 90 percent
Enhance university graduation rate to 70-75 percent as soon as possible
- Develop ASU culture that represents a commitment to quality and community outreach
- Enroll 100,000 continuing education and degree completion students (including our contribution to AZJN)
- Enhance linkages with community colleges so as to expand baccalaureate degree production
- Enhance student development and individual student learning

NATIONAL COMPREHENSIVE UNIVERSITY BY 2012

- Become a leading center for interdisciplinary science and technology discovery and development
- Become a leading center for discovery and scholarship in the social sciences, arts and humanities.
- Enhance research and discovery competitiveness to more than \$300 million (in 2006 dollars) in annual research expenditures
- Enhance regional economic competitiveness through research and discovery and value-added education programs

ESTABLISH NATIONAL STANDING IN ACADEMIC QUALITY AND IMPACT OF COLLEGES AND SCHOOLS IN EVERY FIELD

- Attain national standing in academic quality for each school
- Attain national standing in the value added to our graduates in each school
- Become the leading university academically (faculty, discovery, research, creativity) in at least one core subject within each school or college

ENHANCE OUR LOCAL IMPACT AND SOCIAL EMBEDDEDNESS

- Enhance linkage to local and regional social and community development groups
- Establish/develop/enhance linkages and partnerships with local, regional and national NGO's, governments and public agencies, and private sector firms with a focus on community development
- Undertake applied sustainability research that impacts the social, environmental and economic evolution of the southwest
- Provide an objective and ongoing monitoring role for the region's progress through the ASU Indicators Project

Key Reference Topics

- [ASU Vision and Goals](#)
- [University Infrastructure](#)
- [University Design](#)
- [Social Embeddedness](#)
- [Knowledge Economy](#)
- [New American University](#)
- [Global Engagement](#)
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- [Trek 2010: UBC's Vision](#)

UBC's Strategic Planning Renewal Process

UBC is entering into a process to renew its strategic plan.
[more...](#)

Main Content



Haida double mortuary pole, located at the Museum of Anthropology - photo by Martin Dee

MISSION & VISION

See the [Trek 2010 web site](#) for complete details on UBC's comprehensive vision for the 21st century.

UBC's Vision for the 21st Century

The University of British Columbia, aspiring to be one of the world's best universities, will prepare students to become exceptional global citizens, promote the values of a civil and sustainable society, and conduct outstanding research to serve the people of British Columbia, Canada, and the world.

Our Mission

The University of British Columbia will provide its students, faculty, and staff with the best possible resources and conditions for learning and research, and create a working environment dedicated to excellence, equity, and mutual respect. It will cooperate with government, business, industry, and the professions, as well as with other educational institutions and the general community, to discover, disseminate, and apply new knowledge, prepare its students for fulfilling careers, and improve the quality of life through leading-edge research.

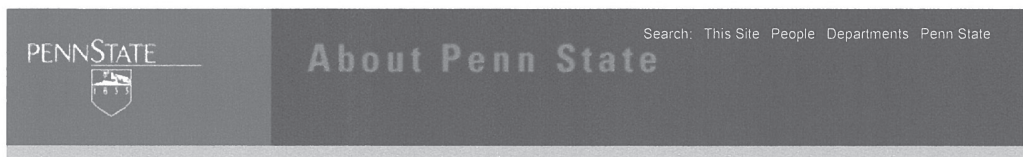
The graduates of UBC will have developed strong analytical, problem-solving and critical thinking abilities; they will have excellent research and communication skills; they will be knowledgeable, flexible, and innovative. As responsible members of society, the graduates of UBC will value diversity, work with and for their communities, and be agents for positive change. They will acknowledge their obligations as global citizens, and strive to secure a sustainable and equitable future for all.

Last reviewed: 03-Jan-2009

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Penn State's Mission and Public Character

Mission

Penn State is a multi-campus public research university that improves the lives of the people of Pennsylvania, the nation, and the world through integrated, high-quality programs in teaching, research, and service.

Our instructional mission includes undergraduate, graduate, professional, and continuing and distance education informed by scholarship and research.

Our research, scholarship, and creative activities promote human and economic development through the expansion of knowledge and its applications in the natural and applied sciences, social sciences, arts, humanities, and professions. As Pennsylvania's land-grant university, we also hold a unique responsibility to provide access, outreach, and public service to support the citizens of the Commonwealth and beyond. We engage in collaborative activities with industrial, educational, and agricultural partners here and abroad to generate, disseminate, integrate, and apply knowledge.

Public Character

Penn State, founded in 1855 as an agricultural college, admitted its first class in 1859. The Pennsylvania legislature designated Penn State as the Commonwealth's sole land-grant institution in 1863, which eventually broadened the University's mission to include teaching, research, and public service in many academic disciplines. Penn State has awarded more than a half-million degrees, and has been Pennsylvania's largest source of baccalaureate degrees at least since the 1930s. Although the University is privately chartered by the Commonwealth, it was from the outset considered an "instrumentality of the state," that is, it carries out many of the functions of a public institution and promotes the general welfare of the citizenry. The Governor and other representatives of the Commonwealth have held seats on Penn State's Board of Trustees since the University's founding, and the legislature has made regular appropriations in support of the University's mission since 1887.

Today Penn State is one of four "state-related" universities (along with the University of Pittsburgh, Temple University, and Lincoln University), institutions that are not state-owned and -operated but that have the character of public universities and receive substantial state appropriations. With its administrative and research hub at the University Park campus, Penn State has 23 additional locations across Pennsylvania. While some of these locations, such as the Penn State Milton S. Hershey Medical Center, have specialized academic roles, they all adhere to a common overall mission and set of core values and strategic goals.