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It is important for an author to thoroughly consider the implications of the publishing agreement before signing it. Typically, the agreement will require that the author assign copyright in the work to the publisher, so that even the author's own use of the work may constitute infringement. In negotiating copyright assignment with a publisher, an author should carefully consider the range of possible future uses he or she may wish to reserve, such as making copies for teaching and research by both the author and others at the author's institution, and republishing the work as part of a larger work or on a web page.

Here is an example of a standard copyright assignment in a publication agreement:

"Author hereby transfers and assigns exclusively to Publisher all rights in the Work, including full copyright therein, including the right to reproduce and distribute it throughout the world in all forms, languages, and media now or hereafter known or developed."

Attached is a draft addendum with additional language reserving certain rights to the author.

If the author wishes to present an addendum to the publisher during the process of negotiation, the author should review the section of the publishing agreement that grants rights to the publisher and decide the best place to add language reserving certain uses. The author should customize the addendum accordingly. If other sections of the publishing agreement contain objectionable language the author may use the same addendum to address those as well.

If the author and the publisher agree as to the language in an addendum the author should have the publisher sign both documents first, and the author should be sure to retain signed copies.

While it is always worthwhile for authors to raise concerns over contractual language with their publisher prior to signing an agreement, it is worth noting that textbook publishers may be particularly unwilling to grant any greater rights to the author for academic use, since students constitute the main market targeted by the publisher, and the author's own institution might be expected to produce quite a high number of paying customers.

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Addendum to Standard Publisher Copyright Assignment

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Amendment to Publication Agreement

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AMENDMENT TO PUBLICATION AGREEMENT

following Article:	
(manuscript title)	
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	, (the Publisher).

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COMMITTEE ON INSTITUTIONAL COOPERATION

Statement on Publishing Agreements and Addendum to Publication Agreements for CIC Authors http://www.cic.net/Libraries/Library/authorsrights.sflb



The Committee on Institutional Cooperation (CIC) STATEMENT ON PUBLISHING AGREEMENTS

The Committee on Institutional Cooperation (CIC) is a consortium of 12 world-class American research universities, advancing their missions by sharing expertise, leveraging campus resources and collaborating on innovative programs. For 50 years, the CIC has created new opportunities for member universities to work together toward greater efficiency, effectiveness and impact. In 2006, the Provosts of the CIC member universities unanimously endorsed this statement and addendum to publication agreements. Since that time, faculty governance of 12 CIC campuses have also endorsed the statement and addendum.

Publication is the lifeblood of a research university. It is incumbent upon faculty, campus administrators and librarians to ensure the free flow of scholarly information in fulfillment of our campus missions to advance the public good through research and education. Toward this end, our campuses are committed to supporting a sustainable publication process and a healthy publishing industry. The "information revolution" has greatly expanded the means for disseminating and utilizing scholarly discourse, but this opportunity for extending the reach and impact of our campuses is countered by social and economic conventions of some sectors of the publishing industry. Suitable publishing partners for academic enterprises should be encouraging the widest possible dissemination of the academy's work, and the management of copyright should be directed to encouraging scholarly output rather than unnecessarily fettering its access and use. Without some important changes in publishing practices, authors and readers will continue to be frustrated by barriers to the free flow of information that is an essential characteristic of great research universities.

Faculty authors should consider a number of factors when choosing and interacting with publishers for their works. The goal of publication should be to encourage widespread dissemination and impact; the means for accomplishing this will necessarily depend on the nature of the work in question, the author's circumstances, available suitable outlets, and expectations in the author's field of inquiry. In general, authors are encouraged to consider publishing strategies that will optimize short- and long-term access to their work, taking into account such factors as affordability, efficient means for distribution, a secure third-party archiving strategy, and flexible management of rights.

Protecting intellectual property rights is a particularly important consideration, as many authors unwittingly sign away all control over their creative output. Toward this end, the CIC encourages contract language that ensures that academic authors retain certain rights that facilitate archiving, instructional use, and sharing with colleagues to advance discourse and discovery. Accompanying this document is a model CIC publishing addendum that affirms the rights of authors to share their work in a variety of circumstances, including posting versions of the work in institutional or disciplinary repositories. While the particular circumstances and terms governing publication will vary on a case-by-case basis, the underlying principle of encouraging access to the creative output of our campuses should inhere in all of our efforts.

<u>www.cic.net</u> ... 6/5/08

64 · Representative Documents: Author Addenda

The 12 CIC member universities are: University of Chicago; University of Illinois; Indiana University: University of Iowa; University of Michigan; Michigan State University; University of Minnesota; Northwestern University; The Ohio State University; The Pennsylvania State University; Purdue University; University of Wisconsin-Madison

As of June 5, 2008, faculty governance from the following CIC universities have endorsed the statement and addendum: University of Illinois (both the Chicago and the Urbana-Champaign campuses); Indiana University; University of Iowa, University of Michigan; Michigan State University; University of Minnesota; Northwestern University; The Pennsylvania State University, The Ohio State University; and the University of Wisconsin-Madison.

COMMITTEE ON INSTITUTIONAL COOPERATION

Statement on Publishing Agreements and Addendum to Publication Agreements for CIC Authors http://www.cic.net/Libraries/Library/authorsrights.sflb

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Ohio State University; The Pennsylvania State Universit	ty, Purdue University, University of Wisconsin-Madison.

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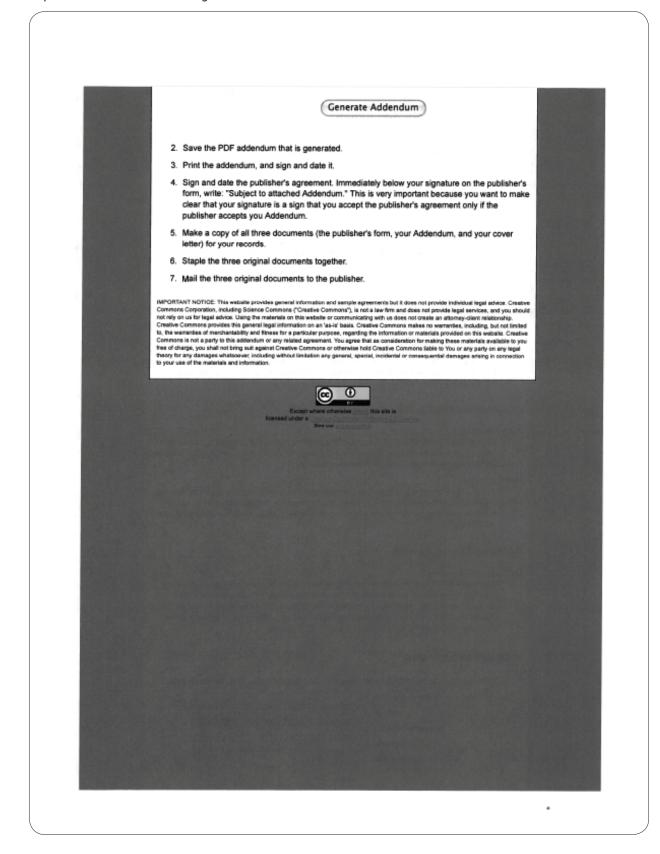
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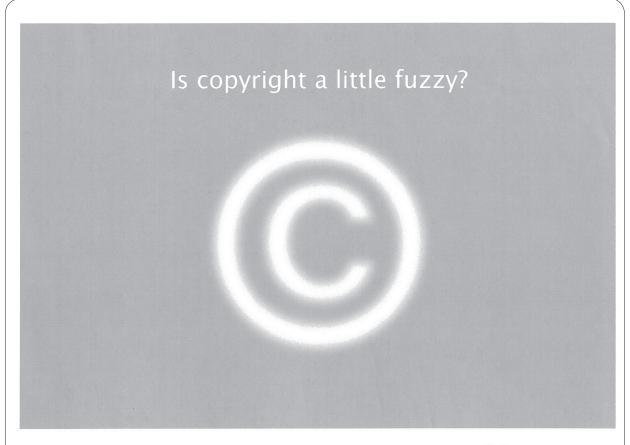
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- Keep the free and open exchange of scholarly ideas a priority for the 21st century

THE RISK OF RIGHTS TRANSFER: ONE SCHOLAR'S STORY

Kenneth Crews, copyright officer at Columbia University, relates:

"I had a situation in which a med school professor signed the standard agreement and transferred the copyright in his article to the publisher. All went well. Five years later, the same publisher included the article as a chapter in a book. The publisher had the legal right to do so, because the publisher held all rights. The author's concern? The article was five years old, but the book version conveyed the impression that the work was new. Because the subject was medicine, the article was already seriously out of date, and the author thoroughly embarrassed. The original publication agreement could have prevented this situation."

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- To prepare a translation or other derivative work
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- To authorize others to exercise these rights



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AUTHORS TOO OFTEN GIVE AWAY ALL THEIR RIGHTS TO PUBLISHERS

WHAT CHOICES CAN I MAKE TO BETTER CONTROL MY RIGHTS?

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Choose publishers carefully

Many publishers are moving toward copyright policies that are less restrictive and more favorable to authors.

Modify your publishing contracts to retain more of your rights

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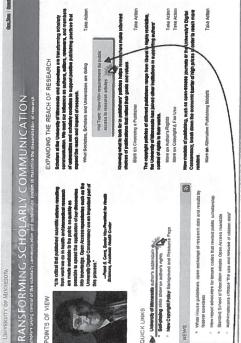
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Peer-reviewed Open Access journals have been developed in many disciplines—in both the sciences and the humanities—as alternatives to traditional journals.

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will be contacted by PubMed Central for grant verification once the manuscript has been received by the NLM submission system. [American Journal of Pathology]

Does the publisher require the author to provide a link to the original manuscript on the publisher's web site along with acknowledgement to the location of the original manuscript?

An author may self-archive an author-created version of his/her own website and his/her institution's repository, including his/her final version; however he/she may not use the publisher's PDF version. . . Furthermore, the author may only post his/her version provided acknowledgement is given to the original source of publication and a link is inserted to the published article on the publisher's website. [Springer]

All copies, paper or electronic, or other use of the information must include an indication of the journal's copyright ownership, and a full citation of the journal source and of the publisher. [Japanese Journal of Ophthalmology]

Authors are encouraged to submit the author's version of the accepted paper (the unedited manuscript) to PubMed Central or other appropriate funding body's archive, for public release six months after publication. In addition, authors are encouraged to archive this version of the manuscript in their institution's repositories and, if they wish, on their personal websites, also six months after the original publication. In all these cases, authors should cite the publication reference and DOI number on any deposited version, and provide a link from it to the URL of the published article on the journal's website. [Nature]

What rights are transferred to the publisher?

In consideration of the action of the American Medical Association (AMA) in reviewing and editing this submission (manuscript, tables, figures, video, audio, and other supplemental files for publication), I hereby transfer, assign, or otherwise convey all copyright ownership, including any and all rights incidental thereto, exclusively to the AMA, in the event that such work is published by the AMA. [AMA journals]

In consideration of LWW's publication of the Work, the authors hereby transfer, assign, and otherwise convey all copyright ownership worldwide, in all languages, and in all forms of media now or hereafter known, including electronic media such as CD-ROM, Internet, and Intranet, to LWW. [Laryngoscope]

In consideration of Mayo Clinic Proceedings taking action in reviewing and editing this submission, the author undersigned hereby transfers or otherwise conveys all copyright ownership to Mayo Foundation in the event that such work is published by Mayo Clinic Proceedings. [Mayo Clinic Proceedings]

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Washington University School of Medicine

CANADIAN ASSOCIATION OF RESEARCH LIBRARIES

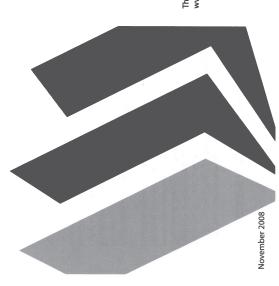
Using the SPARC Canadian Author Addendum to secure your rights as the author of a journal article http://www.carl-abrc.ca/projects/author/EngBrochure.pdf

Canadian Association of Research Libraries



Author Addendum to secure your rights as the author of Using the SPARC Canadian a journal article





THE SPARC CANADIAN AUTHOR ADDENDUM

Today you have other options, like online archiving, but the publication agreement you'll likely encounter will actually four article has been accepted for publication in a journal and, like your colleagues, you want it to have the widest community. In the past, this required print publication. possible distribution and impact in the scholarly prevent broad distribution of your work.

You would never knowingly keep your research from a restrictive publication agreement limits your scholarly eadership that could benefit from it, but signing a universe and lessens your impact as an author.

agreement, all rights — including copyright — go to the likely want to place it on your Web page or in an online agreement. If you sign on the publisher's dotted line, is give your research wide exposure and fulfill your goals journal. You probably want to include sections of your article in later works. You might want to give copies to repository if you had the choice. These are all ways to your class or distribute it among colleagues. And you as a scholar, but they are inhibited by the traditional Why? According to the traditional publication there any way to retain these critical rights?

Addendum is a free resource developed by SPARC and in instrument that modifies the publisher's agreement and allows you to keep key rights to your articles. The Author <http://creativecommons.org/> and Science Commons <http://sciencecommons.org/>, established non-profit Yes. The SPARC Canadian Author Addendum is a legal It has been adapted for the Canadian context by the Canadian Association of Research Libraries (CARL) http://creativecommons.org/international/ca/ options for many different creative endeavors. organizations that offer a range of copyright partnership with Creative Commons See also Creative Commons Canada <http://www.carl-abrc.ca>.

The SPARC Canadian Author Addendum is online at www.carl-abrc.ca/projects/author/author-e.html

KNOW YOUR RIGHTS AS THE AUTHOR

The author is the copyright holder.

unless and until you transfer the copyright to someone As the author of a work you are the copyright holder else in a signed agreement.

Assigning your rights matters.

these rights must ask permission unless the use is one of rights of reproduction, distribution, public performance, public display, and modification of the original work. An author who has transferred copyright without retaining Normally, the copyright holder possesses the exclusive the statutory exemptions in copyright law. The copyright holder controls the work.

restrictions belong to the copyright holder. Authors who rights may not be able to place the work on course Web sites, copy it for students or colleagues, deposit the work subsequent work. That's why it is important to retain the have transferred their copyright without retaining any distribution, access, pricing, updates, and any use in a public online archive, or reuse portions in a Decisions concerning use of the work, such as rights you need.

Transferring copyright doesn't have to be all or

back rights for yourself and others. This is the compromise The law allows you to transfer copyright while holding that the SPARC Canadian Author Addendum helps you to achieve.

CANADIAN ASSOCIATION OF RESEARCH LIBRARIES

Using the SPARC Canadian Author Addendum to secure your rights as the author of a journal article http://www.carl-abrc.ca/projects/author/EngBrochure.pdf

SCRUTINIZE THE PUBLICATION AGREEMENT

They are written by publishers and may capture more of Read the publication agreement with great care.
Publishers' agreements (often titled "Copyright Transfer
Agreement") have traditionally been used to transfer copyright or key use rights from author to publisher. Ensuring the agreement is balanced and has a clear your rights than are necessary to publish the work. statement of your rights is up to you.

Publishing agreements are negotiable.

article, not a wholesale transfer of copyright. Hold onto Publishers require only your permission to publish an rights to make use of the work in ways that serve your needs and that promote education and research activities.

read and cited, the greater its value. But if you give away study, research, and hard work. The more the article is use. Before transferring ownership of your intellectual control in the copyright agreement, you may limit its Value the copyright in your intellectual property. A journal article is often the culmination of years of output, understand the consequences and options.

A BALANCED APPROACH TO COPYRIGHT **MANAGEMENT:**

- Retain the rights you want
- Use and develop your own work without restriction
 - Receive proper attribution when your work is used Increase access for education and research
 - If you choose, deposit your work in an open online archive where it will be permanently and openly

accessible

- Obtain a non-exclusive right to publish and distribute a
- Receive proper attribution and citation as journal of first work and receive a financial return publication
- Migrate the work to future formats and include it in collections

The SPARC Canadian Author Addendum allows visibility for their publications — but they have retained important rights. The SPARC Canadian Author Addendum is a very welcome tool and the comfort level of knowing that they have researchers to have maximum impact and CARL encourages authors to use it."

Chair, CARL Committee on Scholarly Communication University of Manitoba Director of Libraries, Carolynne Presser, April 2007

authorizing publishing activities that benefit everyone by Be a responsible steward of your intellectual property. Retain vital rights for you and your readers while making scholarship more widely available

Resources Coalition) in helping develop the SPARC Canadian To learn more about emerging digital scholarship trends in CARL gratefully acknowledges the assistance and financial contribution of SPARC (the Scholarly Publishing & Academic Author Addendum. SPARC is online at www.arl.org/sparc. various fields and about open access visit Create Change Canada at www.createchangecanada.ca.



Morisset Hall, 65 University Private, Suite 238 Canadian Association of Research Libraries Ottawa, Ontario, Canada, K1N 9A5 Tel.: +613.562.5385 Fax: +613.562.5297 www.carl-abrc.ca

WHAT IF THE PUBLISHER REJECTS THE **AUTHOR ADDENDUM?**

- Explain to the publisher why it is important for you to
 - retain these rights in your own work. Ask the publisher to articulate why the license rights Addendum are insufficient to allow publication. provided under the SPARC Canadian Author
- light of the reasonable and growing need for authors to Evaluate the adequacy of the publisher's response in
 - facilitate the widest dissemination of their authors' Consider publishing with an organization that will works, to help them fulfill their personal and retain certain key rights to their works. professional goals as scholars.

40W TO USE THE SPARC CANADIAN AUTHOR ADDENDUM:

- www.carl-abrc.ca/projects/author/author-e.html Complete the addendum at
- Print a copy of the addendum and attach it to your publishing agreement.
- 3. Note in a cover letter to your publisher that you have included an addendum to the agreement.
- agreement and a cover letter to your publisher. Mail the addendum with your publishing

The SPARC Canadian Author Addendum makes it easy for researchers to comply with emerging Research Funding Agency Access Policies.

Research (CIHR) Policy on Access to Research Outputs See, for example, the Canadian Institutes of Health http://www.cihr-irsc.gc.ca/e/32005.html.

Presentations for Faculty

UNIVERSITY OF CALIFORNIA, LOS ANGELES

"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt

"Don't I Own My Own Work?" **Negotiating to Keep Your** Copyright

Intellectual Property in the Digital Age: The **Rights Stuff for Publishing and Teaching**

December 6, 2006

Amy Blum, Campus Counsel Sharon E. Farb, UCLA Library



Intellectual Property in the Digital Age Series

Outline

- 1. Introductions
- 2. UC Policy on Copyright Ownership for Faculty
- 3. Exclusive Rights of Copyright Owners
- 4. Joint Ownership
- 5. Authors Rights
- 6. Negotiations with Publishers
- 7. Resources and Tools for Faculty Authors
- 8. Questions and discussion

Intellectual Property in the Digital Age Series

UNIVERSITY OF CALIFORNIA, LOS ANGELES

"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt

It all starts with the mission...



UC Policy on Copyright Ownership

- Section I.Preamble
- "The creation of copyrighted works is one of the ways the University fulfills its mission of contributing to the body of knowledge for the public good. The University encourages the creation of original works of authorship and the free expression and exchange of ideas."
- http://www.universityofcalifornia.edu/copyright/systemwide/pcoi.html

Intellectual Property in the Digital Age Series



- Under copyright law, the creator of the original expression in a work is its author. The author is also the owner of copyright unless there is a written agreement by which the author assigns the copyright to another person or organization, such as a publisher.
- See UC Policy on Copyright Ownership, section IV

Intellectual Property in the Digital Age Series

2

UNIVERSITY OF CALIFORNIA, LOS ANGELES

"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt

What exclusive rights does a copyright owner have?



- · Make copies of the work
- Make derivative works based on the original work
- Distribute the work
- Perform the work publicly
- · Display the work in a commercial setting

In the case of visual works, the author also has the right to:

- · Claim authorship of the work (attribution)
- Prevent others from attributing distorted works to original author (integrity) The owner of a copyright may license these rights to others

Intellectual Property in the Digital Age Series

The 1992 Policy Framework



- "Copyright ownership resides with the originator of the work if it is:
 - Scholarly/Aesthetic Work, done by Faculty and designated academic employees.
 - Personal Work, which is a work developed by a University employee outside the scope of their University employment and without University resources.
 - Student Work"
 - Copyrighted Works Created at the University of California
 - http://www.ucop.edu/ott/crworks.html#who

Intellectual Property in the Digital Age Serie

3

"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt

Joint Authors



"Absent an agreement to the contrary, authors own the work jointly and equally. Each joint author, therefore, has the right to exercise any or all of the exclusive rights inherent in the joint work."

http://www.universityofcalifornia.edu/copyright/ownership/html#b

Intellectual Property in the Digital Age Series



 Copyrights can be bought, sold, willed to others, or given away. A transfer of the copyright or an exclusive grant or license to use the work is a transaction that must be conveyed in writing.

Intellectual Property in the Digital Age Series

"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt



- "A complete transfer of copyright to a publisher restricts a faculty member's right to use the work in future teaching and research. UC faculty members facing this situation should not hesitate to try to negotiate new terms."
- UC Policy on Copyright Ownership http://www.universityofcalifornia.edu/ copyright/ownership.html#b

Intellectual Property in the Digital Age Series

Did You Know...



- If you sign over your copyright you could be required to ask permission to use your own work:
- To post on your website
- To contribute to your university's institutional repository
- To digitally archive your own work
- To share with others
- To allow others to use your work

Intellectual Property in the Digital Age Series

"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt

Digital is Different



- Copyright controls "copying" and "copies" of creative expression
- · Every use in digital environment creates a "copy"
- Every use potentially implicated or controlled by copyright
- Libraries throughout time--mission provides long-term access and use of collections and dissemination of knowledge
- Faculty need to know their rights in order to manage and use their own intellectual property

Intellectual Property in the Digital Age Series



2003 ALPSP survey What Authors Want found that "61% of respondents thought that copyright should remain with the author, rather than being signed over to the publisher."

Association of Learned and Professional Society Publishers. ALPSP Survey. What Authors Want. (2003)

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"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt

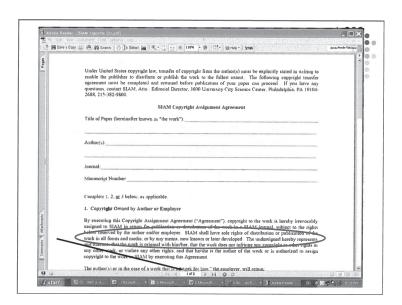
Did You Know...



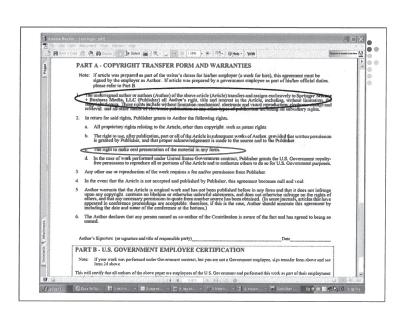
 72 of the 80 agreements (90%) representing 94% of journal titles, asked authors for copyright assignment.

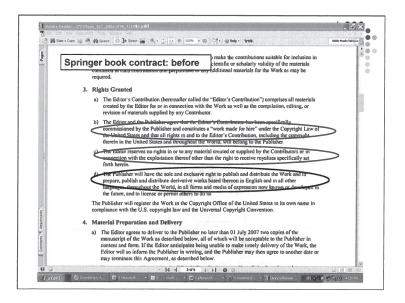
 Gadd, E., Oppenheim, C., Probets, S. (2003). An Analysis of Publishers' Copyright Agreements.

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"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt





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AFTER...



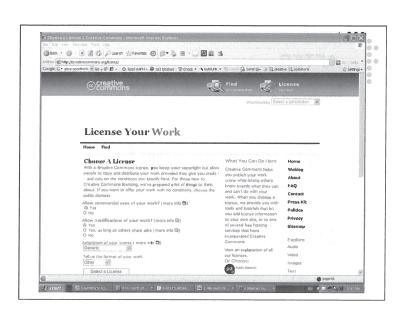
SPRINGER-KLUWER - Book Contract

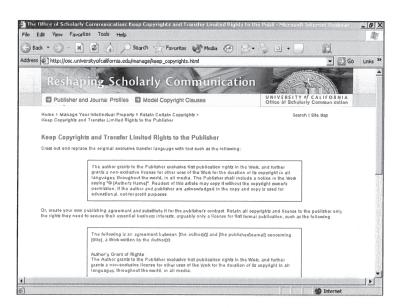
"Author retains: (i) the rights to reproduce, distribute, perform, and display the Content in any University-related or personal medium for non-commercial purposes; (ii) the right to prepare derivative works from the Content; and (iii) the right to authorize others to make any non-commercial use of the Article so long as Author receives credit as author and the Publisher in which the Content has been published is cited as the source of first publication of the Content. For example, Author may make and distribute copies in the course of teaching and research and may post the Content following publication on personal or institutional Web sites."

Intellectual Property in the Digital Age Series

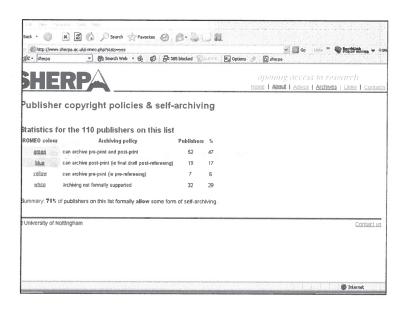


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"Don't I Own My Own Work?" Negotiating to Keep Your Copyright http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt



What You can Do



- Retain Your Copyright
- Discuss Authors Rights with your colleagues
- Negotiate with Publishers to retain control over scholarly communication.
- Contribute to the your university's institutional repository
- Support Open Access Journals

ntellectual Property in the Digital Age Series

"Don't I Own My Own Work?" Negotiating to Keep Your Copyright

http://staff.library.ucla.edu/scholarlycommunication/copyright_presentation.ppt **Questions & Discussion** Intellectual Property in the Digital Age Series 12

Making the Most of Your Publications: Reading and Negotiating a Copyright Transfer Agreement with Wiley & Sons and The American Chemical Society

5/21/09

Making the Most of Your Publications



READING AND NEGOTIATING A COPYRIGHT TRANSFER AGREEMENT WITH WILEY & SONS AND THE AMERICAN CHEMICAL SOCIETY

> MARIANN BURRIGHT BOB MICHAELSON NORTHWESTERN UNIVERSITY TUESDAY, FEBRUARY 17, 2009

Copyright Foundations



• Copyright Law (Title 17 U.S.C.) is based on Article 1, Section 8 of the U.S. Constitution:

"The Congress shall have Power... To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries."

Thursday, May 21, 2009

Making the Most of Your Publications: Reading and Negotiating a Copyright Transfer Agreement with Wiley & Sons and The American Chemical Society

5/21/09

Before Signing a copyright transfer agreement



- Anticipate future uses of your published work, will you want to:
 - Link to the full-text from your department website (freely accessible to the world)
 - o Upload to Blackboard for students to download and read
 - o Deposit in a digital repository or archive ("self-archive")
 - o Send copies to colleagues
 - o Distribute at conferences
 - o If your research is funded by NIH, deposit in PubMedCentral (mandated by law)
 - o Translate it into another language for publication, republish in other formats, use it as basis to create other works

Thursday, May 21, 2009

Before Signing a copyright transfer agreement



- Your exclusive rights as author are (17 U.S.C. 106):
 - o Reproduce
- o Distribute
- o Create derivative works
- o Display work publicly
- o Perform work publicly
- Prevent circumvention of technological protections on digital works ("anti-circumvention", DMCA)

Thursday, May 21, 2009

Making the Most of Your Publications: Reading and Negotiating a Copyright Transfer Agreement with Wiley & Sons and The **American Chemical Society**

5/21/09

Before Signing a Copyright Transfer Agreement



- Few points about copyright ownership
 - For works first published in the U.S., copyright protection lasts for life of the author + 70 years (for works created Jan 1, 1978 or after)
 Work must be fixed in a tangible format to be protected by copyright
 - law (it also has to be minimally creative and original)
 - o Creator has exclusive rights to the work upon fixing it in tangible
 - Rights to the work can be 'unbundled' upon transfer or assignment
 - o For multi-authored works, joint authorship constitutes contribution of original expression and equal share to the copyright in a work as tenants in common (each person has equal right to possess whole work; each can grant a non-exclusive license to work, but must agree for full transfer of rights)
 - Works for hire apply to federal employees working in their scope of their employment whereby employer is copyright owner outright. Works for hire is not limited to government employees

Thursday, May 21, 2009

When Reading a copyright transfer agreement



- Your options:
 - o Assign all rights to publisher by exclusive license:
 - × You no longer have any control over your work
 - * Least to your benefit and most to publisher's benefit
 - * Requires no negotiation
 - o Transfer some rights to publisher, retain others:
 - * You retain control over some of your rights
 - * Somewhat beneficial to you and to the scholarly community
 - * Requires some negotiation
 - o License your rights to the publisher:
 - ▼ You grant right of first publication to publisher, but retain all rights
 - Most beneficial to you and to the scholarly community
 - Requires most negotiation

Thursday, May 21, 2009

Making the Most of Your Publications: Reading and Negotiating a Copyright Transfer Agreement with Wiley & Sons and The American Chemical Society

5/21/09

When Reading a copyright transfer agreement



- Consult publisher copyright policies:
- Sherpa/ Romeo site: http://www.sherpa.ac.uk/romeo/
- Journal website for latest version of copyright transfer agreement form
- Directory of Open Access Journals for other options http://www.doaj.org/

Thursday, May 21, 2009

Reading a copyright transfer agreement



• Wiley & Sons:

http://www3.interscience.wiley.com/homepages/central/cta/UKscta.pdf

Assuming you sign this agreement unamended, does it allow you to do the following?

- $\circ\,$ Post the full-text of your published article on your department website?
- o Republish your article in a book?
- o Upload your article to Blackboard?

Thursday, May 21, 200

Making the Most of Your Publications: Reading and Negotiating a Copyright Transfer Agreement with Wiley & Sons and The American Chemical Society

5/21/09

Reading a copyright transfer agreement



• The American Chemical Society:

http://pubs.acs.org/userimages/ContentEditor/1218205118705/interactive_copyright.pdf

Assuming you sign this agreement unamended, does it allow you to do the following?

- o Send a copy to your colleagues?
- o Post a version of the article on your web site?
- o Republish your article in a book?

Thursday, May 21, 2009

When and how to negotiate?



- When:
 - You anticipate future uses of your published work that are not provided in the agreement
 - Your anticipated future uses of your published work may exceed a fair use defense against copyright infringement (systematic use)
 - You simply want to retain full or most of your rights (the law is on your side!)
- How:
 - o Use an author addendum form
 - Sign and date publisher agreement and include "Subject to Attached Addendum" on the publisher agreement form and your cover letter
 - o Send publisher signed originals and retain copies for your files

Thursday, May 21, 2009

Making the Most of Your Publications: Reading and Negotiating a Copyright Transfer Agreement with Wiley & Sons and The **American Chemical Society**

5/21/09

Author Negotiation Tools



• CIC Author Addendum: http://www.northwestern.edu/provost/announce/cic.htm

Key features:

- Grants author non-exclusive rights to his/her work without limitations
 After six months from date of first publication, author has non-exclusive rights to work
- Author has non-exclusive rights to grant to Author's employing institution rights of reproduction, distribution, display, performance

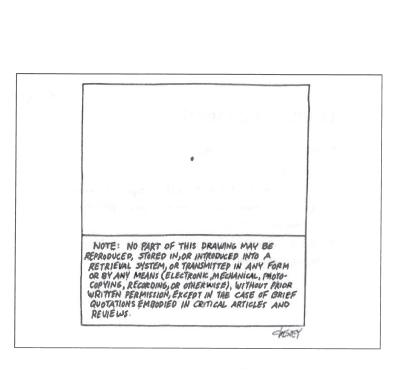
Other addenda:

- o Scholarly Publishing & Academic Resources Coalition (SPARC): http://www.arl.org/sparc/bm~doc/Access-Reuse Addendum.pdf
- o SPARC/ Science Commons Scholar's Copyright Addendum Engine http://scholars.sciencecommons.org/

Thursday, May 21, 2009

Presentations for Staff

Authors Rights Workshop



Authors Rights Workshop University of Iowa Libraries

ADAPTED FROM: "
Scholarly Publication and Copyright: Retaining Rights & Increasing the Impact of Research" by Ellen Finnie Duranceau, Scholarly Publishing and Licensing Consultant, MIT Libraries

.....and others.

What is copyright?



- Automatic © for original work
- Copyright bundle of rights
 - (1) to reproduce the work; (2) to prepare derivative works; (3) to distribute copies; (4) to perform publicly; (5) and to display publicly;
- Authors own © to their journal articles and books, unless they sign away their rights

UI Copyright Policy



"Consistent with academic tradition and the expressed desire to encourage dissemination of the results of scholarship and research, the University agrees that in most cases, individual creators of copyrightable works of scholarship, research, or pedagogy, as well as creators of original works of art and literature, typically will hold personal copyright ownership of those works".

(University of Iowa Operations Manual V-30.4(1))

Copyright and Author's Rights



• Faculty lose some or all rights for their own works in publishing agreements



Why do scholars publish?



- To make an impact and have an effect on our field
- To build a reputation
- To engage with other scholars
- To fulfill institutional expectations (get tenure, promotion, etc.)
- Professional advancement (another position, grants)
- To make money, become famous
- Others?

Copyright transfer agreements often ask you to transfer all of your rights!

"The Author(s) assigns to *Publisher* exclusive copyright and related rights in the Article, including the right to publish the Work in all forms and media including print and all other forms of electronic publication or any other types of publication including subsidiary rights in all languages."

What have you given up when signing such an agreement?

Copyright & Publication Process



- Author has exclusive rights until a written agreement is signed to transfer some or all of these rights.
- Author may give others a non-exclusive right to use the copyrighted work in a variety of ways, including through verbal agreement.
- Transfer of any exclusive right is truly exclusive—once transferred the author may no longer exercise that right.
- If author wants to make any further uses of the copyrighted work, or intends to grant others permission to make any use of the copyrighted work, the author must make this clear in a written transfer agreement.

Adapted from: http://www.arl.org/sparc/author/copyrightintro.html

Publisher does need some right



- A non-exclusive right to publish and distribute a work and receive a financial return
- Proper attribution and citation as journal of first publication
- Right to migrate the work to future formats

Why Retain Rights?



- Author may share research widely
 - Posting openly on the web
- Author will increase readership and citations
 - See http://opcit.eprints.org/oacitation-biblio.html
- Author may reuse their own work: teaching, research, publications, derivatives, updates

Why Retain Rights?



- Remove barriers to reuse and sharing.
- Can affect balance of power between publishers and readers/libraries:
 - Publishers receive both content and quality control at no cost, but then post large profits up to 40%.
 - Academic libraries then purchase back this content, including that which may have originated with their own faculty.

What Rights to Retain?



- Use own work in teaching & scholarship.
 - Reproduction, performance, display.
- Distribute to students, colleagues.
- Use for presentations, later publications.
 - Importance of derivative works right.
- Authorize non-commercial uses of work.
- Deposit in open online archive or web site.

http://www.lib.uiowa.edu/scholarly/impact.html

Publication Agreements



- What is a publishing agreement?
- A contract between an author and publisher
- Outlines the terms and conditions on which a creative work is accepted for publication and made accessible.
- An important step in achieving a balance of rights and responsibilities.

JISC, "Partnering on Copyright"

Definitions



- Pre-print means a work before it has been peerreviewed, edited or prepared for publication by the publisher.
- **Post-print** means a work in the form accepted for publication in which the author has incorporated into the text the outcome of peer review.
- The definitive version (final version) is the publisher's version which includes further editorial refinement and preparations made by the publisher for producing the version for publication.

Definitions



- First publication is taken to mean first publication of an original article that has been through peer review, as opposed to any subsequent publication in a secondary medium.
- Exclusive publishing right means the exclusive right to reproduce and communicate to the public the whole or any part of an article, and to publish the same throughout the world in any format and in all languages for the full term of copyright.

Publication Agreements



Possible scenarios:

- Transfer all rights to publisher (historically most common)
- Transfer some rights to publisher but author retains others (e.g. for use in teaching, future publication, self-archiving; this is increasingly common)
- Allow author to retain rights but licenses certain exclusive rights to publisher (such as for first publication)
- Allow author to retain rights but grants certain nonexclusive rights to publisher

Publication Agreements: Negotiation

- At a minimum: cross out "exclusive" rights to the publisher, and change to "non-exclusive" rights on existing agreement
- Ideally: keep copyrights and transfer limited rights to the publisher (only "exclusive right to first publication")
 - Add language to existing agreement
 - Use an authors addendum which grants additional rights concerning use

Publication Agreements Exercise



QUESTIONS:

- Can the author post pre-prints of their article?
- Can the author post a final, published version on a website or a repository? (if yes, are there any restrictions?)
- Does the author retain the right for republication or reuse of their work? (i.e. a derivative)
- Can the author reproduce the work for distribution in course teaching? (does this right extend to the institution, or only the author?)

NIH Policy Compliance



- Two options:
 - Amend the contract by adding the wording: "Journal acknowledges that Author retains the right to provide a copy of the final manuscript to NIH, upon acceptance for Journal publication or thereafter, for public archiving in PubMed Central as soon as possible after publication by Journal."
 - Use the <u>UI's Author Addendum</u>

Author Addendum



- Counter-proposal to a publication agreement
- Frees authors from the need to create their own language
- Easy way to address author needs
- Increases awareness of author rights

UI Author's Addendum



1. The Author shall, without limitation, have the nonexclusive right to use, reproduce, distribute, and create derivative works including update, perform, and display publicly, the Article in electronic, digital or print form in connection with the Author's teaching, conference presentations, lectures, other scholarly works, and for all of Author's academic and professional activities.

UI Author's Addendum



2. After a period of six (6) months from the date of publication of the article, the Author shall also have all the non-exclusive rights necessary to make, or to authorize others to make, the final published version of the Article available in digital form over the Internet, including but not limited to a website under the control of the Author or the Author's employer or through digital repositories including, but not limited to, those maintained by CIC institutions, scholarly societies or funding agencies.

UI Author's Addendum



3. The Author further retains all non-exclusive rights necessary to grant to the Author's employing institution the non-exclusive right to use, reproduce, distribute, display, publicly perform, and make copies of the work in electronic, digital or in print form in connection with teaching, conference presentations, lectures, other scholarly works, and all academic and professional activities conducted at the Author's employing institution.

Addendum negotiation example



2. After a period of six (6) months from the date of publication, the Author shall also have all the non-exclusive rights necessary to make, or to authorize others to make, the final published version of the above-named section available in digital form on a non-commercial website under the control of the Author or the Author's employer, such as an institutional repository managed by the Author's employer.

Addendum negotiation example



3. After a period of three (3) years from the date of publication, the Author shall also have all the nonexclusive rights necessary to make, or to authorize others to make, the final published version of the abovenamed section available in digital form over the Internet, including but not limited to a website under the control of the Author or the Author's employer or through digital repositories including, but not limited to, those maintained by CIC institutions, scholarly societies or funding agencies.





- Elements of a CC license:
- Attribution
- Noncommercial
- No derivative works
- Share alike

Licensing options | FAQ

SHERPA http://www.sherpa.ac.uk/



- RoMEO Publisher's copyright & archiving policies
- green can archive pre-print and post-print
- **blue** can archive post-print (ie final draft post-refereeing)
- yellow can archive pre-print (ie pre-refereeing)
- white archiving not formally supported
- <u>JULIET</u> Research funders archiving mandates and guidelines
- Publishers with Paid Options for Open Access
- Publishers Allowing use of their PDFs in Repositories

If the publisher still says no...



- Consider publishing the work elsewhere.
- Consider publishing the work in an open access journal.
- Publish your work as planned with the original publisher.

The decision is entirely up to the author

What do we expect you to do?



- Getting the attention of university authors won't be easy, but it's important to try.
- Some will be indifferent, some receptive but too busy to pay attention, some may already be modifying agreements normally, some may be open to persuasion.
- We are looking for "champions"—faculty who are already on board with managing their rights more effectively and friendly to open access and other alternative publishing models.
- We need your help to identify them. Please name names.

Scholarly Communication at UI

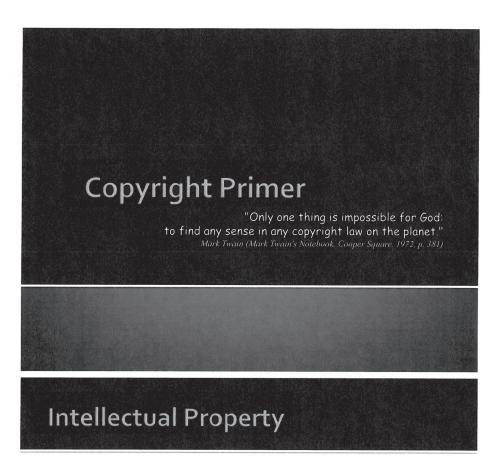


http://www.lib.uiowa.edu/scholarly/

UNIVERSITY OF KANSAS

Copyright Primer

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf



Intellectual Property "IP" –

- Industrial property:
 - inventions (patents), trademarks, industrial designs, and geographic indications of source, licensing
- Copyright:
 - original works of authorship, including literary, dramatic, musical, and artistic

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UNIVERSITY OF KANSAS

Copyright Primer

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf

What is copyright?

In the United States, copyright law protects the authors of "original works of authorship, including literary, dramatic, musical, artistic, and certain other intellectual works." This protection covers both published and unpublished works, regardless of the nationality or domicile of the author. It is unlawful for anyone to violate any of the rights provided by copyright law to the owner of a copyright.

Copyright Basics: Introduction. Copyright Clearance Center. http://www.copyrightoncampus/basics/index.asp. Accessed August 7, 2005.

A Constitutional Right

U.S. Constitution Section 8 – Clause 8
 promote the Progress of Science and useful
 Arts, by securing for limited Times to Authors
 and Inventors the exclusive Right to their
 respective Writings and Discoveries

SPEC Kit 310: Author Addenda · 119

How Is Copyright Obtained?

Automatic copyright

U.S. Copyright Office http://www.copyright.gov

What is protected by copyright?

- Literary works and printed materials
- Dramatic works and accompanying music
- Photographs
- Musical works and accompanying works
- Artistic (pictorial, graphic, and sculptural) works
- Sound recordings
- Architectural works
- Software
- Content found on the Internet and Web Pages (including text and pictures)

Copyright Primer

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf

What does copyright protect? Bundle of Rights

Reproduce - make copies of their works publicly or privately.

Adapt - prepare additional works derived from their copyrighted work.

Distribute - Disseminate copies of their works.

Perform - Perform their work publicly (at location open to the public or to persons other than close family and social acquaintance network) (does not include sound recordings).

Display - Display their work publicly (applies to all works except sound recordings and architectural works).

What can't you copyright?

- Ideas (not fixed in a tangible medium)
- Facts (or research of facts)
- Words, names, slogans (may be protected by trademark law).
- Discovery methods
- Concepts
- Processes (patent law)
- Inventions (patent law)
- Governmental works

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf

Remember-

 It is the expression of ideas, facts, and research in a unique manner that may be copyrighted, not the ideas, facts, or research itself

Public Domain

- •body of information and creativity considered to be part of a common cultural and intellectual heritage
- •no person or other legal entity can establish or maintain proprietary interests

What is in the "Public Domain"?

- Items thought to intrinsically belong to everyone and which can't be copyrighted
- Government documents and publications
- Formerly copyrighted works
 - works which have lost their copyright
 - works whose copyrights were not renewed
 - works whose copyright term has expired
- Works "granted" to the public domain

Laws

- Copyright Term Extension Act, 1998
 - Adds 20 years to the duration of copyright
 - Life of author plus 70 years
 - Joint work 70 years after last surviving author's death
 - Works made for hire 95 years from year of first publication or 120 years from year of creation, whichever expires first

Shrinking Public Domain

- Extension Act effectively 'froze' the advancement date of the <u>public domain</u> in the United States
- Expansion of patent, trademark and other protections

Laws

U.S. Code Title 17 - Copyright Act of 1976

http://lcweb.loc.gov/copyright/title17/

- Section 107 Fair Use
- Section 108 Reproduction by libraries and archives
- Section 110 Educational exemptions

Copyright Primer

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf

Beyond Section 107: New Legislation Governing Use of Digital Content

- Digital Millennium Copyright Act (1998)
- The TEACH Act (2002)

The Challenges

- "Nobody really understands copyright"— Dealing with complexity, ambiguity and constant change
 - > Fair Use
 - > Orphan Works
- Faculty and researchers typically sign away all rights to their scholarship in exchange for publication

The Challenges

- Electronic content is frequently licensed, rather than purchased.
- Powerful commercial interests are working to influence national copyright laws and adopting "digital rights management" technology to lock up content

Copyright Vs. License

Uses Permitted under Copyright	Conditions Introduced by a License		
Right to lend to the public	"Lending" of the materials may be tightly controlled; only "users" as defined in the license may use them		
Right to quote and excerpt for commentary and criticism	Prohibitions against copying and/or nondisclosure requirements may require permission before quoting or excerpting		
Right to display works in face-to-face teaching	No right to transmit electronically, therefore no use in distance learning		
Right to make and distribute copies under fair use and for local and remote library patrons via interlibrary loan	License may prohibit distributing copies outside the institution; may eliminate public loans, disclosure, interlibrary loan		
Character of use governed by fair use principles	Type of use may be restricted, for example, academic or non-commercial use only		

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Copyright Primer

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf

For-profit publishing is not evil

- > Publishers add value:
 - ☐ infrastructure and staff support
 - packaging
 - editorial control
 - ☐ marketing
 - production and distribution
- > Publishers are entitled to earn money from these services.
- > Publishers are entitled to hold SOME rights to the work.

Scholarly Communication: The Two Sides of Copyright David Flaxbart and Alexia Thompson-Young University of Texas Libraries

... but remember...

- > Publishing costs are going down ...AND....
- ➤ Publishers get scholarly content and quality control (peer review) at little or no cost

yet subscription prices continue to rise

- > Public Domain is shrinking
- > Fair Use is under threat by legal attacks and whoever has the most money often wins

Scholarly Communication: The Two Sides of Copyright David Flaxbart and Alexia Thompson-Young University of Texas Libraries

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Copyright Primer

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf

... consequences....

- > Commercial publishers are making record profits
- > Some non-profit publishers are letting money trump scholarly missions
- > Scholars face severe restrictions on
 - ☐ ACCESS to information
 - ☐ USE of information
- ➤ Very little scholarly or scientific information is freely available to the general public outside of library walls.

 ${\it Scholarly\ Communication:}\ The\ Two\ Sides\ of\ Copyright\ {\it David\ Flaxbart\ and\ Alexia\ Thompson-Young\ University\ of\ Texas\ Libraries}$

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Copyright Stewardship: Retaining Rights

- Unbundle rights and retain some control over intellectual property
- Append the form available at www.ku.edu/~scholar/docs/KU_AUTHOR_Adden dum.pdf

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Copyright Primer

http://www.lib.ku.edu/scholcomm/workshops/copyright5.pdf

Retaining Rights

Add the following language to a manuscript contract:

"Notwithstanding the above language, I reserve the right to use this work in my teaching and research, for my colleagues at the University of Kansas to use this work in their teaching and research, and I also reserve the right to place an electronic copy of this work on a publicly accessible web site."

Self-Archiving

- Self-archiving by authors of scholarly papers and other scholarly work (datasets, tables, appendices)
 - Portions of the copyright are retained by authors, not transferred to publishers
 - No-fee access through disciplinary and institutional repositories
 - ArXiv.org e-print archive http://arxiv.org/
 - KU ScholarWorks < https://kuscholarworks.ku.edu/

Self-Archiving

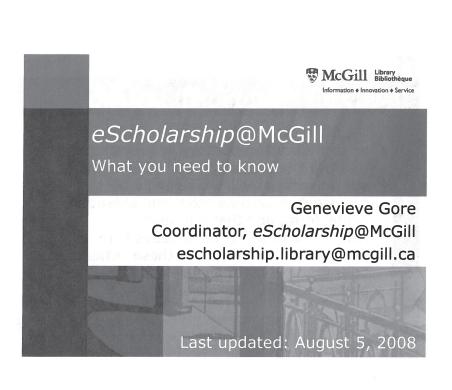
- Self-archiving of papers published in conventional journals is permitted by 135 of 172 scholarly publishers:
 - 78 publishers permit self-archiving of accepted pre-prints and PDF post-prints ("Green" publishers)
 - 42 publishers permit self-archiving of the corrected accepted manuscript but not the publisher's PDF ("Blue" publishers)
 - 15 publishers permit self-archiving only of pre-refereed manuscript ("Yellow" publishers)

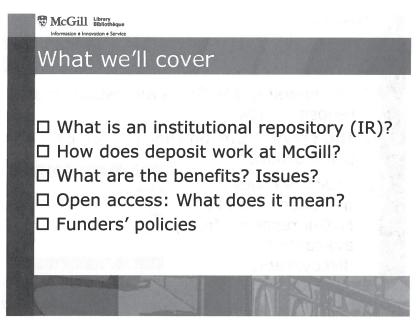
Source: SHERPA/RoMEO (Securing a Hybrid Environment for Research Preservation and Access / Rights MEtadata for Open archiving), University of Nottingham: http://www.sherpa.ac.uk/romeo.php

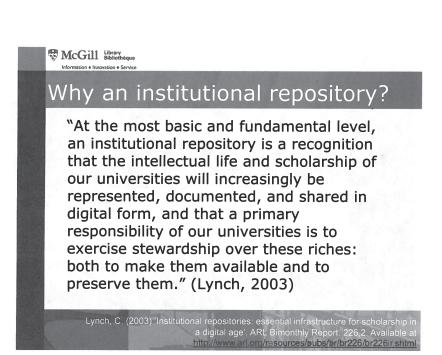
Other Options...

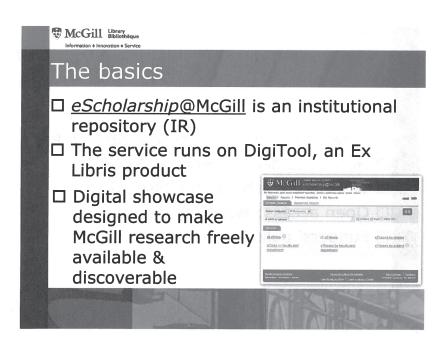
- Creative Commons Licensing
 - An alternative to copyright transfer
 - Defines explicitly which rights the author retains and which rights she grants to users (e.g., use, reproduction, creation of derivative works)

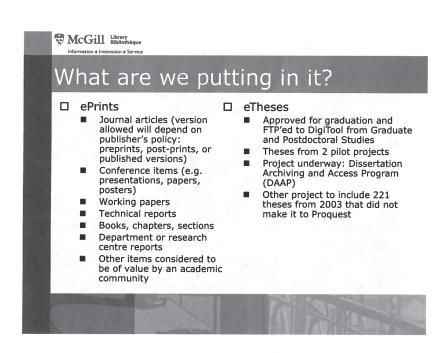
This work is licensed under the Creative Commons Attribution-Noncommercial-Share Alike 3.0 United States License. To view a copy of this license, visit http://creativecommons.org/licenses/by-nc-sa/3.0/us/ or send a letter to Creative Commons, 171 Second S







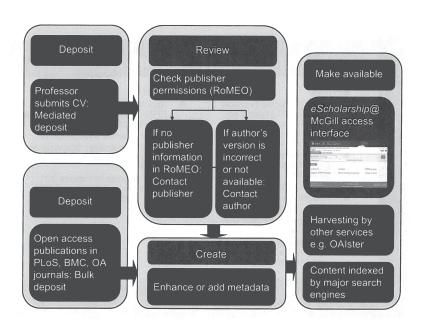


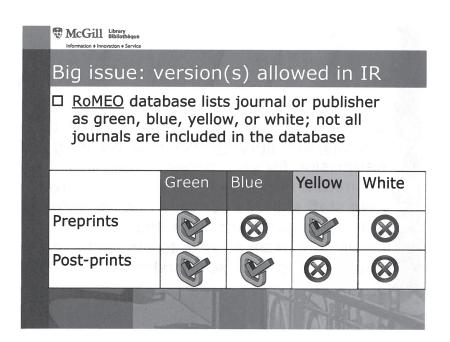


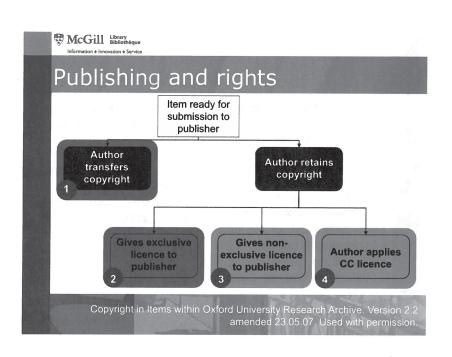
Info for faculty about deposit

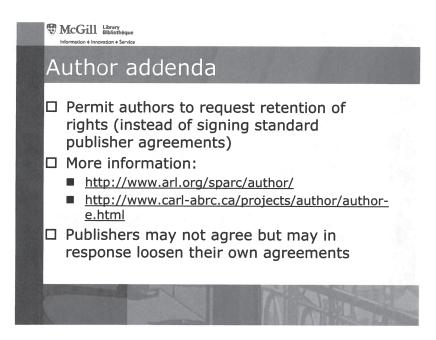
McGill Library Bibliothèque

Current statement in brochure: To deposit your research, "send an email to <u>escholarship.library@mcgill.ca</u> granting permission for your papers to be submitted into the digital repository. To help staff source your research, include a list of publications from your curriculum vitae or links to any website documenting your scholarship."









McGill Library Bibliothèque Open access What is Open Access?

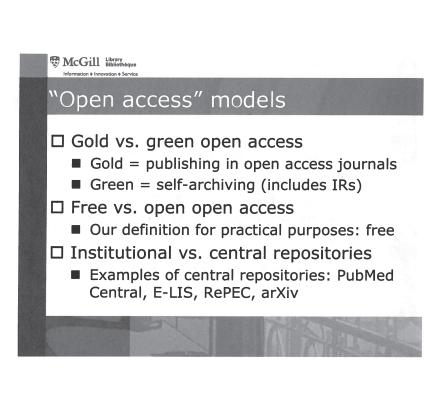
- Articles and research outputs are freely available
- Increases potential readership by removing barriers to access and facilitating discovery
- Increases use of research
- Increases citations
- A working, practical system already in place

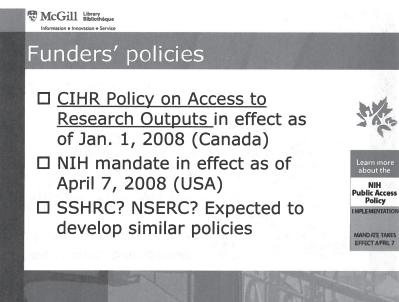
What OA is not

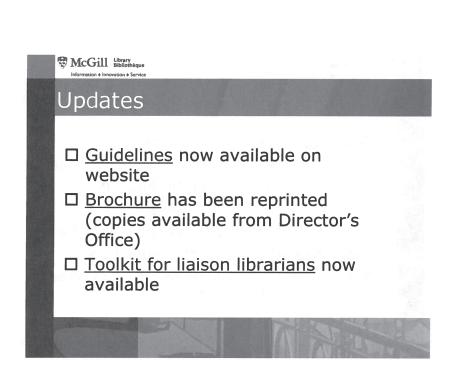
- Does not affect peer review
- Not proposed as a replacement for normal publication process
- Government censorship
- Junk science

Rumsey, Sally. Oxford University Research Archive (ORA): Training for Library Staff
Part 1. Available at http://www.ouls.ox.ac.uk/ora/ora_documents2









Readings □ Bailey Jr, C.W. (2005). The Role of Reference Librarians in Institutional Repositories. Reference Services Review, 33(3), 259-67. □ Bailey Jr, C.W. (2008). Institutional Repositories, Tout de Suite. Retrieved February 27, 2008 from http://www.digital-scholarship.com/ts/irtoutsuite.pdf □ Crow, R. (2002). The Case for Institutional Repositories: A SPARC Position Paper. Retrieved February 27, 2008 from http://www.arl.org/sparc/bm~doc/ir final release 102.pdf □ Gore, G. (2008). eScholarship@McGill Arrives! Library Matters@McGill, 4(1), 3. http://www.mcgill.ca/files/library-about/matters 08 01.pdf □ MacCallum, C.T. (2007). When Is Open Access Not Open Access? PLoS Biology, 5(10), e285. http://dx.doi.org/10.1371/journal.pbio.0050285 □ Rosseel, T. (2007). Scholarly Communication Resources for Liaison Librarians. Retrieved February 27, 2008 from http://hdl.handle.net/1892/3915 □ (2008). Versions Toolkit for Authors, Researchers and Repository Staff. Retrieved March 26, 2008 from http://www.lse.ac.uk/library/versions/VERSIONS Toolkit v1 final.pdf

Author Rights/Copyright Web Sites

ARIZONA STATE UNIVERSITY

Scholarly Communication: Copyright http://lib.asu.edu/scholcomm/copyright



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Scholarly Communication: Copyright

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The "exclusive right to copy" refers to the right to reproduce your work (in any format), to distribute it (to colleagues via e-mail), to create derivative works based on it (publish another version in an edited volume), to display it publicly (on your website) or to perform it (as a play would be performed). These are only some examples of prohibited uses of your work, if you signed away all your rights to the publisher and you are not the copyright owner.

However, the law specifies exemptions to copyright that limit the exclusive control of the copyright owner under certain circumstances, so as not to stifle creativity. That is also why copyright is granted for a limited time only, and all works are free to use once they are in the public domain. Under conditions described in the TEACH Act, including classroom display of images or performance of works, copyrighted works can be used without asking for the copyright holder's permission. In other cases, the law permits certain types of infringements because of their positive value to society, such as use for criticism, comment, education and news reporting. The Fair Use Doctrine provides a defense to infringement in these cases, because seeking permission for such uses that promote culture and social life are unreasonable. As a teaching faculty, you are probably using your own or others' work in ways that either the Fair Use defense or the TEACH Act exemptions may apply.

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| Phone: 480-965-6164 | Email: askalib@asu.edu |

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egislation

Copyright Myths

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Retain More of Your Copyrights When You Publish

For many years, it has been common practice in academe for authors to sign away all their exclusive rights to book and journal publishers. While Copyright Law has not changed, new negotiating styles with your publisher can help to bring about change and flexibility so you can retain some of your rights—yet still benefit both you and your publisher. Several documents here can help you prepare to negotiate your rights.

Author's Copyright Contract Addendum

Academic institutions have already begun to adopt an authors' addendum documents which can be attached to a publisher contract. This addendum is an agreement between you and your publisher that allows you to retain non-exicusive, specific rights for professional use—yet also allows the publisher to continue to publish and exercise similar rights for distribution and copies.

The addendum is an agreement with multiple benefits: for you, the institution, the publisher, and for print as well as digital uses. It gives the original author more flexibility in scholarly & related professional activities, including digital retention at the institutional level. In the spirit of agreement and practical rights for authors, if the publisher's contract and the author's addendum are in conflict, the addendum agreements will prevail

Case has an Author's Addendum that can be used in negotiations with your publisher. Using the addendum can give you increased post-publication usage rights for your teaching, and also provide for inclusion of your work in <u>Diolal Case</u>, the university institutional repository. There are other examples of addendum agreements now appearing. One is the CIC Provosts (Committee on Institutional Cooperation) <u>Scholarly Communication Inroduction</u> with an Author Contract Addendum supporting new copyright agreements. Also, Case is a member of <u>SPARC</u> (Scholarly Publishing & Academic Resources Coalition), developed in recent years by <u>ARL</u> (Association of Research Libraries) as a catalyst for change in scholarly communication and publication. SPARC has publishing news, author's <u>resources</u> and a helpful <u>brochure on Author's Rights</u>, as well as an Author Addendum.

Other Initiatives for Alternative Copyrights

The <u>Creative Commons</u> has gained momentum in recent years, creating a way for creators to decide which rights they wish to retain and to make it easier to share and build upon the work of others—a key premise of federal copyright law. Creative Commons, founded in 2001, allows creators to assign varied copyright licenses to their works, and provides sample license agreements. In 2008, Creative Commons estimated that 130 million CC licenses were assigned to new works.

Check with your publishers, too, Publishers are also liberalizing their prior contracts, as noted in the Elsevier <u>announcement</u> that now allows web posting.

KSL Home | BlackBoard | Site Map | Privacy | Centact Us | Other Libraries of Case | Browser Requirements

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Retaining Rights to Your Work – Information for University of Iowa Authors http://www.lib.uiowa.edu/scholarly/authors_rights.html



Transforming Scholarly Communication

Scholars taking control of the scholarly communication and publication system to maximize dissemination of research

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Retaining Rights To Your Work

Information for University of Iowa Authors

Why retain rights?

- Often publishers create significant barriers for authors who want to reuse their work, or allow others to use it. Negotiating changes to these standard
 agreements can help authors avoid unfortunate barriers to reuse and sharing.
- Some research funders request or require that work created with their funds be made available openly on the web (example: the NIH requires grant
 receivers to deposit articles into <u>PubMed Central</u>). Funder policies can be reviewed in the University of Nottingham's <u>SHERPA/JULIET</u> web site.
 Other institutions also have open access policies or mandates.
- Making research and scholarship as widely available as possible supports the <u>University of lowa's mission</u> "to advance scholarly and creative
 endeavor through leading-edge research and artistic production; to use this research and creativity to enhance undergraduate, graduate, and
 professional education, health care, and other services provided to the people of lowa, the nation, and the world."

What are your rights?

- Know your rights as an author. As the author of a work, you are the copyright holder unless or until you transfer your rights (view <u>sample publication</u> <u>agreements</u>)
- Copyright law gives the creator of copyrighted works exclusive rights, including:

To reproduce the work in copies (e.g., through photocopying)

To distribute copies of the work

To prepare transitional or other derivative works

To perform or display the work publicly

To authorize others to exercise any of these rights

UI authors are often most interested in retaining rights to:

Reuse their work in teaching, future publications, and in all scholarly and professional activities.

Post their work on the web page (sometimes referred to as "self-archiving"), in a discipline archive (such as PubMed Central or arXiv), or in an institutional repository (lowa Research Online is Ul's institutional repository)

Know your rights under <u>Fair Use</u>, the <u>TEACH Act</u>, "public domain," and permissions to use copyrighted work. Copyright protection exists from the
time the work is created in a fixed, tangible form of expression. However, registering a work for copyright affords the owner additional legal rights.
You can register a work through the <u>Copyright Clearance Center</u> or directly with the <u>U.S. Copyright Office</u>.

The author of the original works owns the copyright unless the work was for hire and then the employer owns the copyright. The <u>University Operations Manual</u> section 31 addresses when copyright belongs to the University.

Which rights to retain?

- At a minimum: Transfer copyrights but reserve some rights: Use techniques and language to modify the language of the publishing contract to transfer non-exclusive rights to the publisher.
- Ideally: Keep copyrights and transfer limited rights to the publisher: Use techniques and sample publishing agreements to transfer limited rights to the publisher.

How to retain rights?

- Check the SHERPA/RoMEO web site to view the self-archiving and copyright policies of your publisher.
- Publisher policies and agreements are usually linked from the author information or article submission section of a journal's website.
- If the policy for the publisher you want to use isn't listed in the <u>SHERPA</u> database, or isn't what you desire, you can retain rights by specifying to the
 publisher of your article which rights you would like to keep (view <u>sample agreements</u> for help)
- The <u>UI Author's Addendum (pdf)</u> enables authors to continue using their publications in their academic work and to deposit them into any discipline-based research repository (including <u>PubMed Central</u>, the National Library of Medicine's database for NIH-funded manuscripts).
- Use a <u>Creative Commons license</u> in place of the license provided by the publisher

Which publishers are likely to be flexible about these rights?

- Publisher policies and agreements vary considerably. The <u>SHERPA/RoMEO</u> database offers a summary of publisher copyright policies & self-archiving.
- While some publishers will not accept an addendum outright, they might respond by sending back a second, more author friendly publishing contract.
- Publisher policies change over time, and the terms stated on their websites often vary from the terms of their actual agreements, so it is important to read the agreement itself.

UNIVERSITY OF IOWA

Retaining Rights to Your Work – Information for University of Iowa Authors http://www.lib.uiowa.edu/scholarly/authors_rights.html

Where do I go with questions about these issues?

Edward Shreeves. Associate University Librarian & Director, Collections and Scholarly Communication, 335-5867

Karen Fischer, Collections Analysis & Planning Librarian, 335-8781

Your Librarian (departmental liaisons)

University of Iowa Office of the General Counsel, Deputy General Counsel Grainne Martin, 319-335-2742.

Authors and Copyright

http://scholarlycommunications.wustl.edu/copyright/authors.html

Washington University in St. Louis

Scholarly Communications

Home > Copyright > Authors and Copyright

Authors and Copyright

- Background
- What Rights Should Authors Retain?
- · How To Negotiate and Retain Rights
- How to Locate Publisher Copyright Policies
- Addenda for Authors
- What Should Authors Do if a Publisher Does Not Accept an Addendum?
- Becker Library and Danforth Campus Library Services

Authors and Copyright provides information on author rights and related resources to assist authors with management of their rights.

Background

The copyright law gives an author of a work a bundle of exclusive rights to do and authorize others to do the following with the work:

What Should Authors Do?

- Anticipate the ways you wish to reuse and disseminate your work
- Use a publisher that allows authors to retain certain rights or is willing to negotiate
- Review the publisher's copyright agreement form before signing to confirm that the anticipated uses and rights are noted on the form
- Attach an addendum if necessary, in order to retain rights
- Keep a record of all signed documents
- Comply with any publisher restrictions on use
- To reproduce the work
- To distribute copies of the work to the public
- To prepare derivative works based on the work
- To display the work publicly
- · To perform the work publicly

Under the traditional academic publication model an author typically transfers all copyright interests to a publisher. If authors relinquish all their copyright interests to the publisher, the author loses the ability to use his or her own work without permission from the publisher.

Because of advances in digital technology, many publishers offer authors options for management of their copyright with flexible use conditions that meet the needs of both parties. Authors no longer have to transfer all their rights in a single bundle in exchange for publication.

This document only addresses copyright, and not other rights the author might possess. For example, an article in the natural or physical sciences may disclose a patentable "invention." If the author does not file a patent application within one year of publishing the article that discloses the invention, the author will not be able to obtain a patent on the invention. If you think an article you are writing might disclose a patentable invention, consult Cathy Sarli.

Authors and Copyright

http://scholarlycommunications.wustl.edu/copyright/authors.html

What Rights Should Authors Retain?

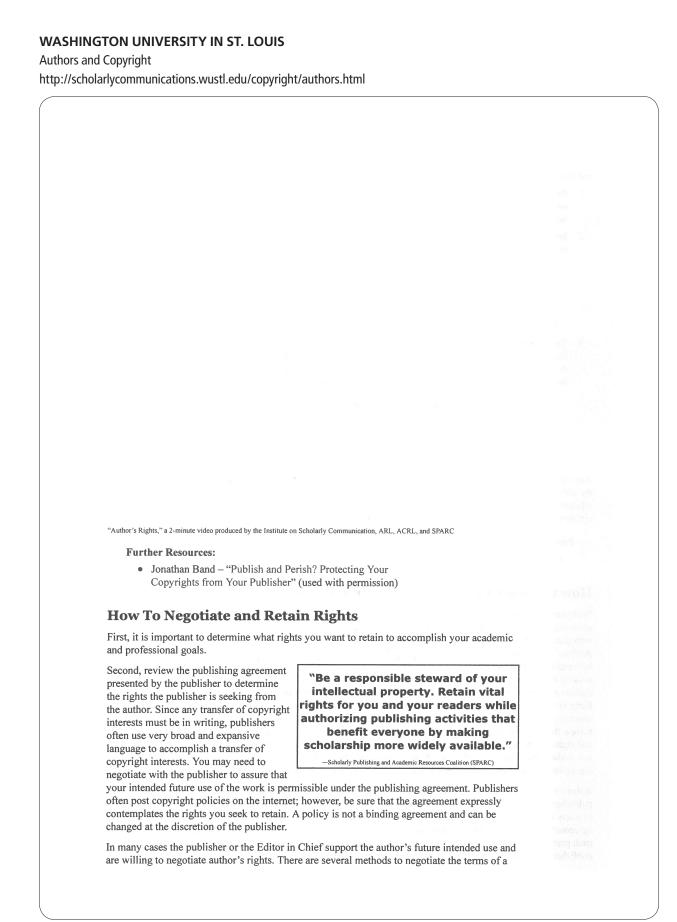
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Further Resources:

• Phrases to Look for in Publication Agreements (PDF)

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Further Resources:

- NIH Public Access Policy
- Washington University NIH Public Access Policy Information

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Washington University in St. Louis

A joint project of Washington University Libraries and Bernard Becker Medical Library Comments or questions? Contact co-chairs Cathy Sarli or Ruth Lewis Last updated 05/13/2009

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