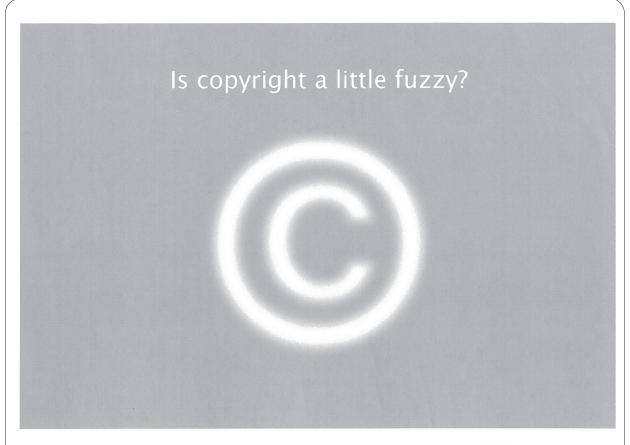
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THE RISK OF RIGHTS TRANSFER: ONE SCHOLAR'S STORY

Kenneth Crews, copyright officer at Columbia University, relates:

"I had a situation in which a med school professor signed the standard agreement and transferred the copyright in his article to the publisher. All went well. Five years later, the same publisher included the article as a chapter in a book. The publisher had the legal right to do so, because the publisher held all rights. The author's concern? The article was five years old, but the book version conveyed the impression that the work was new. Because the subject was medicine, the article was already seriously out of date, and the author thoroughly embarrassed. The original publication agreement could have prevented this situation."

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AUTHORS TOO OFTEN GIVE AWAY ALL THEIR RIGHTS TO PUBLISHERS

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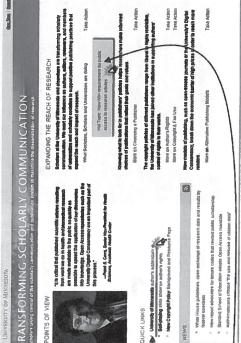
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