Public Engagement Awards
Office of Human Resources - Employee Recognition

PRESIDENT’S MEDAL FOR SOCIAL EMBEDDEDNESS

ELIGIBILITY
The President’s Medal for Social Embeddedness recognizes ASU employees who have worked as departmental, interdepartmental or transdisciplinary teams that have demonstrated excellence in embedding ASU in the social and cultural fabric of our surrounding communities. Social Embeddedness at ASU is a university-wide, interactive and mutually-supportive partnership with the communities of Arizona. Essentially, social embeddedness means both the community and the university benefit from and rely upon each other. At ASU, this vision involves the ongoing integration of five innovative and distinct, yet interrelated, actions:

- **Community Capacity Building:** enabling community-based organizations and institutions to become strong and effective by providing support, training, and access to resources and information.
- **Teaching and Learning:** involving faculty, staff and students in solving problems facing communities.
- **Economic Development:** responding to the needs of the university and the needs of communities as ASU pursues its role as an economic engine.
- **Social Development:** enhancing the well-being of the diverse people and communities of Arizona, by working closely with public and private institutions.
- **Research:** advancing relevant inquiry by valuing community input, knowledge, and needs.

Only programs or projects that have been implemented since August 1, 2002, and have
demonstrated positive results will be considered for the award. The project must be institutional work done in the name of Arizona State University rather than individual or group community service.

Employees may be classified or administrative staff, academic or service professionals, or faculty. A team may be comprised of any group of ASU employees and include members from the community who partnered with ASU on this project.

**Selection Process**

Recipients of the President’s Medal for Social Embeddedness will be determined by a review group appointed by the President. There may be multiple recipients of this award.

**Award Criteria** (See Evaluation Rubric on page 5)

- **Community Impact**: considers the value and relevance of the project to the needs of the community. Fosters diversity of thought, culture and expression.
- **University Impact**: the project has furthered the university’s goals of social engagement. Fosters an environment in which the resources of the university are matched with the needs of the community. Sets an example of what it means to be an open and inclusive community.
- **Measurable Results**: Specific details, data, and observations derived from the project that document positive measurable results. Data should be collected and presented which represents how effective the project was at accomplishing its goals.

**Supporting Materials**

The following will be considered a complete application packet. Failure to submit this application and a complete packet will lead to disqualification.

1. A complete application, including a contact person(s) and the roster (pages 3-4).
2. A short abstract (180 words or less) summarizing the scope of the program/project on a separate page. This abstract will be used for promotional purposes and will not be counted toward the 7-page limitation.
3. A letter (limited to 750 words) of collaboration from the community members/groups most impacted by your project, supporting your application, stating the impact of the project, and how it has shaped their understanding, perspective, and sense of connectedness to ASU. This letter will not be counted toward the 7-page limitation.
4. Documentation limited to:
   - not more than seven (7), single-spaced pages using a 10 pt. or larger font
   - graphs and charts are accepted as part of the page limitation.
5. The documentation should contain a complete description of the project/program, including:
   - What is the specific community need/issue, and how was it identified?
   - Who did you work with in the community: what individuals, groups, businesses, educational institutions, organizations or associations were central to your work and what role did they play?
   - How did you implement the project? What methods did you employ?
   - Results: How has your project impacted the community and how has it furthered the role of ASU in the community? Show a clear link between this project and ASU's design imperative of social embeddedness (e.g. how has this project built an interactive and mutually supportive partnership with ASU and the community?).
PRESIDENT’S RECOGNITION RECEIPT

Recipients of this year’s President’s Award for Innovation, President’s Medal for Social Embeddedness, and Top Multiple SUN Award designation will be honored at a private award ceremony and dessert reception hosted by the President’s Office.

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Awards and Grants

The Campus Award for Excellence in Public Engagement (CAEPE) have been awarded since 1999, recognizing faculty, academic professionals, staff employees and students who engage the public to address critical societal issues. Awards are available for both individuals and teams.

"Public engagement is one of the pillars of a modern research university. Here at Illinois it is a way of life. We believe that when communities, agencies, and organizations come together to address critical issues the whole becomes greater than the parts. This is at the heart of our mission as one the nation’s great public research universities." Chancellor Richard Herman, February, 2009

Congratulations to the 2008-2009 Campus Award for Excellence in Public Engagement (CAEPE) Award Recipients:

2008 - 2009 awards presented February 4, 2009 to:

**Individual Award Recipients**

Scott Schwartz, University Library, The Sousa Archives: Center for American Music
Paul Adams, Graduate School of Library and Information Science
Minosca Alcantiara, College of Engineering, Women in Engineering

**Student Award Recipients**

Kerry Pimboll, College of LAS, Department of History
Martha Webber, College of LAS, Department of English

List of Past Public Engagement Award Recipients

Public Engagement Award Guidelines for Individuals and Teams - AY08 (pdf)
About the Outreach Awards

The purpose of the Distinguished Academic Outreach Awards is to recognize and encourage superlative individual achievement in outreach as an incentive to further community engagement on the part of the academic enterprise. Achievement is measured in terms of contribution toward the Outreach mission:

UMass Amherst Outreach engages the university with the community in economic, social, cultural, environmental, and educational issues. Outreach applies the teaching, research, and knowledge resources of the university with benefit to the public throughout the Commonwealth, nation, and world.

In recognizing excellence in engaged scholarship, the University of Massachusetts Amherst joins other universities that demonstrate commitment to the social, geographic, economic, cultural, and environmental betterment of the communities they serve.

On 2006-2007, the Division of Outreach will provide up to three awards, two to members of the academic community at the university and one to a community partner. The awards are:

- Distinguished Outreach Teaching Award,
- Distinguished Outreach Research Award, and
- Distinguished Community Partner Award.

The Teaching and Research Awards are open to members of the faculty and professional staff at UMass Amherst. The Community Partner Award is open to a non-university affiliated individual who has played a significant positive role in a partnership with the university.

Selection Process

Nominations for the 2007-2008 awards will be due in late February, 2008. Please check back to this space for details after January 1, 2008.