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Business Blog

The Business and Economics Blog from CSU Libraries

Research tips, resources, and library news of interest to business and economics researchers

MAY 13, 2008

2008 Horizon Report - Emerging technologies and higher ed

Recently, EDUCAUSE and the New Media Consortium published the 2008 version of The Horizon Report. The 2008 report focuses on six areas of emerging technologies that will have an impact on higher education including grassroots video, collaboration webs, mobile broadband, data mashups, collective intelligence, and social operating systems. Examples are given of institutions and organizations that are using these tools as well as links to further reading. This is an excellent summer read as we all consider ways to use these fabulous tools in learning.

www.educause.edu/ir/library/pdf/ELI08107.pdf

Enjoy the summer!

Posted by Louise Feldmann at 04:42 PM | [Permalink](#) | [Comments \(0\)](#)

MAY 02, 2008

Advertising Age Supplements of possible interest

The following two publications were recently brought to my attention. These are particularly useful (and free) supplements from Advertising Age that contain advertising information that would be difficult to find elsewhere. For example, the Digital Marketing & Media Fact Pack contains consumer internet usage, blog user stats, search engine market share, mobile device user stats, and social networking demographics amongst other stats and info. The Search Marketing Fact Pack has info on topics such as "driving traffic to Wikipedia and YouTube" and search site statistics.

Digital Marketing & Media Fact Pack

<http://www.adage.com/images/random/digitalfactpack2007.pdf>

Search Marketing Fact Pack

<http://adage.com/images/random/datacenter/2007/searchfactpack2007.pdf>

Posted by Louise Feldmann at 11:41 AM | [Permalink](#) | [Comments \(0\)](#)

APRIL 15, 2008

UNdata - single entry point for UN statistics

The UN Statistical division has recently launched a new database, UNdata, that searches across all their statistical databases, over 55 million records, making it obviously much easier to search for global statistics. The interface is fairly intuitive and results pages provide information as to what database the statistics are pulled from. The database is available at:

<http://data.un.org/>

Posted by Louise Feldmann at 12:08 PM | [Permalink](#) | [Comments \(0\)](#)

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Art History 119.1: Art of Medieval Spain Last update: Apr 08, 2008 Tags: medieval_studies spain

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Medieval Spain



Cordoba, Spain

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Research Strategy

Welcome to Olin & Uris Libraries!

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Find topic summaries, key concepts, terminology and reference lists

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Find items held at Cornell (books, journal holdings, etc.)

Find Articles
Find articles, essays, book chapters and monographs

Request items not available at Cornell
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Some tips on how to evaluate the sources you've found

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Virginia Cole




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
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When is IM available?
Monday-Thursday: 1pm-7pm
Friday: 1pm-5pm


Who can use IM?
This service is intended primarily for Georgetown University students, faculty, and staff, but questions from other users will be addressed as appropriate.


What kinds of questions can I ask?
We will attempt to answer all of your questions. In order to answer your questions fully, you may be asked to [contact our Reference Staff](#) for further assistance.

How long will I have to wait to get a response from library staff?
Staff will respond as soon as possible, but users at the Reference Desk have priority over IM users. IM users are taken in a first-come-first-served order. Remember at any time you may [contact our Reference Staff](#) or visit the Reference Desk on the third floor of Lauinger Library for assistance.

Do I need any special programs or software to use chat reference?
No special software is required. Just start typing in the "IM at GU Libraries " box on the right side of this page. If, however, you use **AIM, Yahoo Instant Messenger, Google Chat, or MSN Messenger** you can also IM by sending an IM to the screen name "hoyalibchat"

Please do not close this window once you have started an IM session.

IM at GU Libraries 

 A GU Library Staff Member is online

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Widgets

Unit	Example URL	Initially Implemented	Primary Use	Notes
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History, Philosophy, and Newspaper Library	http://www.library.uiuc.edu/hix/contact.html	2008	external	AIM IM service through the WIMZI widget.
Education & Social Science Library	http://www.library.uiuc.edu/edx/askalibrarian.htm	?	external	AIM IM service through the WIMZI widget.
Slavic and East European Library	http://www.library.uiuc.edu/spx/srs.htm	?	external	AIM IM service through the WIMZI widget.
Web Technologies & Content Coordination	https://netfiles.uiuc.edu/rslater/www/	2008	external & internal	IM service through Plugoo widget.
Various	http://uiuc.libguides.com/content.php?pid=2644	2007	external	WIMZI and similar IM widgets within some libguides

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