Selected Resources
Books


**Journal Articles**


Ford, Emily. “Outreach is (un)Dead.” In the Library with the Lead Pipe (September 2, 2009). http://www.inthelibrarywiththeleadpipe.org/2009/outreach-is-undead/


Kraemer, Elizabeth W., Dana J. Keyse, and Shawn V. Lombardo. “Beyond These Walls: Building a Library Outreach Program at Oakland University.” *Reference Librarian* 39, no. 2 (2003): 5–17. [https://doi.org/10.1300/J120v39n82_02](https://doi.org/10.1300/J120v39n82_02)


Zitron, Lizz. “Where is This All Going: Reflective Outreach.” *The Outreach Librarian* blog. (August 8, 2013) http://theoutreachlibrarian.com/2013/08/08/where-is-this-all-going-reflective-outreach/

**Reports**


**Websites**

American Evaluation Association
*AEA365: A Tip-a-Day by and for Evaluators* https://aea365.org/blog/

Association of College & Research Libraries

Association of College & Research Libraries
*ACRL/ULS Academic Outreach Committee* http://www.ala.org/acrl/uls/acr-ulsao

Association of College & Research Libraries
*ACRL Value of Academic Libraries* https://www.acrl.ala.org/value/

Association of College & Research Libraries
*ACRL Value of Academic Libraries | Assessment in Action Bibliography* https://www.acrl.ala.org/value/?page_id=980
Association of College & Research Libraries
*Assessment in Action: Academic Libraries and Student Success*
http://www.ala.org/acrl/AiA

Association of College & Research Libraries
*Library Marketing and Outreach Interest Group*
https://acrl.libguides.com/marketingresources

Programming Librarian
*A Website of the American Library Association Public Programs Office*
http://www.programminglibrarian.org/

Public Library Association
*Project Outcome: Measuring the True Impact of Public Libraries*
https://www.projectoutcome.org/

University of Washington Libraries | Undergraduate Student Success Team
*Outreach Assessment Toolkit*
http://www.lib.washington.edu/ougl/about/staff/undergraduate-student-success-team

Note: All URLs accessed September 20, 2018.