Capital Campaigns
TRULY VITAL
The Iowa State University Library is a happening place, in both its physical and virtual spaces. With approximately 2,500 seats in Parks Library, students come to study, do research, collaborate or relax. It’s no wonder Parks recently recorded its highest use in one day: more than 16,800 visitors!

The University Library holds more than 2.9 million print titles, a collection that’s growing every year. Yet the University Library is more than its physical space. The library also provides 24/7 access to information online—e-books and journals for our students and faculty, as well as worldwide access to the research and publications of Iowa State faculty through the Digital Repository.
Throughout Iowa State University’s history, the University Library has always been central to the institution’s land-grant mission of creating, sharing and applying knowledge to make Iowa and the world a better place for all.

Today, the University Library continues to serve Iowa State in carrying out this mission. As one of the nation’s top research libraries, the University Library fulfills a vital role of providing access to extensive research collections, both physical and virtual. We honor a rich tradition of furnishing students and faculty with a beautiful place on central campus to study and conduct research.

Most importantly, the University Library provides students with the formal information literacy and interactions that equip them with the skills essential to becoming critical thinkers in their careers and lives, and the information-literate citizens needed in our increasingly complex society and world.

As such, the University Library is key to Iowa State achieving the ambitious aspirations it has set for itself during Forever True, For Iowa State, the university’s historic $1.1 billion fundraising campaign. Your support during the campaign will enable the University Library to revitalize Parks Library to better fulfill the needs of students, faculty and library staff, now and for the future. We will be able to make the prioritized collection decisions – from our physical and digital collections, to Special Collections and University Archives – needed to serve our users here on campus and around the world. We will expand the library’s reach across campus, working with academic departments more seamlessly and effectively to support students’ education, as well as faculty scholarship and research needs. In addition, we will better serve and be a valuable partner for citizens and libraries across the state.

Among the Iowa State University Library’s greatest strengths is that students, faculty, alumni and Iowans believe in us as a trusted resource always able to meet their needs. We have never been more dedicated to this mission than we are today – and never more confident that we will continue to serve our users wherever they are, with your support through Forever True, For Iowa State.

Beth McNeil
Dean of Library Services
UNIVERSITY LIBRARY POINTS OF PRIDE

- Our collections in the physical and biological sciences are nationally recognized. We continue to grow the collections because our institutional strengths in these areas benefit students, researchers and scholars at all levels.
- Our nationally recognized instruction program in information literacy is the longest-running in the nation — 125 years of teaching students a variety of relevant information literacy concepts and skills to facilitate their coursework during their time at Iowa State and throughout their lives and careers.
- Our Special Collections and University Archives department is “young” but growing in specialization, especially Iowa State’s history, agriculture and rural life, and science and technology.
- The University Library has spaces for nearly every student need: for studying, collaborating on course projects, networking and connecting to technology.
- The University Library also supports and assists Iowa State’s outreach mission by serving as a valuable partner for citizens and libraries across the state, especially with our collections related to Iowa history.

FOREVER TRUE FOR IOWA STATE

Iowa State University is strong today precisely because, generation after generation, we have revitalized our mission and rededicated ourselves to applying it to the challenges faced by our society and world. To ensure Iowa State is prepared to fulfill its indispensable role in meeting these challenges, the Forever True, For Iowa State campaign seeks to further these three strategic aspirations:

Aspiration 1:
Ensure access to an exceptional education offering practical, global and leadership experiences that shape the well-rounded citizens and informed critical thinkers needed in the 21st century.

Aspiration 2:
Advance Iowa State as a world leader in addressing global challenges affecting our food, water, energy, health, security and environment.

Aspiration 3:
Accelerate Iowa State’s contributions to the social good by expanding its expertise, knowledge and values to improve quality of life within our state and the world.
During *Forever True, For Iowa State*, we have an enormous opportunity – and great responsibility – to ensure the University Library is equipped to serve students, faculty, staff and Iowans both now and well into the future. We have developed strategies to revitalize its spaces, increase opportunities for group collaboration and individual research, expand its prestigious collections and broaden the capabilities of the library faculty and staff.

**UNIVERSITY LIBRARY CAMPAIGN PRIORITIES**

**Transforming University Library study, research and collection spaces**

*$2 million*

Generation after generation, Parks Library has been Iowa State students’ “third space” on campus. Beyond home and classroom, Parks Library is where students at all levels and of all majors gather – to study and do research, collaborate on class projects, meet with tutors, get together in extracurricular groups and seek assistance with technology and with scholarly resources. As one of the only buildings on campus serving all 36,000 plus students – with an average 11,000 users per day – Parks has never been busier.

Faculty, as well, benefit from having spaces for scholarship in the library. As academic research becomes more interdisciplinary, the library is the perfect place to bring burgeoning conversations across fields and expertise.

Such collaboration and teamwork is becoming ever more central to education and research, and it is essential for the library to provide an invigorating environment that fully addresses these developments. For Parks Library to continue to be the place students gather to meet their curricular and information needs, we must revitalize the building to accommodate the new ways it will be used, and to be flexible within these spaces as needs evolve.

As users increasingly access publications such as books, magazines and journals digitally instead of in print, the University Library must plan now to reconfigure space for Special Collections and University Archives, where we anticipate the primary growth in print collections, to house unique collections and archives that are important historically and for scholarship.

**Plans for Parks Library include:**

- transforming spaces for study, research, learning and collaboration
- creating flexible user-defined and high-tech spaces throughout Parks
- creating visible value-added customer services, along with consolidated points of service, throughout the library
- providing additional space for Special Collections and University Archives

Other facilities projects involve renovating the Veterinary Medicine Library in conjunction with the College of Veterinary Medicine renovation, and re-envisioning the Design Reading Room along with the College of Design renovation.
UNIVERSITY LIBRARY CAMPAIGN PRIORITIES

Expanding University Library collections and resources

$500,000

With its extensive collections, resources and services – both physical and virtual – the University Library is central to Iowa State’s standing as a premier public research university. A vibrant, leading-edge library can be an especially powerful tool in attracting faculty and graduate students to Iowa State, and in elevating the university’s reputation far beyond campus borders.

Much of the library’s work is related to scholarly communication, the means by which faculty and scholars make their work available and study the works of other scholars to advance their own research, often through journal literature. Many of the materials now obtained by the library are in electronic form, such as e-books and e-journals. The fact that journal costs continue to rise, whether paper or electronic, is part of the crisis in scholarly communication that libraries will continue to grapple with for the foreseeable future.

Through Forever True, For Iowa State, we seek to establish an endowment to grow our research collections and resources – including documenting and preserving Iowa State’s unique collections available electronically. By expanding our digital collections, more Iowa State University history can be shared with the world.
UNIVERSITY LIBRARY CAMPAIGN PRIORITIES

Extending University Library expertise

$700,000

As many as 15,000 users visit Parks Library each day and rely upon the assistance of library employees, who have the expertise and skills necessary to facilitate learning, teaching, research and outreach. Library faculty and staff are a tremendous resource that, together with our physical facilities and collections, truly comprise Iowa State’s scholarly commons. Accordingly, we must ensure that we have highly skilled professionals at all levels of the University Library so we are best prepared to support students, faculty and other users in their endeavors.

Critical to the library is its workforce of more than 120 student employees – Iowa State students from every major on campus – without whom the library could not open its doors. Students interact with and learn from librarians and staff, and are immersed in stimulating positions that support the enhancement of educational experiences at Iowa State. As one of the largest student employers on campus, the library not only facilitates improved knowledge among student assistants, it also provides critical financial support for their educational expenses.

During Forever True, For Iowa State, we seek support for faculty, staff and student enrichment through:

- Endowed library faculty positions, including the dean, and the heads of Special Collections and University Archives, Preservation and Instructional Programs.
- Student assistant scholarships, and internships in departments such as preservation, special collections and university archives, for students who seek a challenging experience in an information-centered environment.
- Support for post-doctoral researchers, such as the Council on Library and Information Resources’ Digital Preservation Research Fellows to provide expertise and coordinate efforts to develop a digital preservation program at Iowa State.

“When I first started at Iowa State, I thought the library was used only for research and studying. Then I began working at Parks Library, and I realized that the many services that the library provides can be crucial to the success of students like me.”

- Michaela Tistje, senior, accounting, Library Storage Building and Stacks Management.
UNIVERSITY LIBRARY CAMPAIGN PRIORITIES

Enhancing University Library services

$2 million

A fitting byword for describing the 21st century library is “ever-changing.” It is because the world in which we live – and in which the students educated at Iowa State will participate – is itself changing by leaps and bounds. Indeed, students’ ability to access information technology in its ever-expanding forms is especially important to their ability to contribute to society. On the faculty and graduate student side, new resources and tools in the research environment are also shifting the markers for leading-edge scholarship and breakthroughs.

The library is poised to support the ever-changing scholarly communication needs of our students and faculty. Through the Forever True campaign, the University Library envisions expanding several of our services to best anticipate these needs:

- Provide a technology “sandbox” where students can experiment with new software and hardware in a non-discipline-specific setting, led by other student experts
- Implement open access initiatives and assist faculty with their data storage needs
- Further faculty success in digital scholarship, an area of growing importance to the academy and to Iowa State faculty and scholars
- Re-envision the liaison librarian program, increasing librarians’ ability to devote more time to user engagement, such as:
  - Help students develop research skills over the course of their academic careers
  - Work with faculty and graduate students on information management such as citation management, productivity tools, managing alerts and feeds, and personal archiving
  - Collaborate with academic departments to integrate information literacy into courses
Rising: The Sheridan Libraries and University Museums

Making Discovery Possible: Connecting Collections and People

The Johns Hopkins Sheridan Libraries and University Museums are vital to the scholarly pursuits of faculty and students. We seek to raise $55 million so that the libraries and museums can have an even greater impact on the teaching and research inherent in rising to the challenges of our day.
Reimagining Libraries in the Information Age

Help us reimage the role of the libraries in this new and ever-evolving information age by supporting revitalization of infrastructure and leveraging of technology.

Center for Education Resources Directorship

An endowed directorship will ensure the Center's continued impact on pedagogical excellence, instructional technology, and student outcomes assessment. Additional program support will fund student-faculty partnerships to develop digital resources.

Milton S. Eisenhower Library Revitalization

The Library's role and usage has changed since its opening in 1964. Help us to meet our user expectations and needs with a holistic approach to changes within the building.

Our Cathedral of Books: The George Peabody Library

The 500,000-volume collection offers a window into the scholarly interest of the 19th century. We seek to restore it to the active research library its founder and namesake imagined.

Annual Giving: Friends of the Libraries

Annual gifts are essential to our efforts to build and strengthen the Libraries' collections, both print and digital, while making technological enhancements that foster the research and teaching aims of the university.

Advancing Book and Paper Conservation

With more than a third of our Libraries' paper-based collections at risk, your support for active materials science research, education, and innovation is vital.

Enhancing Digital Scholarship

Your support will help faculty and students to discover and explore the past using digital technology.

Strengthening Homewood Museum

Help preserve the historic building and its collections through support for special preservation projects and public outreach programs.

Preserving Evergreen

To ensure the museum's long-term stability, your help is needed to support preservation initiatives, public programming, and general operations.

TAKE THE NEXT STEP

We welcome your interest in, and support for, our important work. Read our case statement or contact us to learn more:
Changing Worlds 2020: The Campaign for UNM

Changing Worlds 2020: The Campaign for UNM will provide unprecedented support for the students, faculty and programs of UNM. Each school, college and program has important funding opportunities, and this campaign includes all gifts, pledges and qualified estate plans made to any area of the university over the period of the campaign.

The focus of The Campaign for UNM is on our students and those who prepare our students to change their worlds. Addressing the challenges faced by students, faculty and patients is of concern, and private philanthropy can meet these challenges in profound ways. Through this campaign, it will be possible to assist both current philanthropists and new donors to link their passions with UNM’s many gift opportunities.

The campaign, which is aligned with the UNM 2020 goals, focuses on four themes: student success and opportunity, faculty support and research, campus programs, and capital projects and facilities. Each of these resource areas provides the critical means to support and elevate the UNM community. Funds are needed to:

- Provide tuition and support for talented and financially struggling students;
- Engage students in the full life of the university and increase student retention;
- Offer essential programs for students and faculty to conduct their research and provide professional service in communities around the state;
- Improve the physical common space in our buildings and throughout our unique campus grounds; and to
- Support the accomplishment of the UNM 2020 goals.

We are calling on all our alumni, friends, supporters and volunteers to join in and help answer the fundamental question of Changing Worlds 2020: The Campaign for UNM –

Whose World Will You Change?

CHANGING WORLDS
2020
the CAMPAIGN for UNM
UNIVERSITY OF NEW MEXICO FOUNDATION, INC.
College of University Libraries and Learning Sciences
https://www.unmfund.org/fund-category/university-libraries/

College of University Libraries and Learning Sciences

Funds categorized by: College of University Libraries and Learning Sciences

Centennial Science & Engineering Library
The Centennial Science & Engineering Library fund support the acquisition of materials and equipment for the library.

Deborah K. LaPointe OILS Endowed Scholarship Fund
Endowment from the family of Deborah LaPointe to establish a scholarship to support the OILS (formerly OLIT) program to commemorate.

Fina Arts Library Fund
The UNM Fine Arts and Design Library (FADL) supports the teaching and research programs of the University in the fields...

Howard L. Kanno Endowment for Latin American Pictorial Collections
The Howard L. Kanno Endowment for Latin American Pictorial Collections was established in 2013 by Russ Davidson, PhD, in honor...

OILS General Fund
This fund provides program support to the Organization, Information & Learning Science Program (OILS, formerly OLIT).

Tony Hilferman Collection Fund
Anthony Grove Hilferman (1926-2008) was an award-winning author of southwestern literature. The Hilferman Portal is a comprehensive online resource for...

University Libraries Dean’s Fund for Excellence
The University Libraries Dean’s Fund for Excellence provides for unique opportunities under the discretion of the University Library Dean to...
University Libraries: Center for SW Research & Special Collections
The University Libraries Center for Southwest Research and Special Collections is a repository for diverse collections of original materials relating to...

University Libraries: Improving Library Spaces Fund
The Improving Library Spaces Fund provides flexible facility adjustments to the four libraries at UNM: Fine Arts, Zimmerman, Parish Memorial, and University Libraries.

University Libraries: Indigenous Nations Library Program
University Libraries Indigenous Nations Library Program provides funds to improve services to all UNM students within a culturally sensitive environment.

William J. Parish Memorial Library Endowment
The William J. Parish Memorial Library Endowment funds the acquisition of academic materials and equipment for Parish Memorial Library.

Zimmerman Library Historic Preservation Fund
In celebrating the 75th anniversary of Zimmerman Library this fund will provide support to ensure that this iconic architectural treasure...

Contact
UNM Foundation Two Woodward Ct
700 Lomas NE Ste 101
Albuquerque, NM 87102

505-333-7600
Fax: (505) 843-9035
Contact: Lib racoon@unmfund.org
“The library is at the pinnacle of success, and now our challenge is to continue that success — to continue to get better and meet the needs of faculty and students,” says Vice Provost and Director of Libraries Susan K. Nutter.

Overview

The Libraries is more than just a place to study and find resources critical for learning and research; it is also a hub of innovation and collaboration. At any time of day or night, you can walk through our buildings and find students and faculty from every college immersed in our collections, working in our learning spaces, and discovering and developing new ideas.

Students have access to leading-edge technologies here and work with our staff to apply those technologies to explore new ways of experiencing and creating information, preparing themselves for their future careers. Faculty members partner with our staff to enhance their research and solve society’s grand challenges, to create data visualizations that engage the public and to develop curriculum that responds to the evolving needs of their students.
Our Priorities

Extraordinary Opportunity

Every semester, the Libraries reaches over 7,000 students through its instructional workshops as we introduce them to the tools that will make them more successful while at NC State, in applying to graduate school and on the job market.

The new Makerspace in D.H. Hill Library promotes and teaches making technologies like 3-D printing, 3-D scanning and laser cutting to students across campus. Since its opening in 2015, more than 1,000 students have benefited from this unique opportunity.

While the Makerspace is an example of the kind of opportunities we provide our users, the same can be said for our immersive visualization spaces, music rooms, digital media rooms and presentation practice rooms.

Extraordinary Purpose

Faculty use our immersive visualization spaces and digital media and maker technologies to promote broad understanding of their research and create new research and learning environments and materials for their students.

Our subject specialists and research librarians are essential partners for faculty. The Libraries’ Alt-Textbook program is just one example of such a partnership. By helping faculty create customized, often digital materials instead of using traditional, overpriced textbooks, the Libraries has saved students over $200,000 and developed innovative approaches to teaching.

Extraordinary Places

The Hunt Library has become a worldwide architectural icon, and — along with recent renovations in D.H. Hill, such as the opening of its new Makerspace and Faculty Research Commons — has transformed the NCSU Libraries into the face of NC State in the 21st century.

The Libraries’ buildings are open at all hours and serve as an intellectual and social hub for students and faculty to gather and study, create and collaborate.

Extraordinary Experience

Our slate of diverse public programs — dozens and dozens each semester — celebrates the best of NC State and exposes students, faculty and the surrounding community to breakthroughs in fields ranging from science and engineering to the humanities.
Extraordinary Leadership

Under the bold leadership of Susan K. Nutter, NCSU Libraries has become a role model for academic libraries worldwide. Other institutions now look to us when imagining their libraries of the future.

The NCSU Libraries has never been more successful. The Hunt Library has won almost every award imaginable for its iconic architecture on the outside and its technologies and collaborative spaces on the inside.

Susan K. Nutter, vice provost and director of libraries, was named 2016 Academic Librarian of the Year by the Association of College and Research Libraries, and our librarians are recognized as some of the most forward-thinking librarians in the nation, with nine members of our staff named as “Movers and Shakers” in their field in the past 11 years — more than any other academic library.

In June 2016, the Libraries went to the White House to receive the 2016 IMLS National Medal for Museum and Library Service — the highest honor a library can earn — from first lady Michelle Obama.
A Penn State education prepares students to be future leaders and problem solvers in an increasingly complex world—and the Penn State Libraries is proud to serve at the heart of that mission. Our thirty-seven libraries offer nearly five million resources—print volumes, periodicals, online services, films, maps, and archival materials—in support of the University’s academic excellence, cutting-edge research, and superior public service. As students’ needs have evolved, both in their current studies and future goals, we have evolved as well, integrating cutting-edge technology alongside our traditional collections. Through the Greater Penn State campaign, alumni and friends can partner with us in preserving our materials, encouraging our students, advancing our capacities, and ensuring Penn State remains a premier educational destination for generations to come.
OUR CAMPAIGN PRIORITIES

IMPACTING THE WORLD AT THE PENN STATE LIBRARIES

Early Career Librarianships: Early Career Librarianships offer promising junior faculty librarians the capacity to advance a program, invest in new equipment, and engage in travel that elevates our libraries. From now until June 30, 2021, new Early Career Librarianships (established at the $400,000 level) will receive a University match of $100,000, enhancing the impact on the lives of our librarians and academic community.

Dean’s and Endowed Chairs: To attract and sustain top librarians who will take our institution to the next level, we must compete with other prestigious research libraries across the country and internationally. Endowed chairs for our accomplished faculty and deans help the Penn State Libraries stand out among our peers and provide our librarians with the resources to innovate their research, expand our library services, and engage in new collaborations across the globe.

CREATING TRANSFORMATIVE EXPERIENCES AT THE PENN STATE LIBRARIES

Collaboration Commons: As a final, unifying phase of Pattee Library’s architectural transformation, the Collaboration Commons will create cohesion across the building and transform previously under-utilized space into beneficial areas for study, collaboration, and research. Philanthropic support is needed to finalize this new commons, and naming opportunities are still available.

Maker Commons: The Maker Commons allows Penn State students the opportunity to take their dreams from vision to reality. With access to 3-D printers and rapid prototyping devices, students at all campuses and in every discipline can pursue their own research, discoveries, and entrepreneurial accomplishments. Through private support, we will maintain and advance these revolutionary tools and respond to students’ use and demand.

Digitization and Conservation: In the preservation and digitization processes, we harness traditional and innovative technologies to protect historical and educational resources. Gifts to this mission will help us counter the effects of age and use, increase accessibility through expanded digitization, and ensure our libraries’ extensive collections are enjoyed by current and future learners.
Eberly Family Special Collections Library: Home to more than 200,000 printed volumes and 25 million archival records and manuscripts, the Eberly Family Special Collections Library inspires novel avenues of study, contributes to new knowledge, and highlights the rich history of our University, Commonwealth, and international community. With the support of alumni and friends, we will continue to expand and cultivate our inventory, offering resources as unique and invaluable as the individuals we serve.

OPENING DOORS AT THE PENN STATE LIBRARIES

Textbook and Educational Resources Endowment: The cost of textbooks has risen more than 1000 percent in the past four decades, and about one-third of students have reconsidered a course due to the cost of materials. Addressing this inequity, the Penn State Libraries has established the Textbook and Educational Resources Endowment to loan textbooks and course materials and provide free electronic resources. Support for the Textbook and Educational Resources Endowment will not only provide access to vital academic resources, but also lessen significant financial burdens for students already struggling to afford costs associated with tuition.

Endowed Graduate Scholarships: Graduate students contribute to the strength of the Penn State Libraries in countless ways—as role models for undergraduates, as partners for our faculty, and as ambassadors for the University. But as we compete with other elite schools for the best graduate student candidates, scholarships are critical in alleviating financial stress, encouraging
original research, and enriching the quality of our library services.

**First-Time Endowed Scholarship Donor Matching Program**: Providing the gift of education is a life-changing experience for students and philanthropists. To encourage our supporters to establish their first scholarship—directed to students with financial need who benefit from services offered at the Penn State Libraries—the University is offering a permanent 1:1 match to the principal of the endowed funds until June 30, 2021, doubling the impact on students’ lives for generations to come.

**Your Support, Our Future**

Through the *Greater Penn State* campaign, donors can partner with the Penn State Libraries in achieving our most ambitious goals. We will provide financial resources to encourage our aspiring students and support our esteemed librarians throughout their careers. We will conserve our collections for life-long scholarly learning and enjoyment, while also expanding our Maker Commons and Collaboration Commons to provide students with cutting-edge resources and technology. We will develop our Textbook and Educational Resources Endowment, empowering students to meet their full potential during their years on campus and throughout their careers. **Together, we can create the resources and support to transform the Penn State Libraries and our students’ lives.**

**For More Information**

Bob Darrah  
Director of Development and Alumni Relations  
University Libraries  
814-863-5474  
rjd18@psu.edu
Dean's Welcome

Dear Friends,

It is my great pleasure to provide an in-depth look inside Temple University's Charles Library, a stunning and original structure designed by Snøhetta, a world-renowned architectural firm, in collaboration with Stantec, a local leader in design and construction. The potential of this building—its support and engender innovation, making, and scholarship at Temple—is as exciting as the architecture that guides it. Charles Library also serves as a center for community engagement, public programs, and a variety of activities that welcome in our neighbors, colleagues, and friends.

Through this building, we have an opportunity to transform conversations on libraries as they move from passive storehouses to active sites for discovery, knowledge creation, and creative engagement with ideas and culture. This library sets a new standard for how the 21st century research library looks, feels, operates, and serves its constituencies.

Please look through our image gallery and see for yourself how design meets function at Temple’s Charles Library. If you’d like to join me in a commitment to the boundless future of the Libraries by making a transformative gift, please call 215-204-9535 or email deanlibraries@temple.edu. With warm regards,

Joe Lucia
Dean of University Libraries

THE 21ST-CENTURY PUBLIC SQUARE
THE NEW CHARLES LIBRARY
**Giving**

This project provides a unique opportunity to exponentially grow the Library Endowment and provide dedicated, permanent funding for both this world-class building and the services, collections, staff, and programs it houses. Gifts made to name specific spaces will be applied, unless otherwise specified or requested, to the Library Endowment, which supports regularly scheduled operational needs and opportunities as they arise. A gift toward an endowment is truly an investment in the present and future of Charles Library, as it provides ongoing support that benefits current and future generations of students, scholars, faculty, staff, and community members. What is more, your named gift will be linked to this extraordinary building in perpetuity.

**Endowment Spending and Investment**

The monies in this endowment are invested for long-term stability and growth and are spent at a rate of 4.5% per year. This allows the Libraries to steadily maintain and enhance facilities, continue purchasing and preserving materials and collections, attract and retain high-quality faculty and staff, and support evolving technology and innovation. By naming a space or fund, your gift provides long-term value as a steady and growing source of income for the libraries.

**Planned Giving**

You can secure your legacy and commitment to this project with cash gifts—made in a single contribution or over a period of up to five years—or through an array of planned giving vehicles. Wills, trusts, estate plans, annuities, retirement funds, and beneficiary designations are just a few of the ways to make a long-term, planned gift. Additionally, many planned giving options are noo-meal bearing, benefiting you, your family, and the future of Temple University Libraries.

Click here to view a full list of naming opportunities. [PDF]

**Additional Giving Opportunities**
Endowment Giving

Technology Endowment, $1,000,000

Though flexibility and futurecasting guide the building’s technology planning, the extensive equipment, interfaces, and tools throughout require continued assessment, monitoring, and maintenance. The Technology Endowment supports upgrades and routine work on both transformative, large-scale, operational technologies, like the Bookbot and Digital Display Wall, and the multitude of smaller-scale, user-facing materials such as work stations, graduate and faculty studies, and maker spaces.

Digital Preservation Endowment, $500,000

Digital preservation greatly increases the discovery and use-value of the Libraries’ unique special collections by making them available via the web. It also extends the life of physical and material resources by reducing the frequency with which they are handled. The Digital Preservation Endowment ensures the promise of Charles Library’s on-site, state-of-the-art conservation and digitization labs, and enables the Libraries to continue to scan materials and catalog one-of-a-kind digital objects on both the Libraries’ website and the Digital Public Library of America.

Exhibition Endowment, $500,000

This fund ensures the promise of both the special programs gallery and the dedicated Special Collections Research Center display area through the purchase of high-quality exhibition cases, mounts, and other specialized furnishings and equipment. This gift will help build an in-house stock of materials to stage and prepare exhibitions of varying forms, formats, and mediums, and to schedule traveling exhibitions and expand the Libraries’ interpretive programs as the opportunity arises.

Library Innovation Endowment, $500,000

This building is forward-looking and designed to foster innovation over the long term through highly flexible spaces and a technologically rich environment. It is not possible, however, to foresee every potential transformation in scholarly and creative output. This fund ensures that the Libraries can take advantage of exciting projects and new opportunities as they arise.

Public Program Endowment, $500,000

Charles Library’s event and gallery spaces are the first dedicated programming areas at the university’s central library. The Public Program Endowment will supplement operational budget allocations, hence ensuring lively, timely, and high-quality events, exhibitions, lectures, workshops, screenings, and performances at the library.

One Time Gifts

Class Gifts, $100,000

Reunion and class gifts of $100,000 and over may be applied to any naming or funding opportunity available for Charles Library. Classes may make either endowed or one-time gifts. Visit alumni.temple.edu or giving.temple.edu for more information on how to organize a class gift.

Exhibition Cases, $50,000 each

Furnishings, supplies, and specialized equipment are purchased during preparation and building phases of the library project. A variety of high quality, permanent exhibition cases are needed to outfit both the Special Collections Research Center and the First Floor Exhibition Space. A one-time, non-endowed, cash gift of $50,000 will purchase and name an exhibition case. Donors may purchase and name more than one case.
University Libraries

Goals

Sparking Scholarship and Research

TEMPLE’S NEW CHARLES LIBRARY will offer a series of forward-thinking, technologically sophisticated spaces—spaces that support scholarship and research and the like of which are entirely new to campus. Through embedded technologies like interactive screens and displays, 3-D printing, and novel ways to manipulate data, users will connect with the building and, more importantly, with one another.

- Scholars’ Center
- Immersive Visualization Studio
- Interactive Display Wall

Doubling the Capacity for Study and Learning

THE NEW CHARLES LIBRARY will welcome students into a variety of spaces for quiet study and active learning. With seating for over 2,000 people—more than double the capacity of Paley Library—the new structure will feature five grand reading rooms, flexible classrooms and collaboration zones that, together, facilitate individual and group work.

- 24/7 Study Area
- Oculus Reading Area
- Quiet Reading Room
- Classroom
- North Reading Area
- Third Floor Reading Area

https://library.temple.edu/newlibrary/goals
Advancing Student Success

IN DIRECT SUPPORT OF TEMPLE’S VISION to provide students with the tools they need to graduate in four years and forge successful careers and lives, the new library will unite multiple services in a single hub where students can access comprehensive guidance on projects, from initial concept and research to polished writing and presentation. Charles Library will also provide space for tutoring and academic coaching across subjects.

- One Stop Desk
- Center for Learning and Student Success
- The Writing Center

Sharing the Collections

AT THE HEART OF CHARLES LIBRARY is a 1.5 million-item circulating collection as well as robust special and reference collections. Connecting our university community to these documents and artifacts—as well as developing ways to store and preserve them—is a critical part of the central library’s mission to present the intellectual and cultural record in all of its forms.

- Special Collections Research Center
- BookBot Automated Storage and Retrieval System
- Open Stacks

Encouraging Conversation and Engagement

THE IDEA OF A LIBRARY AS SOCIAL SPACE— an incubator for conversation and ideas across diverse populations— dates back to ancient Greece. A first for Temple, Charles Library will host lectures, cultural events, exhibitions, and other interactive programs in specialized spaces designed to promote discussion, engaging the entire Temple community and its neighbors.

- Multipurpose Auditorium
- Exhibit Space
- Innovation and Creativity Zone
- Graduate Scholars’ Studio

Taking Learning Outdoors

OUTDOOR PLAZAS. Small groves, balconies, seating on a beautiful terrace. Landscaped plazas that step up to library entrances. Charles Library will put exterior spaces to work as classrooms, informal gathering places, and event spaces. Situated at the western edge of a proposed central quad, the library will anchor Temple academics at the core of campus and front a field of green open space. LEED Gold-certified with a green roof, the library will reinforce Temple’s commitment to sustainability.

- Terrace
- Grand Entry Plaza
- The Grove
- Green Roof

THE 21ST-CENTURY PUBLIC SQUARE
THE NEW CHARLES LIBRARY
Help build the new library on the Monroe Park Campus

The need for the new library is great and this building, at the geographic center and symbolic heart of the Monroe Park campus, offers a once-in-a-generation opportunity for donors. Your investment will touch every single student at VCU, whether you contribute to one of two endowment funds (The Library of the Future or Special Collections and Archives) or invest in the New Library Fund, via a named space or through the seat-a-student initiative.

- New Library Fund supports new spaces and new seating.
- Library of the Future Fund anticipates future physical and technology needs.
- Special Collections and Archives Fund supports the preservation, digitization, and purchase of exemplary materials.

Checks should be made payable to "VCU Foundation" with the particular fund ("New Library Fund," "Library of the Future Fund," etc.) written on the memo line. Thank you.

To find out how to make a donation, please contact Kelly J. Gotschalk.

Kelly J. Gotschalk
Director of Development and Major Gifts
kgotschalk@vcu.edu
(804) 827-1150
The New Library Fund will support the needs of researchers and innovation in scholarship while also providing enhanced space for study and collaboration. Named spaces are available at every giving level. We gratefully accept unrestricted gifts and pledges in any amount and also invite you to consider our Seat-a-Student option.

See more about the need for a new library building and see details on new spaces and floor maps.

- The $4-million investment in the New Library Fund supports areas of need that exceed the public funding for the building:
- $2.25 million for enhanced-technology in areas such as The Workshop, which houses innovative media, the Lecture Hall, and the Vitrine display wall
- $1.75 million for furnishings and finishes that provide harmony between the new space and existing portions of the building
Enhanced Technology and Furnishings

- The glass-fronted, towering entrance faces Shafer Court. A dramatic and unique feature will be a large-scale (19 feet by 23 feet wide) display wall (Vitrine). VCU's vitrine is inspired by the common definition of the word: a glass display case or cabinet for works of art and curios. This vitrine will be seen clearly day or night from as far away as Broad Street and Monroe Park as people approach campus center via Shafer-Linden-Cathedral walkways.
- The 300-seat media-rich Lecture Hall serves the some 8,000 plus Central Virginians who attend events every year.
- The Workshop, home to the Innovative Media department, is now the university's center for the creative communication of ideas and experimentation in the digital environment. The Workshop supports media-enabled storytelling, scholarship, exploration and visualization of data and learning for all disciplines and at all levels across the VCU community. The space offers creation suites, expert instruction and services designed for making multimedia magic.
- Of the 155,000 new or redesigned square feet, 90 percent is dedicated to space for students and faculty.

To learn more about these giving opportunities, please contact:

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Please note: All checks should be made payable to "VCU Foundation" with the particular fund (ex. "Campaign for VCU Libraries," "Friends of VCU Libraries," etc.) written on the memo line.