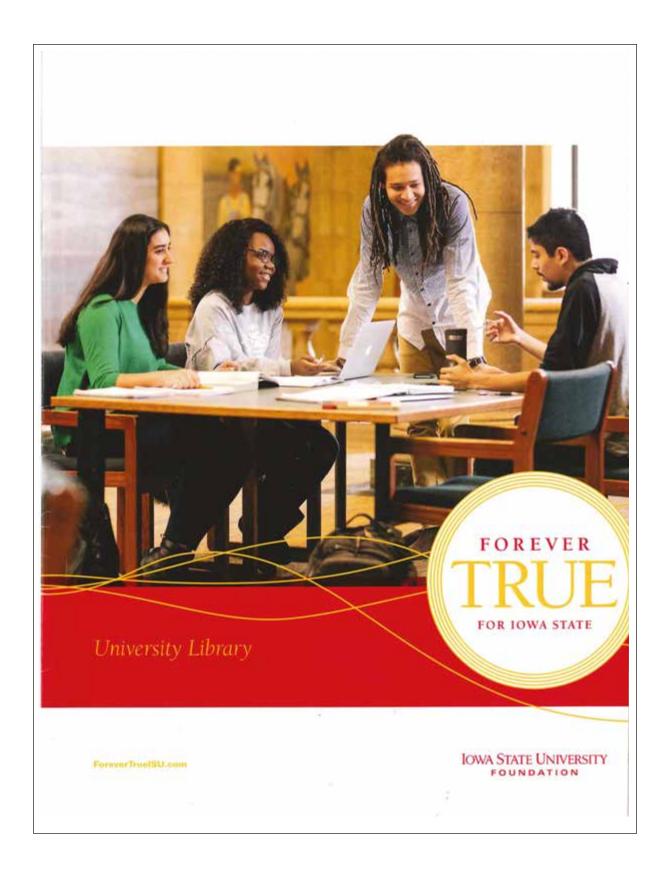
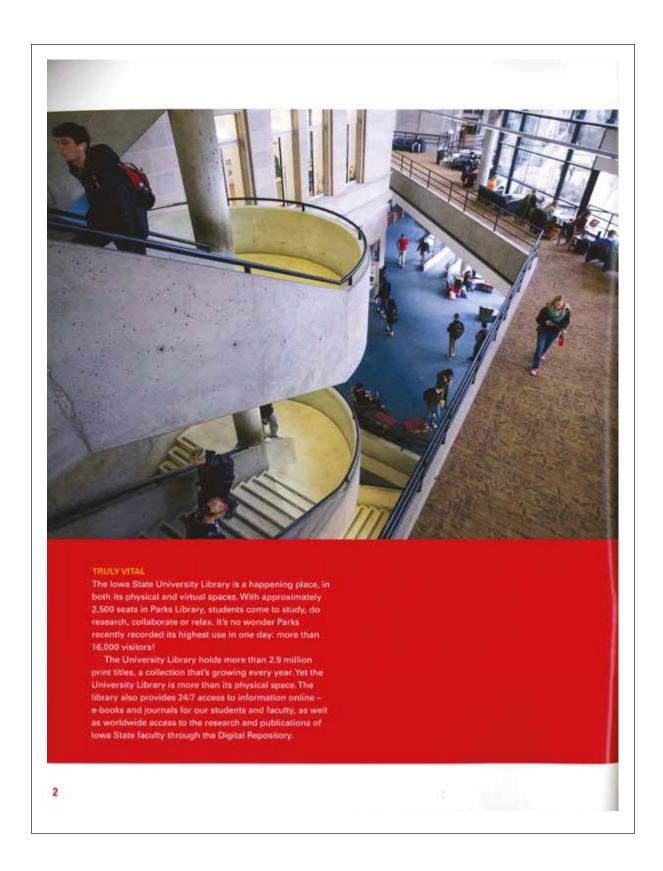
Capital Campaigns





Throughout Iowa State University's history, the University Library has always been central to the institution's land-grant mission of creating, sharing and applying knowledge to make lows and the world a better place for all.

Today, the University Library continues to serve Iowa State in carrying out this mission. As one of the nation's top research libraries, the University Library fulfills a vital role of providing access to extensive research collections, both physical and virtual. We honor a rich tradition of furnishing students and faculty with a beautiful place on central campus to study and conduct research.

Most importantly, the University Library provides students with the formal information literacy and interactions that equip them with the skills essential to becoming critical thinkers in their careers and lives, and the information-literate citizens needed in our increasingly complex society and world.

As such, the University Library is key to lowa State achieving the ambitious aspirations it has set for itself during Forever True, For Iowa State, the university's historic \$1.1 billion fundraising campaign. Your support during the campaign will enable the University Library to revitalize Parks Library to better fulfill the needs of students, faculty and library staff, now and for the future. We will be able to make the prioritized collection decisions - from our physical and digital collections, to Special Collections and University Archives - needed to serve our users here on campus and around the world. We will expand the library's reach across campus, working with academic departments more seamlessly and effectively to support students' education, as well as faculty scholarship and research needs. In addition, we will better serve and be a valuable partner for citizens and libraries across the state.

Among the Iowa State University Library's greatest strengths is that students, faculty, alumni and lowans believe in us as a trusted resource always able to meet their needs. We have never been more dedicated to this mission than we are today - and never more confident that we will continue to serve our users wherever they are, with your support through Forever True, For Iowa State.

- Beth McNeil

Dean of Library Services

Beth Mcneil



Iowa State University Library | FOREVER TRUE, FOR IOWA STATE



UNIVERSITY LIBRARY POINTS OF PRIDE

- Our collections in the physical and biological sciences are nationally recognized. We continue to grow the collections because our institutional strengths in these areas benefit students, researchers and scholars at all levels.
- Our nationally recognized instruction program in information literacy is the longest-running in the nation – 125 years of teaching students a variety of relevant information literacy concepts and skills to facilitate their coursework during their time at lowa State and throughout their lives and careers.
- Our Special Collections and University
 Archives department is "young" but growing in specialization, especially lows State's history, agriculture and rural life, and science and technology.
- The University Library has spaces for nearly every student need: for studying, collaborating on course projects, networking and connecting to technology.
- The University Library also supports and assists Iowa State's outreach mission by serving as a valuable partner for citizens and libraries across the state, especially with our collections related to lowa history.



lowa State University is strong today precisely because, generation after generation, we have revitalized our mission and rededicated ourselves to applying it to the challenges faced by our society and world. To ensure lowa State is prepared to fulfill its indispensable role in meeting these challenges, the Forever True, For lowa State campaign seeks to further these three strategic aspirations:

Aspiration 1:

Ensure access to an exceptional education offering practical, global and leadership experiences that shape the well-rounded citizens and informed critical thinkers needed in the 21st century

Aspiration 2:

Advance lowa State as a world leader in addressing global challenges affecting our food, water, energy, health, security and environment

Aspiration 3:

Accelerate lowa State's contributions to the social good by extending its expertise, knowledge and values to improve quality of life within our state and the world



During Forever True, For Iowa State, we have an enormous opportunity - and great responsibility – to ensure the University Library is equipped to serve students, faculty, staff and lowans both now and well into the future. We have developed strategies to revitalize its spaces, increase opportunities for group collaboration and individual research, expand its prestigious collections and broaden the capabilities of the library faculty and staff.

UNIVERSITY LIBRARY CAMPAIGN PRIORITIES Transforming University Library study, research and collection spaces \$2 million

Generation after generation, Parks Library has been lowa State students' "third space" on campus. Beyond home and classroom, Parks Library is where students at all levels and of all majors gather - to study and do research, collaborate on class projects, meet with tutors, get together in extracurricular groups and seek assistance with technology and with scholarly resources. As one of the only buildings on campus serving all 36,000-plus students - with an average 11,000 users per day - Parks has never been busier.

Faculty, as well, benefit from having spaces for scholarship in the library. As academic research becomes more interdisciplinary, the library is the perfect place to bring burgeoning conversations across fields and expertise.

Such collaboration and teamwork is becoming ever more central to education and research, and it is essential for the library to provide an invigorating environment that fully addresses these developments. For Parks Library to continue to be the place students gather to meet their curricular and information needs, we must revitalize the building to accommodate the new ways it will be used, and to be flexible within these spaces as needs evolve.

As users increasingly access publications such as books, magazines and journals digitally instead of in print, the University Library must plan now to reconfigure space for Special Collections and University Archives, where we anticipate the primary growth in print collections, to house unique collections and archives that are important historically and for scholarship.

Plans for Parks Library include:

- transforming spaces for study, research, learning and collaboration
- creating flexible user-defined and high-tech spaces throughout Parks
- creating visible value-added customer services, along with consolidated points of service, throughout the library
- providing additional space for Special Collections and University Archives

Other facilities projects involve renovating the Veterinary Medicine Library in conjunction with the College of Veterinary Medicine renovation, and re-envisioning the Design Reading Room along with the College of Design renovation.

lower State University Library | FOREVER TRUE, FOR IOWA STATE



UNIVERSITY LIBRARY CAMPAIGN PRIORITIES

Expanding University Library collections and resources

\$500,000

With its extensive collections, resources and services – both physical and virtual – the University Library is central to Iowa State's standing as a premier public research university. A vibrant, leading-edge library can be an especially powerful tool in attracting faculty and graduate students to Iowa State, and in elevating the university's reputation far beyond campus borders.



Much of the library's work is related to scholarly communication, the means by which faculty and scholars make their work available and study the works of other scholars to advance their own research, often through journal literature. Many of the materials now obtained by the library are in electronic form, such as e-books and e-journals. The fact that journal costs continue to rise, whether paper or electronic, is part of the crisis in scholarly communication that libraries will continue to grapple with for the foreseeable future.

Through Forever True, For lowa State, we seek to establish an endowment to grow our research collections and resources – including documenting and preserving lowa State's unique collections available electronically. By expanding our digital collections, more lowa State University history can be shared with the world.

6

UNIVERSITY LIBRARY CAMPAIGN PRIORITIES

Extending University Library expertise

\$700,000

As many as 15,000 users visit Parks Library each day and rely upon the assistance of library employees, who have the expertise and skills necessary to facilitate learning, teaching, research and outreach. Library faculty and staff are a tremendous resource that, together with our physical facilities and collections, truly comprise lowa State's scholarly commons. Accordingly, we must ensure that we have highly skilled professionals at all levels of the University Library so we are best prepared to support students, faculty and other users in their endeavors.

Critical to the library is its workforce of more than 120 student employees – lowa State students from every major on campus – without whom the library could not open its doors. Students interact with and learn from librarians and staff, and are immersed in stimulating positions that support the enhancement of educational experiences at lowa State. As one of the largest student employers on campus, the library not only facilitates improved knowledge

among student assistants, it also provides critical financial support for their educational expenses.

During Forever True, For Iowa State, we seek support for faculty, staff and student enrichment through:

- Endowed library faculty positions, including the dean, and the heads of Special Collections and University Archives, Preservation and Instructional Programs.
- Student assistant scholarships, and internships in departments such as preservation, special collections and university archives, for students who seek a challenging experience in an information-centered environment.
- Support for post-doctoral researchers, such as the Council on Library and Information Resources'
 Digital Preservation Research Fellows to provide expertise and coordinate efforts to develop a digital preservation program at lowa State.



"When I first started at Iowa State, I thought the library was used only for research and studying. Then I began working at Parks Library, and I realized that the many services that the library provides can be crucial to the success of students like me."

Michaela Tintjer, senior, accounting,
 Library Storage Building and Stacks Management

Iowa State University Library | FOREVER TRUE, FOR IOWA STATE



UNIVERSITY LIBRARY CAMPAIGN PRIORITIES

Enhancing University Library services

\$2 million

A fitting byword for describing the 21st century library is "ever-changing." It is because the world in which we live – and in which the students educated at lowa State will participate – is itself changing by leaps and bounds. Indeed, students' ability to access information technology in its ever-expanding forms is especially important to their ability to contribute to society. On the faculty and graduate student side, new resources and tools in the research environment are also shifting the markers for leading-edge scholarship and breakthroughs.

The library is poised to support the ever-changing scholarly communication needs of our students and faculty. Through the Forever True campaign, the University Library envisions expanding several of our services to best anticipate these needs:

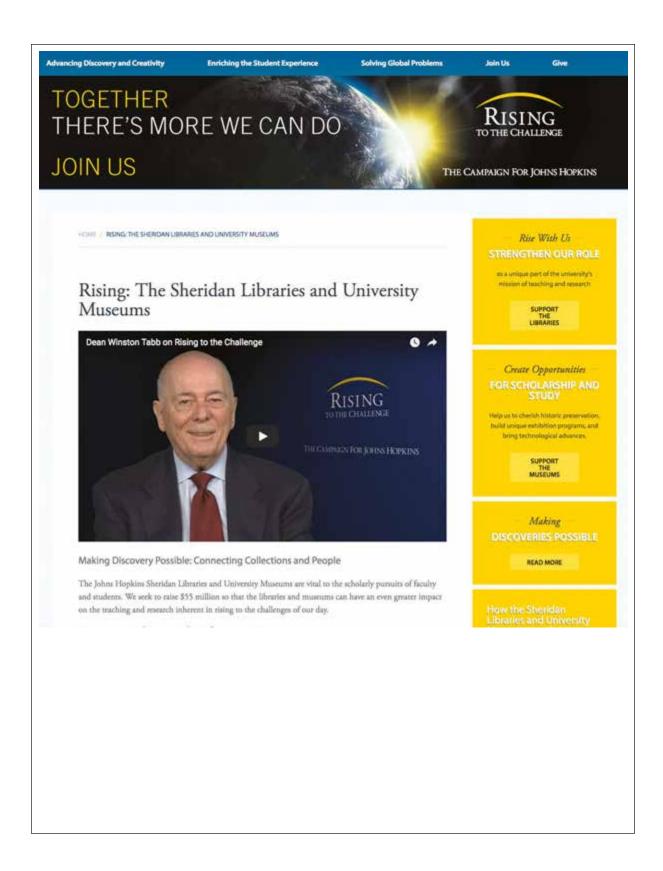
- Provide a technology "sandbox" where students can experiment with new software and hardware in a non-discipline-specific setting, led by other student experts
- Implement open access initiatives and assist faculty with their data storage needs
- Further faculty success in digital scholarship, an area of growing importance to the academy and to lowa State faculty and scholars
- Re-envision the liaison librarian program, increasing librarians' ability to devote more time to user engagement, such as:
 - Help students develop research skills over the course of their academic careers
 - Work with faculty and graduate students on information management such as citation management, productivity tools, managing alerts and feeds, and personal archiving
 - Collaborate with academic departments to integrate information literacy into courses

8

JOHNS HOPKINS UNIVERSITY LIBRARIES

Rising: The Sheridan Libraries and University Museums

https://rising.jhu.edu/librariesmuseums



JOHNS HOPKINS UNIVERSITY LIBRARIES

Rising: The Sheridan Libraries and University Museums

https://rising.jhu.edu/librariesmuseums

Reimagining Libraries in the Information Age

Help us reimagine the role of the libraries in this new and ever-evolving information ag by supporting revitalization of infrastructure and leveraging of rechnology.

Center for Education Resources Directorship

An endowed directorship will ensure the Center's continued impact on pedagogical excellence, instructional technology, and student outcomes assessment. Additional program support will fund student-faculty partnerships to develop digital resources.

Milton S. Eisenhower Library Revitalization

The Library's role and usage has changed since it opening in 1964. Help us to meet our user expectations and needs with a holistic approach to changes within the building.

Our Cathedral of Books: The George Peabody Library

The 300,000-volume collection offers a window into the scholarly interest of the 19th century. We seek to restore it to the active research library its founder and namesake imagined.

Annual Giving: Friends of the Libraries

Annual gifts are essential to our efforts to build and strengthen the Libraries' collection both print and digital, while making technological enhancements that foster the research and teaching aims of the university.

Advancing Book and Paper Conservation

With more than a third of our Libraries' paper-based collections at risk, your support for active materials science research, education, and innovation is vital.

Enhancing Digital Scholarship

Your support will help faculty and students to discover and explore the past using digital

Strengthening Homewood Museum

Help preserve the historic building and its collections through support for special preservation projects and public outreach programs.

Preserving Evergreen

To ensure the museum's long-term stability, your help is needed to support preservation initiatives, public programming, and general operations.

TAKE THE NEXT STEP

We welcome your interest in, and support for, our important work. Read our case statement or contact us to





Related Links History's Printed Treasures

21st Century Cities Initiative

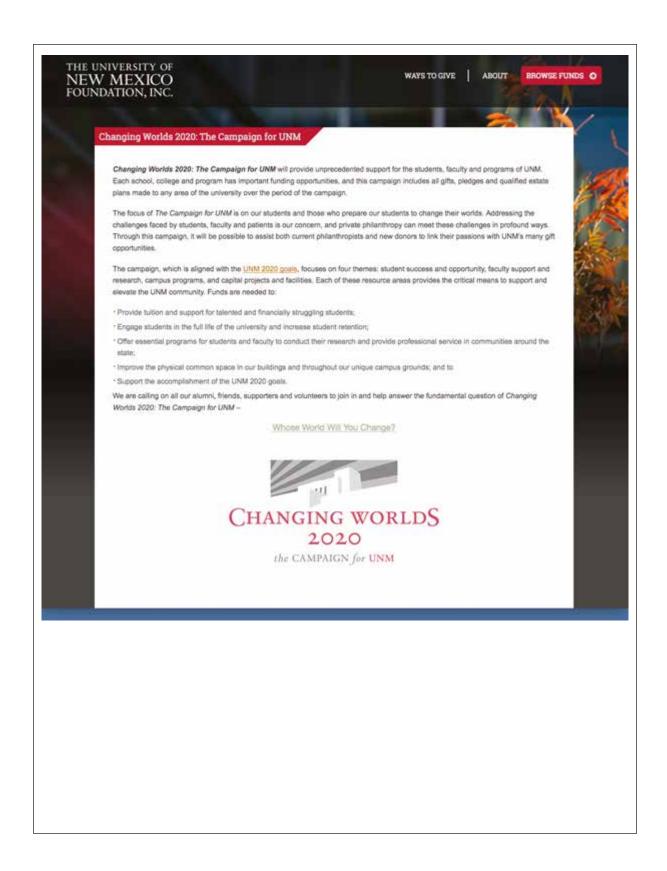
Science of Learning Institute



UNIVERSITY OF NEW MEXICO FOUNDATION, INC.

Changing Worlds 2020: The Campaign for UNM

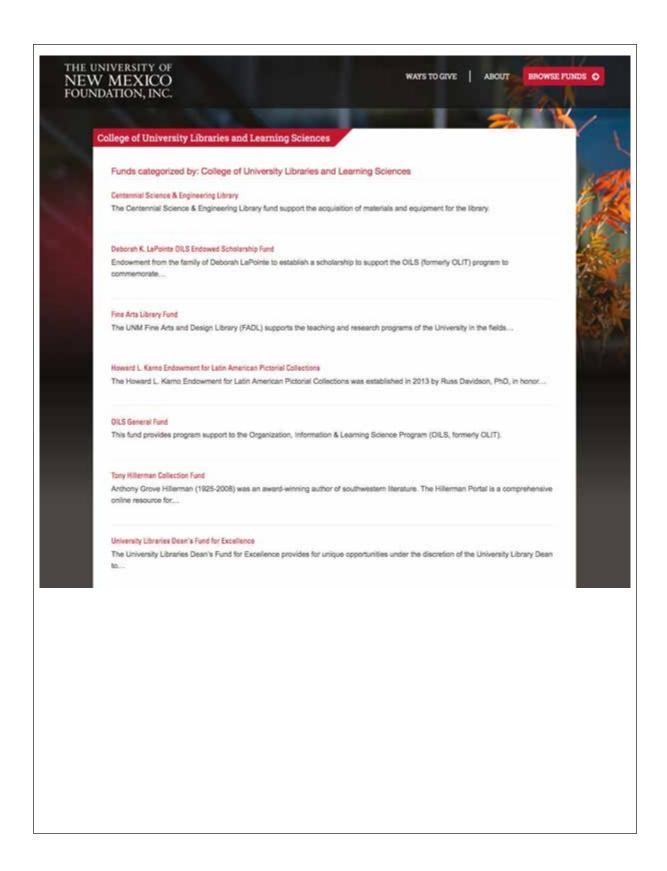
https://www.unmfund.org/whose-world-will-you-change



UNIVERSITY OF NEW MEXICO FOUNDATION, INC.

College of University Libraries and Learning Sciences

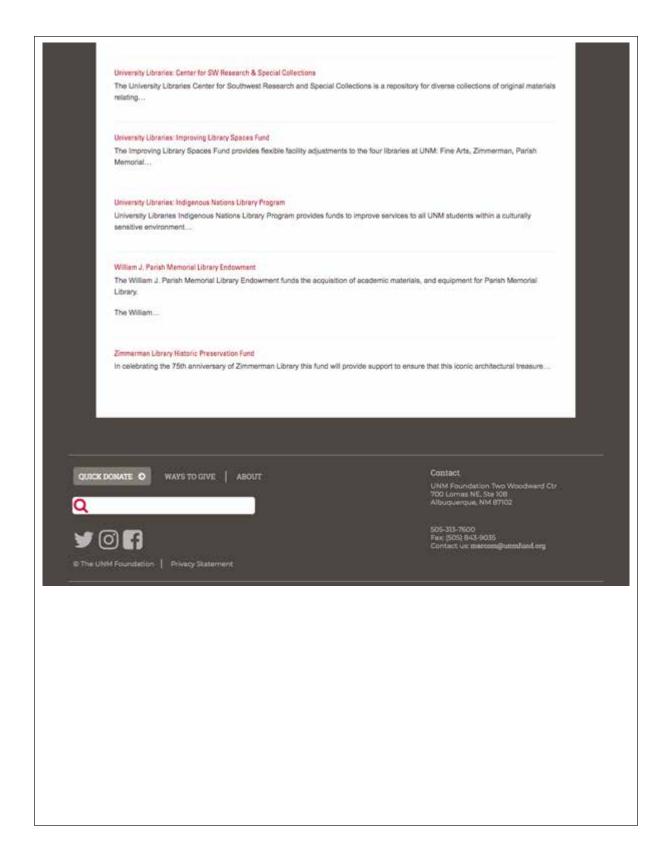
https://www.unmfund.org/fund-category/university-libraries/



UNIVERSITY OF NEW MEXICO FOUNDATION, INC.

College of University Libraries and Learning Sciences

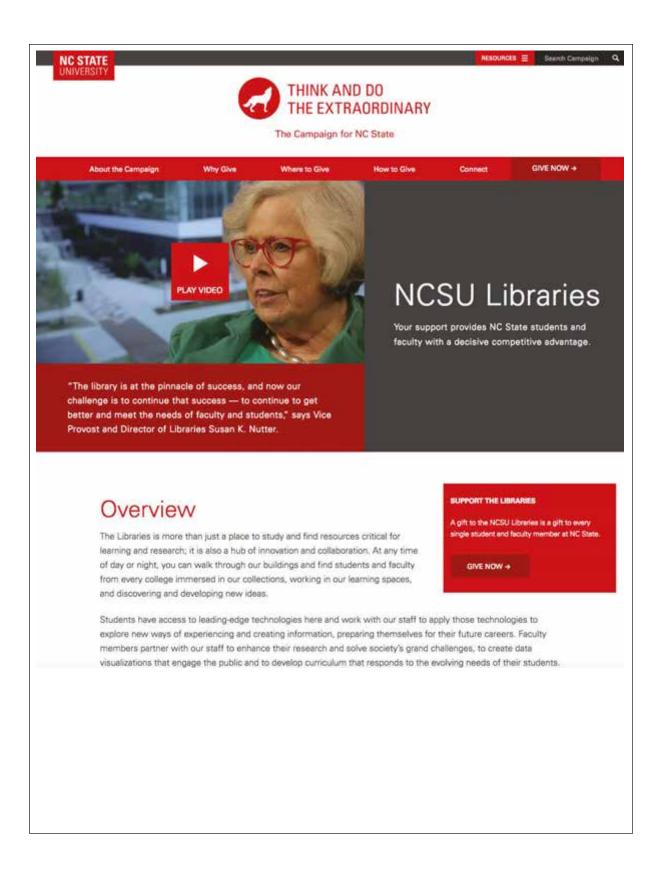
https://www.unmfund.org/fund-category/university-libraries/



NORTH CAROLINA STATE UNIVERSITY

The Campaign for NC State | NCSU Libraries

https://campaign.ncsu.edu/where-to-give/libraries/



NORTH CAROLINA STATE UNIVERSITY

The Campaign for NC State | NCSU Libraries

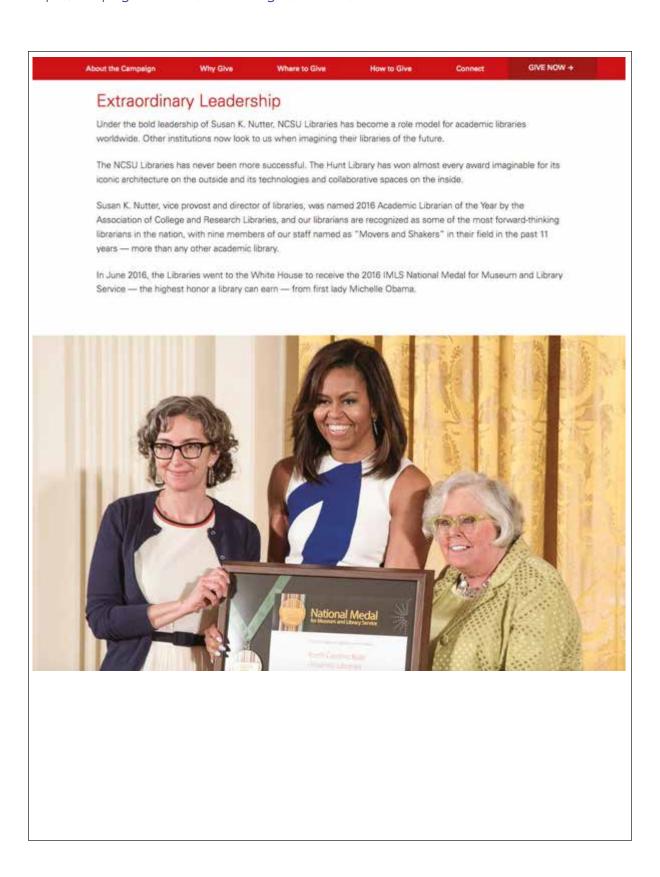
https://campaign.ncsu.edu/where-to-give/libraries/

Extraordina	ry Opportu	unity			
Every semester, the L	ibraries reaches ov	ver 7,000 students throu cessful while at NC Stat			
	udents across cam	promotes and teaches nous. Since its opening			
		the kind of apportunitie ooms, digital media roo			said for our
Extraordina	ry Purpose	Э			
- (-) - [- [- [- [- [- [- [- [- [-		spaces and digital medi- ite new research and le			
just one example of s	uch a partnership.	arians are essential par By helping faculty creat raries has saved studer	te customized, often d	igital materials inst	ead of using
Extraordina	ry Places				
	v Makerspace and	de architectural icon, ar Faculty Research Com			
The Libraries' building gather and study, crea		ours and serve as an int	rellectual and social hu	b for students and	faculty to
Extraordina	ry Experie	nce			
	culty and the surrou	dozens and dozens eac unding community to be			

NORTH CAROLINA STATE UNIVERSITY

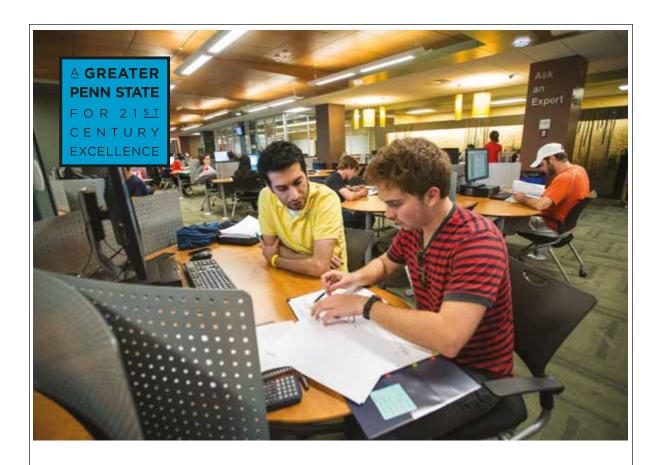
The Campaign for NC State | NCSU Libraries

https://campaign.ncsu.edu/where-to-give/libraries/



PENNSYLVANIA STATE UNIVERSITY DEVELOPMENT

Greater Penn State for 21st Century Excellence



A Penn State education prepares students to be future leaders and problem solvers in an increasingly complex world—and the Penn State Libraries is proud to serve at the heart of that mission. Our thirty-seven libraries offer nearly five million resources—print volumes, periodicals, online services, films, maps, and archival materials—in support of the University's academic excellence, cutting-edge research, and

superior public service. As students' needs have evolved, both in their current studies and future goals, we have evolved as well, integrating cutting-edge technology alongside our traditional collections. Through the Greater Penn State campaign, alumni and friends can partner with us in preserving our materials, encouraging our students, advancing our capacities, and ensuring Penn State remains a premier educational destination for generations to come.





OUR CAMPAIGN PRIORITIES

IMPACTING THE WORLD AT THE PENN STATE LIBRARIES

Early Career Librarianships: Early Career Librarianships offer promising junior faculty librarians the capacity to advance a program, invest in new equipment, and engage in travel that elevates our libraries. From now until June 30, 2021, new Early Career Librarianships (established at the \$400,000 level) will receive a University match of \$100,000, enhancing the impact on the lives of our librarians and academic community.

Dean's and Endowed Chairs: To attract and sustain top librarians who will take our institution to the next level, we must compete with other prestigious research libraries across the country and internationally. Endowed chairs for our accomplished faculty and deans help the Penn State Libraries stand out among our peers and provide our librarians with the resources to innovate their research, expand our library services, and engage in new collaborations across the globe.

CREATING TRANSFORMATIVE EXPERIENCES AT THE PENN STATE LIBRARIES

Collaboration Commons: As a final, unifying phase of Pattee Library's architectural transformation, the Collaboration Commons will create cohesion across the building and transform previously under-utilized space into beneficial areas for study, collaboration, and research. Philanthropic support is needed to finalize this new commons, and naming opportunities are still available



Maker Commons: The Maker Commons allows Penn State students the opportunity to take their dreams from vision to reality. With access to 3-D printers and rapid prototyping devices, students at all campuses and in every discipline can pursue their own research, discoveries, and entrepreneurial accomplishments. Through private support, we will maintain and advance these revolutionary tools and respond to students' use and demand.

Digitization and Conservation: In the preservation and digitization processes, we harness traditional and innovative technologies to protect historical and educational resources. Gifts to this mission will help us counter the effects of age and use, increase accessibility through expanded digitization, and ensure our libraries' extensive collections are enjoyed by current and future learners.



PENNSYLVANIA STATE UNIVERSITY DEVELOPMENT

Greater Penn State for 21st Century Excellence

Eberly Family Special Collections Library: Home to more than 200,000 printed volumes and 25 million archival records and manuscripts, the Eberly Family Special Collections Library inspires novel avenues of study, contributes to new knowledge, and highlights the rich history of our University, Commonwealth, and international community. With the support of alumni and friends, we will continue to expand and cultivate our inventory, offering resources as unique and invaluable as the individuals we serve.

provide access to vital academic resources, but also lessen significant financial burdens for students already struggling to afford costs associated with tuition.

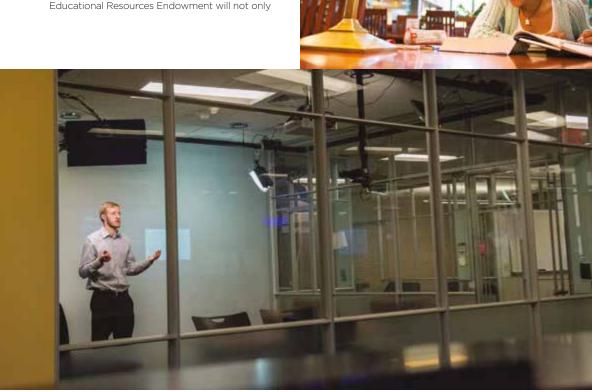
OPENING DOORS AT THE PENN STATE LIBRARIES

Textbook and Educational Resources Endowment:

The cost of textbooks has risen more than 1000 percent in the past four decades, and about one-third of students have reconsidered a course due to the cost of materials. Addressing this inequity, the Penn State Libraries has established the Textbook and Educational Resources Endowment to loan textbooks and course materials and provide free electronic resources. Support for the Textbook and Educational Resources Endowment will not only

Endowed Graduate Scholarships:

Graduate students contribute to the strength of the Penn State Libraries in countless ways—as role models for undergraduates, as partners for our faculty, and as ambassadors for the University. But as we compete with other elite schools for the best graduate student candidates, scholarships are critical in alleviating financial stress, encouraging



PENNSYLVANIA STATE UNIVERSITY DEVELOPMENT

Greater Penn State for 21st Century Excellence

original research, and enriching the quality of our library services.

First-Time Endowed Scholarship Donor

Matching Program: Providing the gift of education is a life-changing experience for students and philanthropists. To encourage our supporters to establish their first scholarship—directed to students with financial need who benefit from services offered at the Penn State Libraries—the University is offering a permanent 1:1 match to the principal of the endowed funds until June 30, 2021, doubling the impact on students' lives for generations to come.

YOUR SUPPORT, OUR FUTURE

Through the *Greater Penn State* campaign, donors can partner with the Penn State Libraries in achieving our most ambitious goals. We will provide financial resources to encourage our aspiring stu-

dents and support our esteemed librarians throughout their careers. We will conserve our collections for life-long scholarly learning and enjoyment, while also expanding our Maker Commons and Collaboration Commons to provide students with cutting-edge resources and technology. We will develop our Textbook and Educational Resources Endowment, empowering students to meet their full potential during their years on campus and throughout their careers. Together, we can create the resources and support to transform the Penn State Libraries and our students' lives.

FOR MORE INFORMATION

Bob Darrah Director of Development and Alumni Relations University Libraries 814-863-5474 rjd18@psu.edu

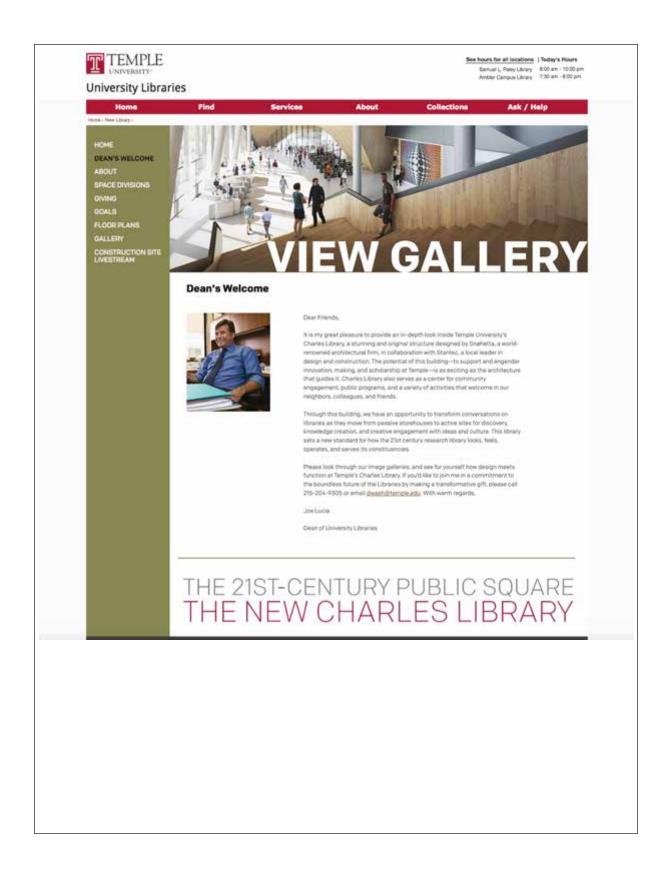


1/18



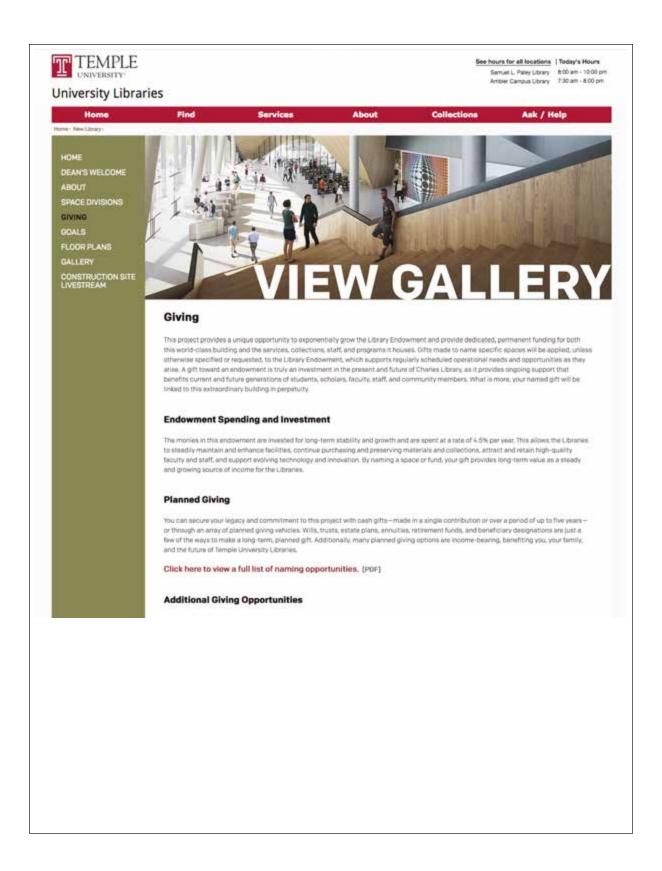
New Library | Dean's Welcome

https://library.temple.edu/newlibrary/deans-welcome



New Library | Giving

https://library.temple.edu/newlibrary/giving



New Library | Giving

https://library.temple.edu/newlibrary/giving

Endowment Giving

Technology Endowment, \$1,000,000

Though Resibility and futurecasting guide the building's technology planning, the extensive equipment, interfaces, and tools throughout require continued assessment, monitoring, and maintenance. The Technology Endowment supports upgrades and routine work on both transformative, large-scale, operational technologies, like the BookBot and Digital Display Walt, and the multitude of smaller-scale, user-facing materials such as work stations, graduate and faculty studies, and malerrapsices.

Digital Preservation Endowment, \$500,000

Digital preservation greatly increases the discovery and use-value of the Libraries' unique special collections by making them available via the web. It also extends the life of physical and material resources by reducing the hequency with which they are an inactive. The Digital Preservation Endowment ensures the promise of Charles Library's onsite, state-of-the-art conservation and digitization labs, and enables the Libraries to continue to scan materials and catalog and mount digital objects to both the Libraries' website and the Digital Public Library of America.

Exhibition Endowment, \$500,000

This fund ensures the pramise of both the special programs gallery and the dedicated Special Collections Research Center display area through the purchase of high-quality exhibition cases, mounts, and other specialized furnishings and equipment. This gift will help to build an in-house stock of meterials to stage and prepare exhibitions of varying forms, formats, and mediums, and to schedule traveling exhibitions and expend the Libraries' interpretive program as the opportunity arises.

Library Innovation Endowment, \$500,000

This building is forward-looking and designed to foster innovation over the long-term through highly flexible spaces and a technologically rich environment. It is not possible, however, to foresee every potential transformation in scholarly and creative output. This fund ensures that the Libraries can take advantage of exciting projects and new opportunities as they arise.

Public Program Endowment, \$500,000

Charles Library's event and gallery spaces are the first dedicated programming areas at the university's central library. The Public Program Endowment will supplement operational budget allocations, hence ensuring lively, simply, and high-quality events, exhibitions, lectures, workshops, screenings, and performances at the library.

One Time Gifts

Class Gifts, \$100,000

Reunion and class gifts of \$100,000 and over may be applied to any naming or funding opportunity available for Charles Library. Classes may make either endowed or one-time gifts. Visit alumnitemple edu or giving temple adu for more information on how to organize a class gift.

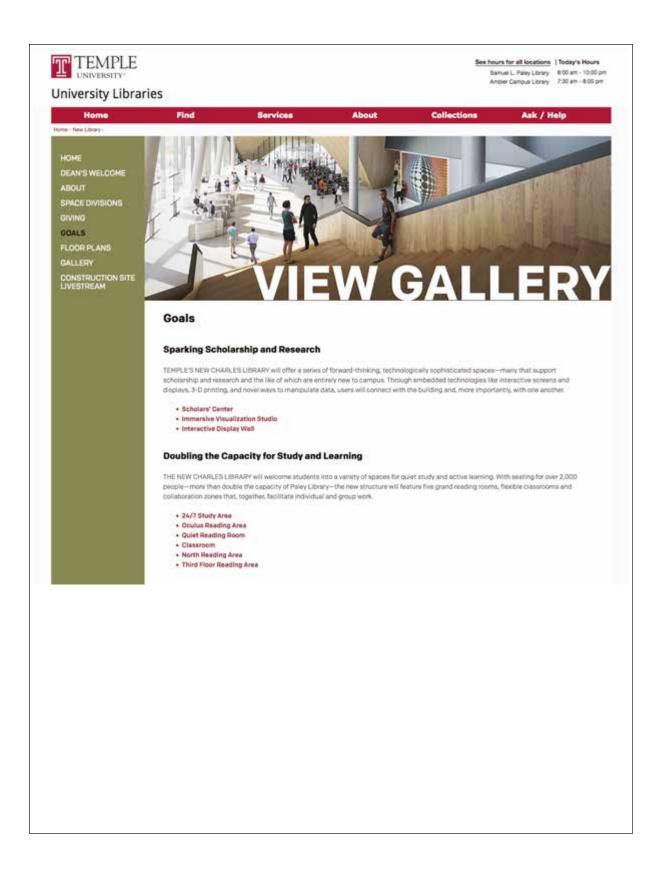
Exhibition Cases, \$50,000 each

Furnishings, supplies, and specialized equipment are purchased during preparation and building phases of the library project. A variety of high quality, permanent exhibition cases are needed to outfit both the Special Collections Research Center and the First Floor Exhibition Space. A one-time, non-endowed, cash gift of \$50,000 will purchase and name an exhibition case. Donors may purchase and name more than one case.

THE 21ST-CENTURY PUBLIC SQUARE THE NEW CHARLES LIBRARY

New Library | Goals

https://library.temple.edu/newlibrary/goals



New Library | Goals

https://library.temple.edu/newlibrary/goals

Advancing Student Success

IN DRECT SUPPORT OF TEMPLE'S VISION to provide students with the tools they need to graduate in four years and forge successful careers and lives, the new library will unbe multiple services in a single hub where students can access comprehensive guidance on projects, from initial concept and research to polished writing and presentation. Charles Library will also provide space for tutoring and academic coaching access subjects:

- . One Stop Desk
- . Center for Learning and Student Success
- . The Writing Center

Sharing the Collections

AT THE HEART OF CHARLES LISEARY is a 3.5 million-nem circulating collection as well as robust special and reference collections. Connecting our university community to these documents and artifacts—as well as developing ways to store and preserve them—is a critical part of the central library's mission to dresent the intellectual and outstrait record is all of its forms.

- . Special Collections Research Center
- BookBot Automated Storage and Retrieval System
- · Open Stacks

Encouraging Conversation and Engagement

THE IDEA OF A LIBRARY AS SOCIAL SPACE—an incuberor for conversation and ideas across diverse populations—dates back to ancient Greece. A first for Temple, Charles Library will host lectures, cultural events, exhibitions and other interactive programs in specialized spaces designed to promote discussion, engaging the entire Temple community and our neighbors.

- Multipurpose Auditorium
- · Exhibit Space
- Innovation and Creativity Zone
- . Graduate Scholars' Studio

Taking Learning Outdoors

OUTDOOR PLAZAS, Small groves, Balcony seeting on a beautiful terrace. Landscaped plazes that step up to library entrances. Charles Library will put exterior paces to work as classrooms, informal gathering places and event stages. Situated at the western edge of a proposed central quest, the library will another lample academics at the core of campus and front a field of green open space. LEED Gold-centriled with a green root, the library will reinforce fample's commitment to statishinability.

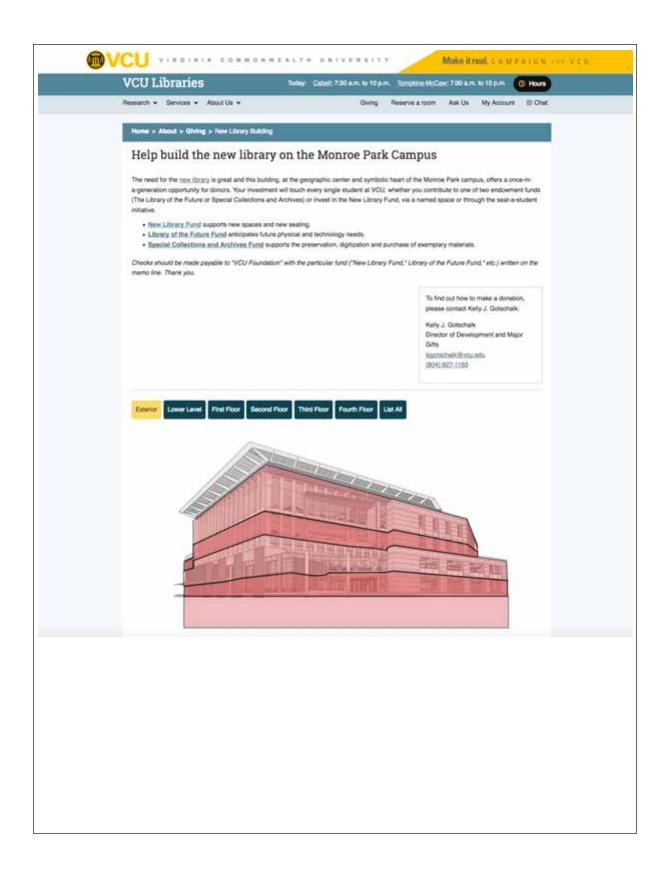
- Terrace
- + Grand Entry Plaza
- The Grove
- Green Roof

THE 21ST-CENTURY PUBLIC SQUARE THE NEW CHARLES LIBRARY

VIRGINIA COMMONWEALTH UNIVERSITY LIBRARIES

New Library Building

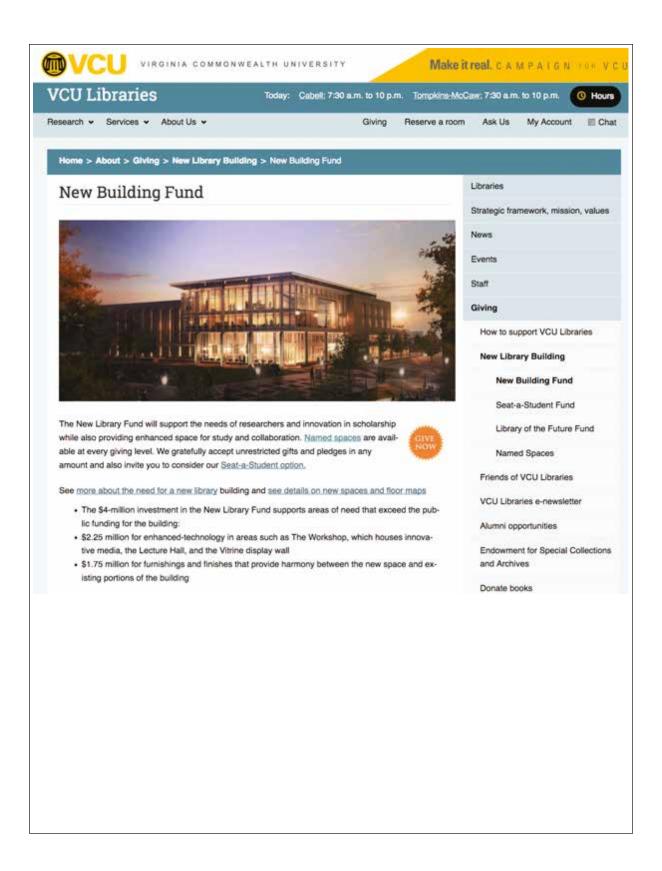
https://www.library.vcu.edu/about/giving/new-library-building/



VIRGINIA COMMONWEALTH UNIVERSITY LIBRARIES

New Building Fund

https://www.library.vcu.edu/about/giving/new-library-building/new-building-fund/



VIRGINIA COMMONWEALTH UNIVERSITY LIBRARIES

New Building Fund

https://www.library.vcu.edu/about/giving/new-library-building/new-building-fund/

Enhanced Technology and Furnishings Boards . The glass-fronted, towering entrance faces Shafer Court. A dramatic and unique feature will be a large-scale (19 feet by 23 feet wide) display wall (Vitrine). VCU's vitrine is inspired by the Contact the Development Office common definition of the word: a glass display case or cabinet for works of art and curios. This Jobs vitrine will be seen clearly day or night from as far away as Broad Street and Monroe Park as people approach campus center via Shafer-Linden-Cathedral walkways. Advisory committees . The 300-seat media-rich Lecture Hall serves the some 8,000 plus Central Virginians who at-Guidelines . The Workshop, home to the Innovative Media department, is now the university's center for the creative communication of ideas and experimentation in the digital environment. The Workshop Welcome from the University Librarsupports media-enabled storytelling, scholarship, exploration and visualization of data and learning for all disciplines and at all levels across the VCU community. The space offers cre-Year In Review ation suites, expert instruction and services designed for making multimedia magic. . Of the 155,000 new or redesigned square feet, 90 percent is dedicated to space for students and faculty. To learn more about these giving opportunities, please contact: Kelly J. Gotschalk Director of Development and Major Gifts kigotschalk@vcu.edu (804) 827-1163 Please note: All checks should be made payable to "VCU Foundation" with the particular fund (ex. "Campaign for VCU Libraries," "Friends of VCU Libraries," etc.) written on the memo line.

VCU Libraries Ask Us