Library Resources
Representative Documents: Library Resources

Entrepreneurship: Getting Started

http://guides.library.ubc.ca/entrepreneurship
The Small Business Accelerator offers free online access to reliable business information and tools for secondary market research for BC businesses and entrepreneurs. This initiative is led by UBC Library's Irving K. Barber Learning Centre.

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Monday, May 1, 2017
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Wednesday, April 19, 2017
You’ve got “THE” business idea that you’re convinced will be a success. But how can you convince your audience? With research! Prove You Know the Competition A good starting point is...

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Entrepreneurship: Getting Started

This research guide is designed for use by both community-based and UK-affiliated entrepreneurs. If you are not affiliated with the University of Kentucky (as faculty, staff, or student), you will have to come to one of our campus locations in order to access most of the electronic resources. Community members who are Kentucky residents and over 18 years of age can get a library card and check out materials.

Books

- *Encyclopedia of New Venture Management* by Matthew R. Marvel (Editor)
  - Publication Date: 2012
  - New ventures are often launched into highly dynamic environments characterized by rapid technological change, intense unpredictability, and an uncertain cash flow. While new ventures offer those who initiate them a high degree of independence, excitement, and potential for great reward, they also bring high risk, stress and greater potential for failure. Thus, it takes a special set of skills, techniques, and temperament to succeed. These skills, along with the potential risks and rewards and environmental settings and characteristics, are explored in the Encyclopedia of New Venture Management.

Online Resources

- Encyclopedia of Small Business
loan packaging help, assistance with financial projections and information needed to make informed business decisions.

- Von Almen Center for Entrepreneurship

The Von Almen Center for Entrepreneurship is the nexus for startup companies at the University of Kentucky. Services include market research, commercialization assessment, assistance with business plans and marketing strategies, connections to vetted service providers, and access to federal, state, and private funding sources.
### Journal, Magazine, Newspaper Articles - Current news about companies, industries, markets, products

- **Proquest Entrepreneurship**: Selected articles on entrepreneurial topics from 1,000s of business sources. 1995-.
- **Advantage Complete**: Research journals, trade journals, 3,000 full-text pubs. Exclusive provider - WSJ, 1971-.
- **Business Source Premier**: Trade journals, business magazines, 8,000 pubs. indexed. Exclusive provider - HBR, 1965-.
- **LexisNexis Academic**: Daily newspapers, newsletters, wires, TV broadcast transcripts - for local/regional news.
- **Massachusetts Newsbank**: Daily newspapers from eight Massachusetts cities, plus weekly business newspapers.
- **Regional Business News**: Weekly business newspapers from regions and cities across the US.

### Environmental/Social Policy Reports

- **Sustainability Watch**: Brief reports on 200+ sustainable business topics.
- **PolicyFile**: Reports from think tanks and policy institutes.

### Industry Reports - Macro-analysis of industry conditions, performance & strategy

- **IBISWorld**: Reports for every NAICS industry, based on Porter’s Five Forces analysis.
- **Finn Research**: Analysis from a market strategy perspective. Screener industries by performance.
- **S&P Industry Surveys**: Standard & Poor’s industry analysis from an investment risk perspective.
- **Plunkett Research Online**: Industry data & analysis for 30 economic sectors; top companies, market rankings.

### Market Reports - Consumers market analysis - Trends & preferences

- **MINTEL Oxygen**: Retail markets, technology, consumer lifestyle, hospitality, leisure and tourism markets.
- **Marketresearch.com**: Manufacturing, computers, electronics, finance, food, healthcare, drugs, retailing, telecom.
- **Forrester Research**: Focus on internet markets - business applications and consumer trends, Decision tools.
- **Faulkner Advisory on IT**: IT infrastructure, telecom, wireless and data networks, convergence, security, internet.
- **Passport GMID**: Consumer market reports & data for every country worldwide. Historical, current, forecasts.
- **Plunkett Research Online**: Market data for 30 economic sectors, top companies, market rankings.

### Company Reports - Facts, history, operations, products, revenues, competitors, leadership

- **ESG Manager on Campus**: Analysis of the environmental, social, governance performance of 6,000+ global firms.
- **Mergent Online**: Financial analysis - public companies worldwide. 15 yrs. financial statements, SEC filings.
- **Hoover’s Company Profiles**: Brief reports - 14,000 companies - background, products, revenues, competitors.
- **LexisNexis Company Dossier**: Public and private company profiles - reports, data, litigation, competitors.
- **Directory of Company Histories**: Essays, corporate chronologies on the World’s largest, most influential companies.

### Company Directories - Locate customers, competitors, suppliers - by type of business, location, size

- **DB & Million Dollar Database**: Directory of all US & Canadian companies. Search by type, location, size.
- **Corporate Affiliations**: Corporate family tree for 200,000 US and international companies.
- **Environment Resource Handbook**: Directory of environmental associations, trade shows, agencies, laws.
- **Spons Market Place Directory**: Directory of sport organizations, media, sponsors, events, retailers.
- **Venture Capital & Private Equity**: Directory of 2,300 firms - executives, invest amount, criteria, stage, fund size.
Selma D. and Stanley C. Hollander MakeCentral: Makerspace

Hollander MakeCentral is an alternative learning environment and gathering space that encourages cross-discipline collaboration, experimentation and learning. All students, staff, faculty and community members can use the space for maker projects and activities. Our space encourages hands-on and social learning about new technologies and techniques.

Access

All students, faculty, staff and non-MSU affiliated patrons can submit files to be 3D printed, laser, or vinyl cut using Hollander MakeCentral 3D machinery. Fill out the submission form related to your request and staff will consult with you about pricing and completion date. All prints and cuts will be performed in the order they are received and may take a few days depending on order volume. Items printed from the Library 3D printer not picked up within 14 days after being printed become the property of the Library.

If you have questions, you can email MakeCentral Staff or call (517) 884-0844.
Open House: What’s a Makerspace?
Location: Selma D. and Stanley C. Hollander MakeCentral
April 15th 11:00 AM – 4:00 PM
In this open house, Hollander MakeCentral will open its doors and open minds showing how to use cutting edge technologies to go from idea to invention. 3D Printing and Scanning, Programmable Circuity, and Play-Do and Legos (yup!) will all be showcased in this drop-in all ages event.

Software
- Meshmixer
- Tinkercad
- 123D Design
- Skanect
- Arduino
- 123D Catch
- Autodesk Fusion 360
- Thingiverse

Make Central Features

Spring 2017 Classes and Workshops

Sign up today for a free workshop at the library! Sign up early, as most classes have limited enrollment. Offered this semester:
- Citation Management - Endnote X6 and Endnote Online, Mendeley, and Zotero
- Digital Scholarship - audio and image analysis, Reatline, Podcasting
- Make Central
- GIS programs - compass navigation and QGIS
- Desire2Learn, ZOOM, and MediaSpace

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Entrepreneurship & Innovation

Resources to support the ENTI Minor and other entrepreneurship study

Overview

The advantage of business and marketing information in entrepreneurial pursuits cannot be overestimated. Knowledge, facts and data, appropriately applied, are powerful and advantageous. This guide is created and updated to provide the best the University Libraries can offer in several key areas, as noted in the navigation links to the left, for investigating markets, developing innovative products and services, and planning a business.

Our priorities in making this guide available are as follows:
- Support for the Entrepreneurship & Innovation (ENTI) cross disciplinary entrepreneurship minor
- Support for other curriculum-connected student entrepreneurship projects.

We will provide information support for entrepreneurship research that is not connected to Penn State curriculum. However, use of most of our online resources is restricted by license agreements which prohibit such use. Researchers whose purposes are for-profit or non-educational will be directed to resources that are not restricted.

Next: Market Research & Planning
Entrepreneurship support

University of Toronto libraries supports campus entrepreneurs enrolled in courses and programs, commercializing research, and launching startups on their own or via a campus accelerator.

For more information or questions about anything on this page, please contact Entrepreneurship Librarian Carey Toone.

Research tools and support

Entrepreneurship research guide
whether you’re new to commercialization or an experienced entrepreneur, this guide is a quick and easy way to access the most useful resources the library has to offer, including market research, journals, books, toolkits, and information on financing and business plans.

Entrepreneurship databases
An A-to-Z list of databases useful for entrepreneurship research by students, faculty and staff.

Introduction to patents and patent searching
This guide is designed to introduce you to patent searching. Basic patent information as well as useful resources are included to help get you started.

Standards and Codes research guide
Define, search, locate, and cite standards and codes across a broad range of engineering disciplines and manufacturing sectors and industries.

Research help
Librarians are available to support your research via email or in-person consultation or referral.

Campus resources, space and equipment

Campus startups 101
How to U of T Thinking about launching a startup? Wondering what an accelerator is, or where you can find a 3D printer? Start with this guide.

Launchpad: Campus resources for U of T startups
An orientation session offered each semester covering everything from accelerators to workshops to help you get your venture off the ground at U of T.
Workshops and instruction

The library offers a number of workshops related to entrepreneurship research.

**Entrepreneurship research workshops**

Open workshops offered through the library. Topics range from an introduction to business research to market sizing, primary research strategies and tools, datasets for entrepreneurs, and finding a startup job. Eligible for recognition on your Co-curricular record.

**Research commercialization for graduate students**

Includes an introduction to invention disclosures and research commercialization processes at U of T, as well as an orientation to campus resources and business research. Part of the Graduate Professional Skills workshop series offered by the School of Graduate Studies.

**3D printing safety training**

Complete this safety training workshop in order to gain access to the 3D printers housed at the MAKLab at Gerstein Science Information Centre.

**Plus: Faculty and instructors can request instructional support on library market research resources by contacting Entrepreneurship Librarian Casey Tsane,**

**Find out more about how librarians support teaching.**

Community links

The University of Toronto Entrepreneurship Office manages an events calendar or subscribe to their newsletter.

The Business Information Centre at the Rotman School of Management offers support for business research including entrepreneurship.

The Innovations & Partnerships Office (IPO) helps build successful partnerships between industry, business, government, and the University of Toronto research community and manages U of T’s portfolio of intellectual property.

As the regional innovation centre for Toronto, MaRS Market intelligence supports U of T startups with a variety of programs and services including the Startup Library and regular events.

Toronto Public Library provides access to business databases and online research tools for residents of Toronto.
A Guide for Entrepreneurs

Creating your own start up? Looking to change the world? Want to know if your idea is patentable? Let this Library website be your guide.

Who is This Guide for?

This guide is intended to help Waterloo's entrepreneurs - from Velocity residents to Engineering students working on a profitable 4th year design project to Arts students preparing for a fund pitch to anyone with an entrepreneurial interest.

The guide is aimed at current Waterloo students, so if you are from a different demographic and require assistance contact Rachel Figureritos under the Help and More tab of this guide.

How Will This Guide be Helpful?

Many entrepreneurs don't look in to the current marketplace or patent landscape for their project until they are near completion. Don't make the same mistake! Research is important to the success of any business or product. Use this guide to connect with the Library's powerful research databases and develop new ideas based on existing resources.

Navigating This Guide

To make the most of this guide, follow the tabs in order, reading the top-level tab and the tabs beneath it before moving on to the next top-level tab. Start with the Home tab and the sub-tabs beneath it before moving on to the next two tabs. Here's an overview of the information you'll find in this guide:

- **Home Tab** - Search strategies necessary to harness the power of scholarly research & journals databases;
- **Factiva: A Basic Guide** - Detailed instructions on using Factiva, one of the most useful sources of business information for Waterloo's entrepreneurs;
- **Research & Writing** - A list of useful databases that Waterloo subscribes to, in order to start your search, as well as information on citing business sources.
- **Assessing the Industry** - Connect to other relevant Research Guides to help find company information, market research, and financials;
- **Growing Your Startup** - Are you looking for a mentor? Funding? A program or course to help you through the entrepreneurial landscape? Find your right fit here;
- **Patent Searching** - A quick look at what patents are, why you need them, and where to find them.