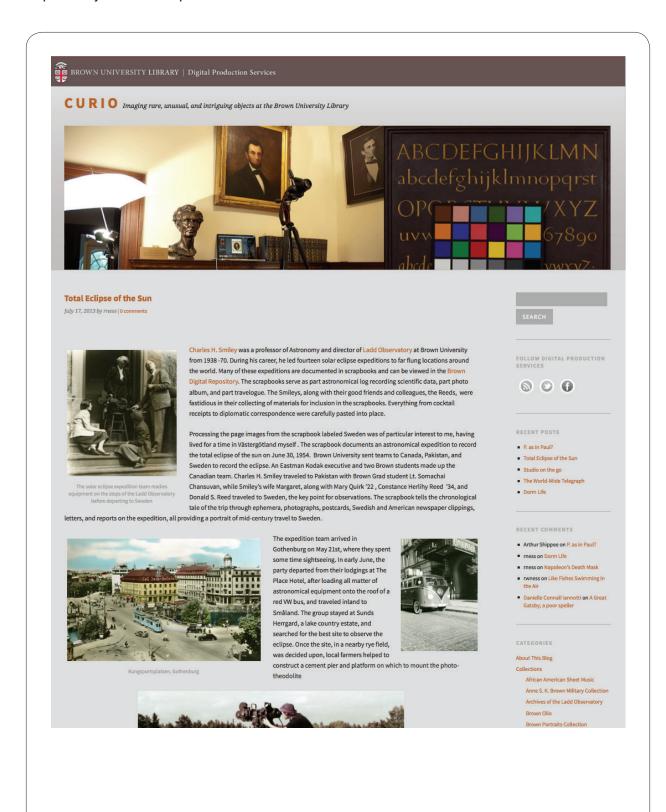
Promoting Digital Collections

BROWN UNIVERSITY

Curio blog

http://library.brown.edu/dps/curio/



UNIVERSITY OF FLORIDA

Basic Marketing Plan Components for Promoting New Digital Collections http://ufdc.ufl.edu/AA00013453/00001?search=assess*

Basic Marketing Plan Components for Promoting New Digital Collections, and for Milestones for Existing Collections

Write standard announcement with subject specialist liaison/curator

- Archive announcement in UFDChelp: http://ufdc.ufl.edu/ufdchelp
 - o http://ufdc.ufl.edu/AA00009727/
- Blog announcement
- Update/add Wikipedia entry.
 - o UFDC main:
 - http://en.wikipedia.org/wiki/University_of_Florida_Digital_Collections
- Email Cataloging to update/add collection level record
- Update/add to LibGuide(s) as appropriate
- Send announcement to subject specialist UF departments and groups
- Send announcement to the Director of Communications for standard wider distribution venues, which may include:
 - o UF PR
 - o UF Faculty update newsletter
 - o Gator Times
 - o Alligator
 - o Gainesville Sun
 - o Chapter One
 - o Library News: http://guides.uflib.ufl.edu/content.php?pid=16457&sid=270977
 - o Library news blog
 - o UF Libraries on Facebook

Additional Lists/Venues to Consider

- Subject Specialist/Curator lists
- DISC: SUSDIGIT-L@LISTS.UFL.EDU
- SobekCM list: https://lists.ufl.edu/cgi-bin/wa?A0=SOBEKCM-UPDATES-L
- SobekCM highlights page: http://ufdc.ufl.edu/sobekcm/development/highlights
- Florida Libraries Journal: http://www.flalib.org/ (see Fall 2011 issue with story on PCM)
- Image collection lists
 - o <u>diglib@infoserv.inist.fr</u>
 - o <u>VRA-L@LISTSERV.UARK.EDU</u>
 - o <u>IMAGELIB@listserv.arizona.edu</u>
- D-Lib Magazine: http://www.dlib.org/
- FACRL newsletter: http://facrl.fcla.edu/newsletter/newsletter.html

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- Lyrasis member newsletter http://www.lyrasis.org/News/Member-News.aspx
- ALA Digital Library of the week: http://ilovelibraries.org/articles/digitallibrary
- Scout Report: http://scout.wisc.edu/Reports/ScoutReport/Current/
- Archives: SAA and SFA: http://www.florida-archivists.org/ (check with Archivists to send)
- Technical lists: ASERL ITDIIG and CODE4LIB
- DLOC list and newsletter
- UF LAC newsletter: <u>LACNEWS-L@lists.ufl.edu</u>
- Humanities/Digital Humanities
 - o Center for Humanities and the Public Sphere
 - o UF Digital Humanities list
- · Exhibits and museum related
 - Check with Exhibits Coordinator for additional promotion, which may include: <u>mcn-announce@mcn.edu</u> and Smithsonian list for exhibits
- GovDocs
 - Check with Documents for additional promotion, which may include: GOVDOC-L@lists.psu.edu
- Newspapers
 - Check with Journalism for additional promotion, which may include: newslib@listserv.unc.edu
- Maps
 - Check with the Map Library and Special Collections for additional promotion, which may include: <u>MAPS-L@listserv.uga.edu</u>
- Rare books/textual studies
 - Check with the Map Library and Special Collections for additional promotion, which may include: SHARP-L@listserv.indiana.edu

Consider Additional Opportunities

For instance:

- A PowerPoint of selected items can be shown on the public facing computers in the different libraries
- Webinars on specific digital collections and milestones tend to be popular (NEFLIN, Tampa Bay Library Consortium, and others organize these events)

UNIVERSITY OF HAWAII

Ke Kukini: The Newsletter of UH Manoa Library. Collection News http://library.manoa.hawaii.edu/about/kekukini/Ke_Kukini_2012.pdf

KE KUKINI:THE NEWSLETTER FOR UH MANOA LIBRARY

Collection News

South Asia: 19th Century & Earlier Imprints

Announcing a new collection of materials, entitled "South Asia: 19th Century & Earlier Imprints", on e-Vols. This digitization project aims to provide better and greater access to South Asia related 19th Century and earlier imprints on a variety of subjects, including folktales, philosophy, and religion. All these materials belong to the collections of Hamilton Library at the University of Hawaii at Manoa and are in the public domain.

Items in this digital collection include title pages, table of contents, and, when available, prefatory notes, and selected illustrations. Links will be provided to the catalog record, and to full text sites, if available. Full text will be provided on e-Vols, if unavailable elsewhere.

This project was conceived and coordinated by Monica Ghosh, South Asia Librarian. The digitizing and metadata was created by Philip Whitford (LIS Intern), in consultation with Jerrold Shiroma (Desktop Network Services), and Beth Tillinghast (Library Information Technology/eVols). Currently, there are 48 titles in the collection, but work on this project is expected to be ongoing, with regular additions to the content.

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

Aga Kahn Documentation Center Facebook page

https://www.facebook.com/AgaKhanDocumentationCenterAtMit?ref=hl





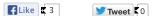
Inspiring Images of La Sagrada Familia

Posted on August 1, 2013 by Alison



Photographer Cyril Bays' black and white images of La Sagrada Familia speak to a place lost in time. Gaudi's final project has been under construction for the last 130 years and completion is still not anticipated for another thirteen years. The intricacies of the cathedral are captured in these images and portray an understanding of the building's slow evolution. Bays' new work is focused on inspiring his viewers; he couldn't have picked a more apt subject.

Image Source: Visual News



Posted in architectural history, architecture, art, images, photography | Leave a reply

WASHINGTON UNIVERSITY IN ST. LOUIS

What's New blog

http://wulibraries.typepad.com/whatsnew/2011/12/new-resources-bring-fashion-renaissance-to-life.html

What's New



New Resources Bring Fashion, Renaissance to Life

In recent weeks, the Libraries have added several fascinating and useful online tools to the growing pool of <u>resources</u> available to the WUSTL community.



The <u>Berg Fashion Library</u> (Oxford University Press) is an online resource now available through the catalog, databases, and <u>Fashion research guide</u>. Featuring fully cross-searchable text and images, it covers world fashion and dress, from pre-history to the present day. The collection includes the **Berg Encyclopedia of World Dress and Fashion** online, ebooks, reference works, images, and much more. More information about the content is available <u>here</u>.

Oxford Bibliographies Online (OBO) – Renaissance and Reformation is also newly available

online. OBO Renaissance and Reformation is a tool to quickly find significant and reliable resources (reference works, books, journals, archives, websites, and more) on selected topics in history and culture from the 14th through the 17th centuries. Articles are written by well-known and respected scholars, including Washington University's Barbara Murphy Bryant Distinguished Professor of Art History, William Wallace (see Michelangelo Buonarroti). Updates and new entries will be added on a regular basis. To learn more, visit About OBO. WU Libraries also subscribe to OBO Islamic

December 13, 2011 in Collections & Resources, Databases & Catalogs | Permalink

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