Promoting Digital Collections
Total Eclipse of the Sun
July 27, 2013 by mark pournaras

Charles H. Smiley was a professor of Astronomy and director of Ladd Observatory at Brown University from 1938 - 70. During his career, he led fourteen solar eclipse expeditions to far-flung locations around the world. Many of these expeditions were documented in scrapbooks and can be viewed in the Brown Digital Repository. The scrapbooks serve as part astronomical log recording scientific data, part photo album, and part travelogue. The Smilies, along with their good friends and colleagues, the Hevels, were fastidious in their collecting of materials for inclusion in the scrapbooks. Everything from cocktail recipes to diplomatic correspondence were carefully pasted into place.

Processing the page images from the scrapbook labeled Sweden was of particular interest to me, having lived for a time in Vastergotland myself. The scrapbook documents an astronomical expedition to record the total eclipse of the sun on June 28, 1954. Brown University sent teams to Canada, Pakistan, and Sweden to record the eclipse. An enamel kodak executive and two brown students made up the Canadian team. Charles H. Smiley traveled to Pakistan with Brown grad student L.J. Somachal Chauhan, while Smiley’s wife Margaret, along with Mary Quirk ’22, Constance Heftly Reed ’34, and Donald S. Reed traveled to Sweden, the key point for observations. The scrapbook tells the chronological tale of the trip through ephemera, photographs, postcards, Swedish and American newspaper clippings, letters, and reports on the expedition, all providing a portrait of mid-century travel to Sweden.
Basic Marketing Plan Components for Promoting New Digital Collections, and for Milestones for Existing Collections

Write standard announcement with subject specialist liaison/curator

- Archive announcement in UFDChelp: http://ufdc.ufl.edu/ufdchelp
  o http://ufdc.ufl.edu/AA00009727/
- Blog announcement
- Update/add Wikipedia entry.
- Email Cataloging to update/add collection level record
- Update/add to LibGuide(s) as appropriate
- Send announcement to subject specialist UF departments and groups
- Send announcement to the Director of Communications for standard wider distribution venues, which may include:
  o UF PR
  o UF Faculty update newsletter
  o Gator Times
  o Alligator
  o Gainesville Sun
  o Chapter One
  o Library News: http://guides.uflib.ufl.edu/content.php?pid=16457&sid=270977
  o Library news blog
  o UF Libraries on Facebook

Additional Lists/Venues to Consider

- Subject Specialist/Curator lists
- DISC: SUSDIGIT-L@LISTS.UFL.EDU
- SobekCM list: https://lists.ufl.edu/cgi-bin/wa?A0=SOBEKCM-UPDATES-L
- SobekCM highlights page: http://ufdc.ufl.edu/sobekcm/development/highlights
- Florida Libraries Journal: http://www.flalib.org/ (see Fall 2011 issue with story on PCM)
- Image collection lists
  o diglib@infoserv.inist.fr
  o VRA-L@LISTSERV.UARK.EDU
  o IMAGELIB@listserv.arizona.edu
- D-Lib Magazine: http://www.dlib.org/
- FACRL newsletter: http://facrl.fcla.edu/newsletter/newsletter.html
Lyrasis member newsletter [http://www.lyrasis.org/News/Member-News.aspx](http://www.lyrasis.org/News/Member-News.aspx)
- ALA Digital Library of the week: [http://ilovelibraries.org/articles/digitallibrary](http://ilovelibraries.org/articles/digitallibrary)
- Technical lists: ASERL ITDIIIG and CODE4LIB
- DLOC list and newsletter
- UF LAC newsletter: [LACNEWS-L@lists.ufl.edu](mailto:LACNEWS-L@lists.ufl.edu)
- Humanities/Digital Humanities
  - Center for Humanities and the Public Sphere
  - UF Digital Humanities list
- Exhibits and museum related
  - Check with Exhibits Coordinator for additional promotion, which may include: mcn-announce@mcn.edu and Smithsonian list for exhibits
- GovDocs
  - Check with Documents for additional promotion, which may include: GOVDOC-L@lists.psu.edu
- Newspapers
  - Check with Journalism for additional promotion, which may include: newslib@listserv.unc.edu
- Maps
  - Check with the Map Library and Special Collections for additional promotion, which may include: MAPS-L@listserv.uga.edu
- Rare books/textual studies
  - Check with the Map Library and Special Collections for additional promotion, which may include: SHARP-L@listserv.indiana.edu

Consider Additional Opportunities

For instance:

- A PowerPoint of selected items can be shown on the public facing computers in the different libraries
- Webinars on specific digital collections and milestones tend to be popular (NEFLIN, Tampa Bay Library Consortium, and others organize these events)
KE KUKINI: THE NEWSLETTER FOR UH MANOA LIBRARY

Collection News

South Asia: 19th Century & Earlier Imprints

Announcing a new collection of materials, entitled “South Asia: 19th Century & Earlier Imprints”, on e-Vols. This digitization project aims to provide better and greater access to South Asia related 19th Century and earlier imprints on a variety of subjects, including folktales, philosophy, and religion. All these materials belong to the collections of Hamilton Library at the University of Hawaii at Manoa and are in the public domain.

Items in this digital collection include title pages, table of contents, and, when available, prefatory notes, and selected illustrations. Links will be provided to the catalog record, and to full text sites, if available. Full text will be provided on e-Vols, if unavailable elsewhere.

This project was conceived and coordinated by Monica Ghosh, South Asia Librarian. The digitizing and metadata was created by Philip Whitford (LIS Intern), in consultation with Jerrold Shiroma (Desktop Network Services), and Beth Tillinghast (Library Information Technology/eVols). Currently, there are 48 titles in the collection, but work on this project is expected to be ongoing, with regular additions to the content.
Inspiring Images of La Sagrada Familia

Posted on August 1, 2013 by Alison

Photographer Cyril Bays’ black and white images of La Sagrada Familia speak to a place lost in time. Gaudi’s final project has been under construction for the last 130 years and completion is still not anticipated for another thirteen years. The intricacies of the cathedral are captured in these images and portray an understanding of the building’s slow evolution. Bays’ new work is focused on inspiring his viewers; he couldn’t have picked a more apt subject.

Image Source: Visual News

Posted in architectural history, architecture, art, images, photography | Leave a reply
What's New

New Resources Bring Fashion, Renaissance to Life

In recent weeks, the Libraries have added several fascinating and useful online tools to the growing pool of resources available to the WUSTL community.

The Berg Fashion Library (Oxford University Press) is an online resource now available through the catalog, databases, and Fashion research guide. Featuring fully cross-searchable text and images, it covers world fashion and dress, from pre-history to the present day. The collection includes the Berg Encyclopedia of World Dress and Fashion online, ebooks, reference works, images, and much more. More information about the content is available here.

Oxford Bibliographies Online (OBO) – Renaissance and Reformation is also newly available online. OBO Renaissance and Reformation is a tool to quickly find significant and reliable resources (reference works, books, journals, archives, websites, and more) on selected topics in history and culture from the 14th through the 17th centuries. Articles are written by well-known and respected scholars, including Washington University’s Barbara Murphy Bryant, Distinguished Professor of Art History, William Wallace (see Michelangelo Buonarroti). Updates and new entries will be added on a regular basis. To learn more, visit About OBO. WU Libraries also subscribe to OBO Islamic Studies and OBO Social Work.

December 13, 2011 in Collections & Resources, Databases & Catalogs | Permalink

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