Library Implemented Widgets
Business Blog

The Business and Economics Blog from CSU Libraries

Research tips, resources, and library news of interest to business and economics researchers

MAY 15, 2008

2008 Horizon Report - Emerging technologies and higher ed

Recently, EDUCAUSE and the New Media Consortium published the 2008 version of The Horizon Report. The 2008 report focuses on six areas of emerging technologies that will have an impact on higher education including grassroots video, collaboration webs, mobile broadband, data mashups, collective intelligence, and social operating systems. Examples are given of institutions and organizations that are using these tools as well as links to further reading. This is an excellent summer read as we all consider ways to use these fabulous tools in learning.


Enjoy the summer!

MAY 02, 2008

Advertising Age Supplements of possible interest

The following two publications were recently brought to my attention. These are particularly useful (and free) supplements from Advertising Age that contain advertising information that would be difficult to find elsewhere. For example, the Digital Marketing & Media Fact Pack contains consumer internet usage, blog user stats, search engine market share, mobile device user stats, and social networking demographics amongst other stats and info. The Search Marketing Fact Pack has info on topics such as “driving traffic to Wikipedia and YouTube” and search site statistics.

Digital Marketing & Media Fact Pack

Search Marketing Fact Pack

APRIL 15, 2008

UNdata - single entry point for UN statistics

The UN Statistical division has recently launched a new database, UNdata, that searches across all their statistical databases, over 55 million records, making it obviously much easier to search for global statistics. The interface is fairly intuitive and results pages provide information as to what database the statistics are pulled from. The database is available at:

http://data.un.org/
Cornell University: Library Guides with QuestionPoint Ask a Librarian Qwidget

http://guides.library.cornell.edu/content.php?pid=5703
GEORGETOWN UNIVERSITY: Instant Message with GU Library Staff with Meebo Me Widget

http://www.library.georgetown.edu/resource/lau_IM.htm
**Widgets**

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<th>Unit</th>
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<td>Undergraduate Library &amp; Reference Library</td>
<td><a href="http://www.library.uiuc.edu/askus/">http://www.library.uiuc.edu/askus/</a></td>
<td>2007</td>
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<td>Education &amp; Social Science Library</td>
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<td>Web Technologies &amp; Content Coordination</td>
<td><a href="https://netfiles.uiuc.edu/ralter/www/">https://netfiles.uiuc.edu/ralter/www/</a></td>
<td>2008</td>
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<td>IM service through Plugoo widget.</td>
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<td><a href="http://uiuc.libguides.com/content.php?id=2644">http://uiuc.libguides.com/content.php?id=2644</a></td>
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<td>WIMZI and similar IM widgets within some libguides</td>
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UNIVERSITY OF KANSAS: KU Libraries. ask a librarian with AOL Wimzi Widget

http://www.lib.ku.edu/askalibrarian/