

Promoting Digital Collections

CURIO *Imaging rare, unusual, and intriguing objects at the Brown University Library*



Total Eclipse of the Sun

July 17, 2013 by rness | 0 comments



The solar eclipse expedition team reads equipment on the steps of the Ladd Observatory before departing to Sweden

Charles H. Smiley was a professor of Astronomy and director of Ladd Observatory at Brown University from 1938-70. During his career, he led fourteen solar eclipse expeditions to far flung locations around the world. Many of these expeditions are documented in scrapbooks and can be viewed in the [Brown Digital Repository](#). The scrapbooks serve as part astronomical log recording scientific data, part photo album, and part travelogue. The Smileys, along with their good friends and colleagues, the Reeds, were fastidious in their collecting of materials for inclusion in the scrapbooks. Everything from cocktail receipts to diplomatic correspondence were carefully pasted into place.

Processing the page images from the scrapbook labeled Sweden was of particular interest to me, having lived for a time in Västergötland myself. The scrapbook documents an astronomical expedition to record the total eclipse of the sun on June 30, 1954. Brown University sent teams to Canada, Pakistan, and Sweden to record the eclipse. An Eastman Kodak executive and two Brown students made up the Canadian team. Charles H. Smiley traveled to Pakistan with Brown Grad student Lt. Somachai Chansuvan, while Smiley's wife Margaret, along with Mary Quirk '22, Constance Herlihy Reed '34, and Donald S. Reed traveled to Sweden, the key point for observations. The scrapbook tells the chronological tale of the trip through ephemera, photographs, postcards, Swedish and American newspaper clippings, letters, and reports on the expedition, all providing a portrait of mid-century travel to Sweden.



Kungsportsplatsen, Gothenburg

The expedition team arrived in Gothenburg on May 21st, where they spent some time sightseeing. In early June, the party departed from their lodgings at The Place Hotel, after loading all matter of astronomical equipment onto the roof of a red VW bus, and traveled inland to Småland. The group stayed at Sunds Herrgard, a lake country estate, and searched for the best site to observe the eclipse. Once the site, in a nearby rye field, was decided upon, local farmers helped to construct a cement pier and platform on which to mount the photo-theodolite



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Basic Marketing Plan Components for Promoting New Digital Collections, and for Milestones for Existing Collections

Write standard announcement with subject specialist liaison/curator

- Archive announcement in UFDChelp: <http://ufdc.ufl.edu/ufdchelp>
 - <http://ufdc.ufl.edu/AA00009727/>
- Blog announcement
- Update/add Wikipedia entry.
 - UFDC main:
http://en.wikipedia.org/wiki/University_of_Florida_Digital_Collections
- Email Cataloging to update/add collection level record
- Update/add to LibGuide(s) as appropriate
- Send announcement to subject specialist UF departments and groups
- Send announcement to the Director of Communications for standard wider distribution venues, which may include:
 - UF PR
 - UF Faculty update newsletter
 - Gator Times
 - Alligator
 - Gainesville Sun
 - Chapter One
 - Library News: <http://guides.uflib.ufl.edu/content.php?pid=16457&sid=270977>
 - Library news blog
 - UF Libraries on Facebook

Additional Lists/Venues to Consider

- Subject Specialist/Curator lists
- DISC: SUSDIGIT-L@LISTS.UFL.EDU
- SobekCM list: <https://lists.ufl.edu/cgi-bin/wa?A0=SOBEKCM-UPDATES-L>
- SobekCM highlights page: <http://ufdc.ufl.edu/sobekcm/development/highlights>
- Florida Libraries Journal: <http://www.flalib.org/> (see Fall 2011 issue with story on PCM)
- Image collection lists
 - diglib@infoserv.inist.fr
 - VRA-L@LISTSERV.UARK.EDU
 - IMAGELIB@listserv.arizona.edu
- D-Lib Magazine: <http://www.dlib.org/>
- FACRL newsletter: <http://facrl.fcla.edu/newsletter/newsletter.html>

- Lyris member newsletter <http://www.lyris.org/News/Member-News.aspx>
- ALA Digital Library of the week: <http://ilovelibraries.org/articles/digitallibrary>
- Scout Report: <http://scout.wisc.edu/Reports/ScoutReport/Current/>
- Archives: SAA and SFA: <http://www.florida-archivists.org/> (check with Archivists to send)
- Technical lists: ASERL ITDIIG and CODE4LIB
- DLOC list and newsletter
- UF LAC newsletter: LACNEWS-L@lists.ufl.edu
- Humanities/Digital Humanities
 - Center for Humanities and the Public Sphere
 - UF Digital Humanities list
- Exhibits and museum related
 - Check with Exhibits Coordinator for additional promotion, which may include: mcn-announce@mcn.edu and Smithsonian list for exhibits
- GovDocs
 - Check with Documents for additional promotion, which may include: GOVDOC-L@lists.psu.edu
- Newspapers
 - Check with Journalism for additional promotion, which may include: newslib@listserv.unc.edu
- Maps
 - Check with the Map Library and Special Collections for additional promotion, which may include: MAPS-L@listserv.uga.edu
- Rare books/textual studies
 - Check with the Map Library and Special Collections for additional promotion, which may include: SHARP-L@listserv.indiana.edu

Consider Additional Opportunities

For instance:

- A PowerPoint of selected items can be shown on the public facing computers in the different libraries
- Webinars on specific digital collections and milestones tend to be popular (NEFLIN, Tampa Bay Library Consortium, and others organize these events)

■ KE KUKINI: THE NEWSLETTER FOR UH MANOA LIBRARY ■

Collection News

South Asia: 19th Century & Earlier Imprints

Announcing a new collection of materials, entitled "South Asia: 19th Century & Earlier Imprints", on e-Vols. This digitization project aims to provide better and greater access to South Asia related 19th Century and earlier imprints on a variety of subjects, including folktales, philosophy, and religion. All these materials belong to the collections of Hamilton Library at the University of Hawaii at Manoa and are in the public domain.

Items in this digital collection include title pages, table of contents, and, when available, prefatory notes, and selected illustrations. Links will be provided to the catalog record, and to full text sites, if available. Full text will be provided on e-Vols, if unavailable elsewhere.

This project was conceived and coordinated by Monica Ghosh, South Asia Librarian. The digitizing and metadata was created by Philip Whitford (LIS Intern), in consultation with Jerrold Shiroma (Desktop Network Services), and Beth Tillinghast (Library Information Technology/eVols). Currently, there are 48 titles in the collection, but work on this project is expected to be ongoing, with regular additions to the content.



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Research Service · Library · Education
Part of AKPIA MIT & Harvard, the Center was established in 1979 by a gift from HH the Aga Khan to support teaching of and research on Islamic architecture.

About Photos Likes Map

Highlights

Aga Khan Documentation Center at MIT shared a link via Christy Gruber. 14 minutes ago

Controversial mosque project kicks off in Istanbul
www.todayszaman.com
A controversial mosque project on Üsküdar's highest hill, Çamlıca, on the Anatolian side of Istanbul, kicked

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Aga Khan Documentation Center at MIT shared a link. 38 minutes ago

Job announcement.

Middle Eastern Studies Librarian | University of Texas at Austin Libraries
lib.utexas.edu

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July 26 at 6:25am

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Arts/Humanities Website

Islamic architecture world
Album

Palestine Costume Archive
Museum/Art Gallery

Inspiring Images of La Sagrada Familia

Posted on **August 1, 2013** by **Alison**



Photographer [Cyril Bays](#)' black and white images of [La Sagrada Familia](#) speak to a place lost in time. Gaudi's final project has been under construction for the last 130 years and completion is still not anticipated for another thirteen years. The intricacies of the cathedral are captured in these images and portray an understanding of the building's slow evolution. Bays' new work is focused on inspiring his viewers; he couldn't have picked a more apt subject.

Image Source: [Visual News](#)



Posted in [architectural history](#), [architecture](#), [art](#), [images](#), [photography](#) | [Leave a reply](#)

What's New



New Resources Bring Fashion, Renaissance to Life

In recent weeks, the Libraries have added several fascinating and useful online tools to the growing pool of [resources](#) available to the WUSTL community.



The [Berg Fashion Library](#) (Oxford University Press) is an online resource now available through the catalog, databases, and [Fashion research guide](#). Featuring fully cross-searchable text and images, it covers world fashion and dress, from pre-history to the present day. The collection includes the [Berg Encyclopedia of World Dress and Fashion](#) online, ebooks, reference works, images, and much more. More information about the content is available [here](#).

[Oxford Bibliographies Online \(OBO\) – Renaissance and Reformation](#) is also newly available online. *OBO Renaissance and Reformation* is a tool to quickly find significant and reliable resources (reference works, books, journals, archives, websites, and more) on selected topics in history and culture from the 14th through the 17th centuries. Articles are written by well-known and respected scholars, including Washington University's Barbara Murphy Bryant Distinguished Professor of Art History, William Wallace (see *Michelangelo Buonarroti*). Updates and new entries will be added on a regular basis. To learn more, visit [About OBO](#). WU Libraries also subscribe to *OBO Islamic Studies* and *OBO Social Work*.



December 13, 2011 in [Collections & Resources](#), [Databases & Catalogs](#) | [Permalink](#)

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