IR Promotion
eScholarship Liaison's Library

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We'll continue to add to this collection, so please check back for new materials.

Presentations

- Introduction to eScholarship PowerPoint — [PPT]
- The Relationship Between OAI and the Repository — [PDF]
- UC Press eScholarship Editions presentation — [PDF]

Promotional Materials

- eScholarship Repository Journals and Peer-Reviewed Series Overview. [PDF]
- eScholarship Repository Journals and Peer-Reviewed Series FAQ. [PDF]

Sample Letters & Announcements

- Sample Repository Dean Letter
- Sample Repository MRU Outreach E-mail
- Repository Selling Points Document From UCSD
- Announcement re: eScholarship Repository from UCSD newsletter (in MS Word format)
- UC Press eScholarship Editions press release January 2003

Administrative Documents

- Liaisons "Boot Camp" attendees, 12/02 (in MS Word)

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Questions? Comments?

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Institutional Repositories

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Marketing Materials

1. Increase the impact of your research
   Faculty intro, PowerPoint presentation

2. University of Rochester's Ready responses to faculty questions and concerns about the IR.
   Institutional Repository (IR) Crib Sheet

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