Selected Resources
Selected Resources: Books


**Journal Articles**


Zitron, Lizz. “Where is This All Going: Reflective Outreach.” *The Outreach Librarian* blog. (August 8, 2013) [http://theoutreachlibrarian.com/2013/08/08/where-is-this-all-going-reflective-outreach/](http://theoutreachlibrarian.com/2013/08/08/where-is-this-all-going-reflective-outreach/)

**Reports**


**Websites**

American Evaluation Association

*AEA365: A Tip-a-Day by and for Evaluators*

[https://aea365.org/blog/](https://aea365.org/blog/)

Association of College & Research Libraries

*ACRL Libraries Transform Toolkit*


Association of College & Research Libraries

*ACRL/ULS Academic Outreach Committee*


Association of College & Research Libraries

*ACRL Value of Academic Libraries*

[https://www.acrl.ala.org/value/](https://www.acrl.ala.org/value/)

Association of College & Research Libraries

*ACRL Value of Academic Libraries | Assessment in Action Bibliography*

[https://www.acrl.ala.org/value/?page_id=980](https://www.acrl.ala.org/value/?page_id=980)
Association of College & Research Libraries

Assessment in Action: Academic Libraries and Student Success
http://www.ala.org/acrl/AiA

Association of College & Research Libraries
Library Marketing and Outreach Interest Group
https://acrl.libguides.com/marketingresources

Programming Librarian
A Website of the American Library Association Public Programs Office
http://www.programminglibrarian.org/

Public Library Association
Project Outcome: Measuring the True Impact of Public Libraries
https://www.projectoutcome.org/

University of Washington Libraries | Undergraduate Student Success Team
Outreach Assessment Toolkit
http://www.lib.washington.edu/ougl/about/staff/undergraduate-student-success-team

Note: All URLs accessed September 20, 2018.